

Terms and Conditions

1. The promotion runs from 1st May to 30th June, 2021, both dates inclusive (the "Promotional Period"), and is based on the transaction records in the system of Info-Sky Limited ("Baby Kingdom Mall").
2. The Offer applies to BEA Credit Cardholders ("Eligible Card"), who will be eligible for a 5% discount on any single purchase of HK\$500 or more (excluding vouchers, diapers, milk powder, full box offer and sale items) by using the promotion code "BEA2021BK" (the "Offer"). The BEA UnionPay Dual Currency PLATINUM Credit Card and BEA JCB PLATINUM Card are excluded from this offer.
3. Offer only applies in Baby Kingdom Mall's online store. Cardholders must shop through <https://mall.baby-kingdom.com>.
4. All products and gifts are available on a first-come, first-served basis while stock lasts in accordance with Baby Kingdom Mall's records.
5. Cardholders must enter and use the designated promotion code during checkout to enjoy the Offer. If the designated promotion code is not used when placing the order, the offer will not be able to claim back.
6. Offer cannot be used in conjunction with other offers and discounts of Baby Kingdom Mall, cannot be exchanged for cash or other products, services, or discounts, and cannot be transferred.
7. No person other than the Cardholders, The Bank of East Asia Limited ("BEA"), or Baby Kingdom Mall will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong) to enforce or enjoy the benefit of any of the provisions of these Terms and Conditions.
8. BEA and Baby Kingdom Mall make no representation or guarantee as to the quality and availability of the products, services, or information provided by the relevant merchant. BEA shall not be liable for any matters arising from or in connection with the products, services, or information provided by the merchant. Cardholders should direct any queries or complaints to the merchant.
9. BEA and Baby Kingdom Mall reserve the sole right to vary or cancel the Offer and/or amend or alter these Terms and Conditions at any time with appropriate notice. In the event of any dispute, the decision of BEA or Baby Kingdom Mall shall be final and conclusive.

To borrow or not to borrow? Borrow only if you can repay!

The Bank of East Asia, Limited 東亞銀行有限公司刊發