

**Terms and conditions of “\$1 Flash Sale” and “50% discount on Selected Vouchers”**

1. The promotion runs from 17<sup>th</sup> May to 11<sup>th</sup> July, 2021, both dates inclusive (the “Promotional Period”).
2. The “\$1 Flash Sale” and “50% discount on Selected Vouchers” (the “Programme”) applies to Principal Cardholders of BEA credit card (“Cardholders”). In each week of the Programme, the Cardholders are required to register for the Programme from 12 a.m. to 11:59 p.m. in the BEA Mall App (“Successful Registration”). After Successful Registration, the Bank of East Asia, Limited (“BEA”) will send an email to the Cardholder’s email address as provided during the registration. The Programme does not apply to the supplementary card and BEA Corporate Card.
3. BEA will conduct a lucky draw, and Programme winners will be drawn randomly by a computer system. The lucky draw result will be announced in the BEA Mall app every week. The reward redemption method will be different for different rewards, and lucky draw winners will receive an SMS/email/letter to notify them of the redemption details.
4. The rewards of the Programme have limited quotas. Each cardholder is entitled to one lucky draw chance and receive one reward in “HK\$1 Flash Sale” every week. Each cardholder is entitled to one lucky draw chance and acquire 1 voucher in “50% discount on selected vouchers” every week. BEA will determine the eligibility of Eligible Cardholders to participate in the Programme based on BEA’s records.
5. The winner of “\$1 Flash Sale” can use HK\$1 to purchase designated item, while the winner of “Le Creuset Round French Oven” is required to redeem 280 bonus points for this reward.
6. In order to receive the reward, the Cardholder’s card accounts must be valid, not in default, and in good standing, and the registered credit card account must be able to cover the relevant amount/bonus points at the time BEA gives the reward. BEA will deduct the relevant amount/bonus points from the winners registered credit card account automatically without prior notice. BEA has the sole and absolute discretion in determining a Cardholder’s eligibility to receive the reward.
7. BEA reserves the right to forfeit the reward and replace any winner(s) subsequently found to be disqualified without prior notice.
8. All rewards awarded cannot be transferred or exchanged for cash or kind.
9. BEA assumes no responsibility for technical hardware or software failures of any kind, lost or unavailable network connections, or failed, incomplete, garbled, or delayed electronic transmission which may limit a participant’s ability to participate in this Programme.
10. If BEA reasonably believes that any Cardholder has been using or abetting others to use inappropriate methods or committing fraud to interrupt operation and interfere with any part of the Programme, causing technical problems, disorders, jeopardising, damaging, or affecting the running of the Programme, its accuracy, fairness, or smooth operation, or if BEA detects any invalid or incomplete data entry at the back end or front end, BEA reserves all rights to disqualify the Customer from participating in the Programme and claim for any damage and loss arising from or in connection with any of the above suffered by BEA from the Cardholder.
11. In case of any fraud/abuse/reversal in respect of which the reward was awarded, BEA reserves the right to debit from the Cardholder’s card account the equivalent amount of the reward granted without prior notice.
12. All information, prices and photos shown are for reference only.

13. No person other than the Cardholder or BEA will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong) to enforce or enjoy the benefit of any of the provisions of these Terms and Conditions.
14. BEA makes no representation or guarantee as to the quality and availability of the products, services, or information provided by the suppliers of the rewards. BEA shall not be liable for any matters arising from or in connection with the products, services, or information provided by the suppliers of the rewards. Cardholders should direct any queries or complaints to suppliers of the rewards.
15. BEA reserves the sole right to vary or cancel the Offers and/or amend or alter these Terms and Conditions at any time with appropriate notice. In the event of any dispute, the decision of BEA shall be final and conclusive.