

## **Customer Alert**

6<sup>th</sup> May, 2016 – East Asia Securities Company Limited (“EAS” or the “Company”), a wholly owned subsidiary of The Bank of East Asia, Limited (“BEA” or the “Bank”) would like to remind the public to remain vigilant following reports of fraudsters who impersonated the business representatives or staff of EAS by means of phone calls and emails. The fraudsters introduced the investment plan to investors in order to defraud them of personal and sensitive particulars as well as banking details. EAS reiterates that the Company has no connection with such deceptive phone calls or emails, has not authorised or appointed any intermediaries to conduct telesales marketing activities for promotion of any investment plan, and does not request customers to transfer funds to bank accounts that are not under EAS’s name.

EAS (CE No. AAE876, SFC licence for Type 1 regulated activity) has been registered with the Securities and Futures Commission (the “SFC”) of Hong Kong. The licence details and records of our business representatives and staff are all available on the SFC’s website. Please refer to the following link:  
<http://www.sfc.hk/web/EN/index.html>

BEA stresses that if any party uses the brands of the Bank and its subsidiaries to conduct any commercial activities without the consent of the Bank, BEA reserves the right to take the necessary and appropriate legal actions to protect its reputation and its client’s interests.

For enquiry, please call BEA’s Customer Service Hotline (852) 2211 1333 or EAS’s enquiry hotline (852) 3608 8021 for assistance. For customers who have provided sensitive customer information or have conducted transactions with the suspected fraudsters, please report the case to the police and contact the Bank immediately.

## **客戶提示**

2016年5月6日 – 東亞銀行有限公司（「東亞銀行」或「本行」）旗下之全資附屬公司東亞證券有限公司（「東亞證券」或「本公司」）籲請各界留意，本公司得悉有人士透過電話及電郵方式，偽冒為本公司的經紀代表或職員，向投資者推介投資方案，試圖誘騙投資者提供個人敏感資料及銀行戶口資料。東亞證券謹此重申，本公司與該等偽冒來電或電郵沒有任何聯繫，沒有授權或委任任何中介公司進行電話促銷活動和推介任何投資方案，亦不會要求投資者轉賬款項至非本公司名下之銀行戶口。

東亞證券已於香港證券及期貨事務監察委員會（證監會）領有第一類受規管活動牌照（中央編號：AAE876）。所屬有關持牌經紀代表及職員的姓名與其註冊紀錄，均可在證監會網頁查證（<http://www.sfc.hk/web/TC/index.html>）。

東亞銀行重申，如有任何人士未經本行同意而利用本行或旗下公司之品牌進行商業活動，本行將會採取必需及適當的法律行動，以保障本行商譽和客戶之權益。

如有任何疑問，請致電本行之客戶服務熱線(852) 2211 1333 或東亞證券之查詢熱線 (852) 3608 8021 查詢。客戶若曾向上述懷疑騙徒提供敏感客戶資料或進行交易，應立即向警方報案，以及通過上述熱線通知本行。