

"Credit Card Retention Programme" Terms and Conditions: (TBC)

1. Applicable to the selected principal cardholder who requests to cancel his/her principal card(s).
2. Offer does not apply to BEA permanent staff members & BEA Corporate Cardholders.
3. Each customer can only enjoy this offer once. In the event of duplication, or if the offer is enjoyed more than once through fraud or abuse, The Bank of East Asia, Limited ("BEA") shall be entitled to debit the related amount from the cardholder's account without prior notice.
4. The cash rebate can only be credited to the registered eligible principal card account in Hong Kong dollars. All cash rebates are non-transferrable.
5. The cash rebate will be credited to the registered eligible principal card account within 1 month from the date of card retention programme registration. The cardholder's eligible account must be valid at the time the cash rebate is given.
6. If the registered card account is cancelled within 12 months from the date of card retention programme registration, BEA will charge an administration fee of HK\$500 without prior notice.
7. No person other than the cardholder or BEA will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong) to enforce or enjoy the benefit of any of the provisions of these Terms and Conditions.
8. BEA reserves the sole right to vary or cancel this programme and/or amend or alter these Terms and Conditions at any time with appropriate notice. In the event of any dispute, the decision of BEA shall be final and conclusive.