

Back to School Promotion – HK\$100 Starbucks Vouchers (“Promotional Offer”)

1. This Promotional Offer applies to full-time tertiary students who apply (“applicants”) for the BEA i-Titanium Student Card, The University of Hong Kong Credit Card, The Hong Kong Polytechnic University Visa Card, The Education University of Hong Kong Visa Card, Lingnan University Mastercard, or the Vocational Training Council Visa Card, as their principal card, and who have not held any principal cards from the Bank of East Asia, Limited (“BEA”) in the 6 months before their application.
2. To be eligible to the Promotional Offer, an applicant must both:
 - a. Submit the application online through hkbea.com between 1st and 31st October, 2019 (the “Promotional Period”, both dates inclusive); and
 - b. Have the card approved and activate it through the BEA App on or before 15th November, 2019
3. Each applicant will be entitled to the Promotional Offer once only.
4. Application channels are determined at the sole and absolute discretion of BEA according to the bank’s records, which are final and conclusive.
5. For the avoidance of doubt, applicants who apply through any BEA branch, promotional outlet, or BEA promotional staff, will not be entitled to the offer, regardless of how they have submitted their application.
6. The Starbucks Vouchers will be mailed to the applicant’s correspondence address within 2 months after the Promotional Period.
7. The cardholder’s account must be valid at the time the vouchers are mailed.
8. Use of the Starbucks Vouchers is subject to the terms and conditions of the company. All product information, prices, and photos shown are for reference only. The suppliers’ information shall prevail. All product and brand names are trademarks or registered trademarks belonging to the respective product manufacturers or company holders.
9. BEA makes no representation or guarantee as to the quality and availability of the products, services, or information provided by the suppliers. BEA shall not be liable for any matters arising from or in connection with the products, services, or information provided by the suppliers. Cardholders should direct any queries or complaints to the relevant supplier.
10. If the cardholder cancels their BEA Credit Card within 12 months from the date of opening their account, a HK\$100 administration fee will be charged to the relevant account without prior notice.
11. BEA reserves the right to vary or cancel this promotion and/or amend or alter these Terms and Conditions at any time with appropriate notice. BEA reserves the right to demand immediate payment for outstanding unpaid amounts and all interest and other related fees and/or charges forthwith. In the event of any dispute, the decision of BEA shall be final and conclusive.
12. No person other than the cardholder or BEA will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong) to enforce or enjoy the benefit of any of the provisions of the BEA Credit Cardholder Agreement (Personal Account).
13. BEA reserves the sole right to approve or decline any credit card application, to assign any card type, and to grant any credit limit.