

“Treat Yourself Before You Travel” Campaign Terms and Conditions

General Terms and Conditions

1. The “Treat Yourself Before You Travel” Campaign (the “Campaign”) is organised by The Bank of East Asia, Limited (“BEA”). All participants must be aged 18 or above and hold a valid Hong Kong Identity Card (“Eligible Participants”). Any person who does not fulfil the above qualifications will not be eligible to participate in the Campaign.
2. The Campaign runs from 1st June to 31st August, 2019 (both dates inclusive) (the “Promotional Period”), unless otherwise specified by BEA.

3. The Campaign:

- Each Eligible Participant who completes a designated transaction through Cyberbanking, BEA App (without the i-Planner) (“BEA App”), or through i-Planner in the BEA App* (“i-Planner”), will receive one entry into the Lucky Draw[^]. There is no maximum limit as to the Lucky Draw entries and the number of transactions that can be made.

* The i-Planner account must be connected to the user’s Facebook account.

[^] The Bank Account or Credit Card and relevant Cyberbanking Account which is/are used to pay the bill must be valid at the time the prize is given.

- Each Eligible Participant can be rewarded with the Prize at most once during the Campaign.
- Required designated transaction:

Transaction Types	Detailed Requirements of Each Transaction
<ul style="list-style-type: none"> • Pay bills • Exchange currency • Take out Travel Protection Insurance 	<ul style="list-style-type: none"> • Transaction amount recorded in the relevant account.

- The prizes of the “1st Round” of the Campaign are as follows:

Prize		Designated Transaction Channel	Number of winners
Grand Prize	Two (2) EVA Air Economy Class Round-Trip Flight Tickets to Tokyo	<ul style="list-style-type: none"> • Cyberbanking • BEA App • i-Planner 	3 winners
2nd Prize	Hedgren 24" Travel Suitcase		5 winners
3rd Prize	Pacific Coffee short size handcrafted beverage	<ul style="list-style-type: none"> • i-Planner 	500 winners

4. The prizes of the Campaign, number of winners, and entitlement to the prizes will be announced by BEA. BEA reserves the sole and absolute right to make final and conclusive decisions.
5. Participation in the Campaign is voluntary, and BEA shall not be responsible for any disputes or liabilities arising from or caused by the Campaign or the prizes. BEA shall not be responsible for any related obligations or costs incurred by participating in the Campaign.
6. Participation in the Campaign represents the participant’s understanding, acceptance, and willingness to comply with the terms and conditions for the Campaign and prizes. In case of any breach of these terms and conditions, or any dishonest conduct and/or acts of counterfeit, BEA

reserves the sole right to immediately cancel the participant's entitlement to a prize without prior notice.

7. BEA shall not be responsible for any matters arising from or in connection with the submission, delay, loss, transmission error of any information of the participant due to technical problems, including but not limited to any computer or internet network problems. All relevant dates and times of the Campaign (including but not limited to the date and time of participation and the winners' replies) will be based on the information recorded in BEA's computer systems. BEA reserves the sole and absolute right to make final and conclusive decisions.
8. A computer system arranged by BEA will be used to calculate the transactions. BEA's records and the results of its calculations shall be final and conclusive.
9. BEA reserves the sole right to vary or cancel the Campaign and/or amend or alter these Terms and Conditions at any time without prior notice. In the event of any dispute, the decision of BEA shall be final and conclusive.
10. If a participant is found to have adopted any way to invade and/or modify the computer program to participate in this campaign, BEA reserves the sole right to cancel the participant's entitlement to the prize. The participant will bear all related responsibilities, liabilities, and consequences.
11. No person other than the Eligible Participant or BEA will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong) to enforce or enjoy the benefit of any of the provisions of these Terms and Conditions.
12. Employees of The Bank of East Asia Group and their relatives are ineligible to participate in the Campaign. BEA reserves the sole and absolute right to interpret and determine the definition of "The Bank of East Asia Group" and "relatives".
13. Should there be any discrepancy between the English and Chinese versions of these Terms and Conditions, the English version shall apply and prevail.

Prize Collection Terms and Conditions

1. Prize collection: Winners will be notified by mail about prize collection arrangements within 60 working days after the end of the Campaign. A notification letter will be mailed to each winner's correspondence address as registered with BEA.
2. The prizes are non-transferable and cannot be exchanged or redeemed for cash or other products.
3. The prizes will only be awarded in Hong Kong.
4. The results, date, and time of the Campaign will be determined by the records in BEA's computer systems. BEA reserves the sole and absolute right to determine the final results of the Campaign and make conclusive decisions.
5. After prizes have been delivered, they cannot be changed, transferred, returned, or converted into cash, and will not be re-issued. The prizes shall only be used in accordance with the supplier's terms and conditions.
6. BEA reserves the sole right to recover from any prize winner the prize or the equivalent value of the prize awarded to him/her if BEA discovers that the prize winner in question does not fulfil the requirements to obtain the prize or has violated any of these Terms and Conditions.
7. If a prize runs out of stock, BEA reserves the right to substitute that prize with another item without prior notice.
8. BEA makes no representation or guarantee as to the quality and availability of the products, prizes, services, or information provided by the participating merchants. BEA shall not be held responsible or liable for any matters arising from or in connection with the products, prizes, services, or information provided by the participating merchants. Customers should direct any queries or complaints to the relevant participating merchant.