

Terms and Conditions of the Campaign

1. The “First Time Link to Mobile Wallet Reward” (the “**First Time Linkage Reward**”) and “Mobile Wallet Transaction Reward” (the “**Transaction Reward**”) (collectively referred to the “**Campaign**”) is organized by The Bank of East Asia, Limited (the “**Bank**” or “**BEA**”).
2. The Campaign only applies to customers who meet the following requirements (“**Eligible Customers**”):
 - are aged 18 or above;
 - hold a valid Hong Kong Identity Card; and
 - are primary account holders who maintain a valid BEA bank account (“**Eligible Bank Account**”) (as defined in Clause 3).

Any person who does not fulfil the above qualifications will not be eligible to participate in the Campaign.

3. “**Eligible Bank Account**” refers to a BEA deposit account held by an existing customer (including an existing deposit account/i-Account/BEA GOAL/Supreme Account/SupremeGold Account/SupremeGold Private Account/Private Banking account).
4. The Campaign runs from 14th March to 31st May, 2023 (both dates inclusive) (the “**Promotional Period**”).
5. **Designated Mobile Wallets** include: AlipayHK, Octopus Wallet, PayMe, Tap & Go, WeChat Pay HK.
6. **First Time Linkage Reward**
 - The First Time Linkage Reward is applicable to Eligible Customers who **have never** linked any Eligible Bank Accounts to any of the following mobile wallets: AlipayHK / Octopus Wallet / PayMe / Tap & Go / UnionPay App / WeChat Pay HK.
 - Eligible Customers have to link the Eligible Bank Account to the Designated Mobile Wallet successfully. Eligible Customers are required to verify the linkage is successful by themselves.
 - **Reward:** HK\$80 cash rebate.
 - **Quota:** 1,000.
 - Each Eligible Customer can only receive the First Time Linkage Reward at most once during the promotional period.
7. **Transaction Reward**
 - Each Eligible Customer must link the Designated Mobile Wallet to the Eligible Bank Account and successfully top up/pay once.
 - The minimum transaction amount per transaction is HK\$50.
 - Reward: HK\$10 cash rebate for each transaction.
 - Transaction Reward divides into following phases:

Phase	Period	Quota
Phase 1	14 th – 31 st March, 2023	1,500
Phase 2	1 st – 30 th April, 2023	1,500
Phase 3	1 st – 31 st May, 2023	1,500

Quota will be calculated based on the first transaction of each Eligible Customer.

- Each Eligible Customer can receive HK\$10 cash rebate up to 5 times in each phase.
8. Rewards will be given out on a first-come, first-served basis while quota lasts.

9. Any transaction that is not linked to or made using the Designated Mobile Wallet will not be counted (as defined in Clause 5).
10. Arrangement of Reward Issuance:
 - The cash rebate will be credited to the reward recipient's bank account for successfully linked or made transaction on or before 31st August, 2023 without prior notice.
 - The Reward will be forfeited if the one of the followings are not valid at the time the Reward is credited:
 - the Cyberbanking account; or
 - the Eligible Bank Account which successfully linked or used to make transactions; or
 - the Eligible Bank Account must remain linked to the Designated Mobile Wallet.
 - The Rewards are non-transferable and cannot be exchanged to other products.
 - The results, date, and time of the Campaign will be determined by the records in BEA's computer systems. BEA reserves the sole and absolute right to determine the participant's eligibility to receive the Reward and make conclusive decisions.
 - Under any circumstances, after the Rewards have been credited to reward recipient's bank account, they cannot be changed, transferred, returned, and will not be re-issued.
 - BEA reserves the sole right to recover the Rewards from any reward recipient if BEA discovers that he/she does not fulfil the requirements to obtain the Rewards or violates any of these Terms and Conditions.

General terms and conditions

1. Participation in the Campaign is voluntary, and BEA shall not be responsible for any disputes or liabilities arising from or caused by the Campaign or the Rewards. BEA shall not be responsible for any related obligations or costs incurred by participating in the Campaign.
2. Participation in the Campaign represents the participant's understanding of, acceptance, and willingness to comply with the Terms and Conditions for the Campaign and Rewards. In case of any breach of these Terms and Conditions, or any dishonest conduct and/or acts of counterfeit, BEA reserves the sole right to immediately disqualify and/or cancel the participant's entitlement to the Rewards without prior notice, and reserves the right to pursue any violations.
3. A computer system arranged by BEA will be used to calculate the transactions. BEA's records and the results of its calculations shall be final and conclusive.
4. BEA shall not be responsible for any matters arising from or in connection with the submission, delay, loss, or transmission error of any information of the participant due to technical problems, including but not limited to any computer or internet network problems. All relevant dates and times of the Campaign (including but not limited to the date and time of participation) will be based on the information as recorded in BEA's computer systems. BEA reserves the sole and absolute right to make final and conclusive decisions.
5. BEA reserves the sole right to vary or cancel the Campaign and/or amend or alter these Terms and Conditions at any time without prior notice. In the event of any dispute, the decision of BEA shall be final and conclusive.
6. If a participant is found to have adopted any way to invade and/or modify the computer program to participate in this Campaign, BEA reserves the sole right to disqualify and/or cancel the participant's entitlement to any rewards. The participant will bear all related responsibilities, liabilities, and consequences.
7. No person other than the Eligible Participant or BEA will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong) to enforce or enjoy the benefit of any of the provisions of these Terms and Conditions.
8. This Campaign does not apply to Cross Boundary Wealth Management Connect customers.

9. The mobile application of the merchants is a third party application. The usage of third party applications is subject to the terms and conditions specified by the supplier(s). BEA is not the supplier of the third party applications, BEA gives no guarantee to the products and/or application and/or the services of the supplier(s), or does not accept any liability arising in conjunction with the use of the products and/or application and/or services provided by the supplier(s). Any enquiry, opinion, claim, compliance and/or dispute in respect of the products and/or application and/or the services of the third party applications should be directed to the relevant supplier(s). BEA does not accept any responsibility.
10. Customers are responsible for the relevant data charges incurred by downloading and/or using the BEA app and/or third party application.
11. These terms and conditions shall be governed by and construed in accordance with the laws of the Hong Kong Special Administrative Region.
12. Should there be any discrepancy between the English and Chinese versions of these Terms and Conditions, the English version shall apply and prevail.

Beware of fraudulent websites and mobile applications.

Last update: 14th March, 2023.