

Terms and Conditions

1. This promotion runs from 1 March, 2026 to 28 February, 2027, both dates inclusive (the “Promotional Period”).
2. The promotion only applies to the cardholders (the “Cardholders”), who hold BEA HKU Credit Card, issued by The Bank of East Asia, Limited (“BEA”), during the Promotional Period. The promotion also apply to supplementary cardholders. Cardholders must use a valid BEA HKU Credit Card to pay in full at the participating Merchants during the Promotional Period in order to enjoy the offers.
3. Cardholders must state their intention to use their BEA HKU Credit Card during booking/ before making payment to enjoy the offer.
4. The offers are applicable to outlets in Hong Kong only (unless otherwise specified).
5. The offers are applicable to regular-priced items/ services only and are not applicable to fixed-priced, special-priced, consignment, promotional, festive and designated items/ services (unless otherwise specified).
6. The offers are not transferable, and cannot be redeemed or exchanged for cash, gift/cash vouchers, or other products/services, and cannot be used in conjunction with other promotional offers, discounts, coupons, cash coupons, cake coupons or membership benefits/ VIP cards/ VIP bonus point programs of the respective Merchants (unless otherwise specified).
7. Promotional/ redemption/ gift items are only available while stock lasts for selected offers.
8. Additional terms and conditions are applicable to individual offer, please check with the respective Merchants for details.
9. Offers are subject to availability and the offer details may be changed from time to time without prior notice.
10. Should any Participating Merchant close its business or under renovation, the Offers provided by the said Participating Merchant will be terminated immediately. Please check with the Participating Merchant for details.
11. BEA and the Merchant reserve the sole right to vary or cancel the Offer and/or amend or alter these Terms and Conditions at any time without prior notice. In the event of any dispute, the decision of BEA and the Merchants shall be final and conclusive.
12. No person other than the Cardholder, BEA and the Merchant will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong) to enforce or enjoy the benefit of any of the provisions of these Terms and Conditions.
13. BEA makes no representation or guarantee as to the quality and availability of the products, services, or information provided by the Merchant. BEA shall not be liable for any matters arising from or in connection with the products, services, or information provided by the Merchants. Cardholders should direct any queries or complaints to the Merchants. Shall there be any further existence of claims or disputes between cardholders.
14. These Terms and Conditions shall be governed by and construed in accordance with the law of Hong Kong. You submit to the non-exclusive jurisdiction of the Hong Kong courts but these Terms and Conditions may be enforced in the courts of any competent jurisdiction.
15. If there is any inconsistency or ambiguity between the English and Chinese versions of these Terms and Conditions, the English version shall apply and prevail.

To borrow or not to borrow? Borrow only if you can repay! 借定唔借？還得到先好借！

Issued by The Bank of East Asia, Limited 東亞銀行有限公司刊發