

## 特選客戶簽賬獎賞

於2017年5月1日至7月31日，憑指定東亞銀行信用卡主卡成功登記「特選客戶簽賬獎賞」，而簽賬達指定目標金額，可獲享**現金回贈**！

第1階段：2017年5月1至31日

第2階段：2017年6月1至30日

第3階段：2017年7月1至31日

每階段累積合資格交易 <sup>1,2</sup> 目標金額	每階段現金回贈	整個推廣期可享
請參閱宣傳郵件/電子宣傳郵件/ 手機短訊	請參閱宣傳郵件/電子宣傳郵件/ 手機短訊	高達  請參閱宣傳郵件/電子宣傳郵件/ 手機短訊  <b>現金回贈</b>

請即登記並投入消費，盡享非凡優惠！

註：

- 適用於2017年5月1日至7月31日（包括首尾兩天）。
- 合資格交易包括本地/海外零售簽賬/網上購物及全新單一免息分期（總金額），包括店舖/電話/郵寄購物。
- 不合資格交易包括現金透支、網上/自動櫃員機繳款、稅務繳費、循環付款、自動轉賬交易、八達通自動增值服務、轉賬金額、購買及/或充值儲值卡或電子錢包、「好用錢」計劃有關金額、財務費用、逾期手續費、年費、銀行收費及籌碼兌換。
- 合資格交易將完全由東亞銀行有限公司（「本行」）酌情決定及根據 VISA 國際/MasterCard Asia/Pacific (Hong Kong) Limited/JCB International Co., Ltd./銀聯國際之商戶編號釐定。
- 主卡持卡人須於推廣期內成功登記，並簽賬達指定目標金額，方可享有每階段之現金回贈。
- 每個主卡及其名下附屬卡賬戶會被視為 1 個合資格賬戶以計算簽賬及現金回贈。所有階段之現金回贈將於 2017 年 8 月 21 至 22 日期間一次性存入有關主卡賬戶，並顯示於結單。

## 條款及細則

- 所有交易須於推廣期內完成，並以交易日為準。
- 以港元以外貨幣誌賬之香港境外合資格交易（包括東亞銀行銀聯雙幣白金信用卡的人民幣交易）將按交易日之匯率換算為港元，以計算持卡人的總簽賬額。
- 現金回贈只會存入有關合資格主卡賬戶。所有現金回贈不可轉讓。
- 持卡人之合資格賬戶於推廣期內及現金回贈發放時必須維持有效。
- 所有交易及獎賞將由電腦系統計算。東亞銀行有限公司（「本行」）記錄為最終及不可推翻。
- 未誌賬/取消/退款的交易及任何被發現為欺詐交易或最終被取消/退款之交易，皆為不合資格交易。
- 對於被證實為不合資格之交易，本行保留於持卡人合資格賬戶扣除相等於現金回贈金額之權利。
- 除持卡人及本行以外，並無其他人士有權按《合約（第三者權益）條例》（香港法例第 623 章）強制執行此等條款及細則的任何條文，或享有此等條款及細則的任何條文下的利益。
- 本行及參與商戶保留隨時更改或取消此計劃及/或修改或修訂此等條款及細則之權利，並作出適當的通知。如有任何爭議，本行所作的決定為最終及不可推翻。

借定唔借？還得到先好借！

## Spending rewards for selected cardholders

From 1<sup>st</sup> May to 31<sup>st</sup> July, 2017, you can earn **cash rebates** by successfully registering for “Spending Rewards for Selected Cardholders” with your designated BEA Credit Card and achieving the programme’s spending targets.

Phase 1: 1<sup>st</sup> to 31<sup>st</sup> May, 2017

Phase 2: 1<sup>st</sup> to 30<sup>th</sup> June, 2017

Phase 3: 1<sup>st</sup> to 31<sup>st</sup> July, 2017

Targets for accumulated eligible transactions <sup>1,2</sup> in <u>each phase</u>	Cash rebate in <u>each phase</u>	During the entire promotional period to enjoy
Please refer to the Direct Mail/eDM/SMS	Please refer to the Direct Mail/eDM/SMS	Up to  Please refer to the Direct Mail/eDM/SMS  <b>Cash Rebate</b>

Please register and start spending to take advantage of this amazing offer!

### Notes:

1. Applicable from 1<sup>st</sup> May to 31<sup>st</sup> July, 2017 (both dates inclusive).
2. Eligible transactions include local/overseas retail transactions/online purchases and new single interest-free instalment plans (total amount), including shop/phone/mail orders.
3. Ineligible transactions include cash advances, online/Automatic Teller Machine (“ATM”) bill payments, tax payments, recurring transactions, autopay transactions, Octopus Automatic Add Value Service, fund transfer amount, purchase and/or recharge prepaid cards or Digital Wallet, “Cash in Hand” programme-related amounts, finance charges, late charges, annual fees, bank charges, and casino chip purchases.
4. Transaction eligibility shall be determined at the sole and absolute discretion of The Bank of East Asia, Limited (“BEA”) according to the merchant codes issued by VISA International/MasterCard Asia/Pacific (Hong Kong) Limited/JCB International Co., Ltd./ UnionPay International.
5. To be eligible for cash rebates in each phase, the principal cardholder is required to successfully register during the promotional period and achieve the specified spending targets.
6. Each principal card account and its supplementary card accounts will be treated as one eligible account when calculating spending, cash rebates, and extra rewards. The cash rebates for all phases will be credited to the relevant principal card account between 21<sup>st</sup> and 22<sup>nd</sup> August, 2017 at one time, and will appear on the relevant statement.

### **Terms and Conditions**

1. All transactions must be conducted during the promotional period according to their transaction date.
2. Eligible transactions that are made outside of Hong Kong and posted in any currency other than Hong Kong dollars (including transactions made in renminbi using the BEA UnionPay Dual Currency PLATINUM Credit Card) will be converted into Hong Kong dollars at the exchange rate applicable on the transaction date to calculate the cardholder's total spending.
3. The cash rebate can only be credited to the relevant eligible principal card account. All cash rebates are non-transferable.
4. The cardholder's eligible account must be valid during the promotional period and at the time cash rebates are given.
5. A computer system will be used to calculate transactions/cash rebates. The records of The Bank of East Asia, Limited ("BEA") shall be final and conclusive.
6. Un-posted/cancelled/refunded transactions and transactions that are found fraudulent or eventually cancelled/refunded will be considered ineligible.
7. If a transaction proves to be ineligible, BEA shall be entitled to debit an amount equal to the value of the relevant cash rebate/extra reward from the Cardholder's account.
8. No person other than the cardholder or BEA will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong) to enforce or enjoy the benefit of any of the provisions of these Terms and Conditions.
9. BEA and the Participating Merchant reserve the sole right to vary or cancel this programme and/or amend or alter these Terms and Conditions at any time with appropriate notice. In the event of any dispute, the decision of BEA shall be final and conclusive.

To borrow or not to borrow? Borrow only if you can repay!