

至尊理財戶口手機開戶獎賞(優惠編號「BEAAM730」)推廣(「本推廣」)之條款及細則

A. 一般條款及細則

1. 本推廣適用於2024年10月18日至12月31日(包括首尾兩天)(「推廣期」)。
2. 本推廣只適用於新開立至尊理財戶口的日期前12個月內並沒有於東亞銀行有限公司(「本行」)以個人或聯名方式持有任何存款賬戶之客戶(「合資格客戶」)。
3. 若屬聯名賬戶,只有第一賬戶持有人可獲享優惠。
4. 每位客戶於推廣期內只可享有獎賞1次。
5. 除非另有註明,本推廣**不可**與其他推廣之推廣編號同時使用,參與本推廣之客戶**不可**同時作為客戶推薦計劃(2024年10月-12月)及/或客戶推薦雙倍獎賞之受薦人。
6. 至尊理財戶口之開立日期以本行記錄為準。
7. 本行保留隨時更改或取消優惠及/或修改或修訂此等條款及細則之權利,而不作事前通知。如有任何爭議,本行所作的決定為最終及不可推翻。
8. 除合資格客戶或本行外,任何人士均無權根據《合約(第三者權利)條例》(香港特別行政區法例第623章)強制執行或享有此等條款及細則任何條文的利益。
9. 若合資格客戶涉及任何濫用/違規,合資格客戶將不合資格參加本推廣。本行將不會存入本推廣的獎賞或本行會從合資格客戶的戶口扣除已存入的獎賞或其他禮品的等值金額而不作事前通知及/或採取行動以追討任何未償付金額。
10. 參與本推廣純屬自願性質,本行概不負責因本推廣或其獎賞而引起或引致的任何爭議或責任。本行概不負責因參與本推廣而招致的任何相關責任或費用。
11. 客戶須自行承擔下載及/或使用東亞手機銀行(BEA Mobile)所產生的相關數據費用。
12. 此等條款及細則的中英文版本如有歧異,以英文版本為準。
13. 本條款及細則受香港特別行政區法律所管轄,並按照香港特別行政區法律詮釋。

B. 手機開戶獎賞

1. 合資格客戶必須於推廣期內符合以下要求,方可獲享HK\$200現金獎賞(「手機開戶獎賞」):
 - (i) 成功透過東亞手機銀行(BEA Mobile)開立至尊理財戶口並成功獲批;及
 - (ii) 在開戶過程中於「推廣編號」一欄填上推廣編號「BEAAM730」。

C. 獎賞進誌條件

1. 手機開戶獎賞將於**2025年5月31日**(「獎賞進誌日期」)或之前存入合資格客戶之至尊理財戶口,而將不作事前通知。
2. 合資格客戶須於手機開戶獎賞進誌日期時仍維持有效之至尊理財戶口,方可獲享手機開戶獎賞。如合資格客戶於手機開戶獎賞進誌日期前取消至尊理財戶口,其獲享手機開戶獎賞之資格將被取消。
3. 如已獲手機開戶獎賞之客戶於開戶日起計1年內取消至尊理財戶口,本行有權於其戶口扣除相等於手機開戶獎賞價值之行政費用,而不作事前通知。

D. 至尊理財迎新推廣(2024年10月 - 12月)之條款及細則

1. 優惠受相關之條款及細則約束,詳情請瀏覽 www.hkbea.com/supreme/tnc。

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Terms and Conditions for Supreme Mobile Account Opening Reward Promotion ("Promotion") (Promotion code "BEAAM730")

A. General Terms and Conditions

1. The Promotion is valid from 18 October till 31 December 2024, both days inclusive ("**Promotional Period**").
2. The Promotion is only applicable to customers who have not maintained any deposit accounts with The Bank of East Asia, Limited ("**BEA**"), either individually or jointly, in the 12 months prior to the date on which the new Supreme Account is opened ("**Eligible Customers**").
3. For joint accounts, only the primary account holder is entitled to enjoy the offer.
4. Each customer is entitled to receive the reward once only during the Promotional Period.
5. Unless otherwise specified, the Promotion cannot be used in conjunction with other promotions with promotion code. The participant of the Promotion cannot act as referee under the Member-Get-Member Referral Programme (October – December 2024) and/or Member-Get-Member Double Reward under Referral Programme.
6. BEA's record will be conclusive as to the date on which the Supreme Account is opened.
7. BEA reserves the sole right to vary or cancel all or any of the offers and/or amend or alter these Terms and Conditions at any time without prior notice. In the event of any dispute, the decision of BEA shall be final and conclusive.
8. No person other than the eligible customers or BEA will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong Special Administrative Region) to enforce or enjoy the benefit of any of the provisions of these terms and conditions.
9. If there is abuse/non-compliance by the eligible customer during the Promotional Period, the eligible customer cannot enjoy the Promotion. BEA will not credit the reward(s) or where the reward(s) has/have been credited, BEA may debit the value of any reward(s) or other gifts from the eligible customer's account(s) without prior notice and/or take action to recover any outstanding amounts.
10. Participation in the Promotion is voluntary, and BEA shall not be responsible for any disputes or liabilities arising from or caused by the Promotion or relevant reward(s). BEA shall not be responsible for any related obligations or costs incurred by participating in the Promotion.
11. Customers are responsible for the relevant data charges incurred by downloading and/or using the BEA Mobile.
12. Should there be any discrepancy between the English and Chinese versions of these Terms and Conditions, the English version shall apply and prevail.
13. These Terms and Conditions are governed and construed under the jurisdiction of the Hong Kong Special Administrative Region.

B. Mobile Account Opening Reward

1. To be eligible for a HK\$200 cash reward (the "**Mobile Reward**"), Eligible Customers must fulfil the following requirements during the Promotional Period:
 - (i) successfully open a Supreme Account via the BEA Mobile; and
 - (ii) enter the promotion code "**BEAAM730**" into the "Promotion Code" field while applying.

C. Reward Arrangements

1. The Mobile Reward will be credited to Eligible Customers' Supreme Account on or before **31 May 2025** ("**Reward Schedule**") without prior notice.
2. To receive the Mobile Rewards, Eligible Customers must maintain a valid Supreme Account at the time BEA credits the Mobile Reward. If the Eligible Customers closes the aforesaid account on or before the date when the Mobile Reward is credited, the customer's entitlement to the Mobile Reward will be forfeited.
3. If the awarded customer cancels the Supreme Account within 1 year from the date the account is upgraded to, BEA reserves the right to deduct an administration fee equivalent to the value of the Mobile Reward awarded to the account without prior notice.

D. Terms and Conditions of Supreme Account Promotion (Oct – Dec 2024)

1. The offer is subject to the relevant Terms and Conditions. For details, please visit www.hkbea.com/supreme/tnc/en.

To borrow or not to borrow? Borrow only if you can repay!

Last update: 17 October 2024