

Terms and Conditions for Häagen-Dazs™ Ice Cream Mooncake BEA App Redemption :

1. Unless otherwise specified, the Häagen-Dazs™ Ice Cream Mooncake BEA App Promotion ("Promotion") runs from 24th August to 15th September, 2020, based on the redemption date, both dates inclusive ("Promotion Period").
2. Unless otherwise specified, the Promotion applies to any principal Cardholder ("Cardholder") of a BEA SupremeGold World Mastercard, BEA World Mastercard, BEA Flyer World Mastercard, BEA Visa, Signature Card, BEA Visa PLATINUM Card, BEA Mastercard PLATINUM Card and BEA UnionPay Dual Currency Card, PLATINUM Card, BEA Gold Card, BEA Classic Card, or other affinity or co-branded Cards ("Eligible Cards"). The BEA i-Titanium Card, BEA JCB PLATINUM Card, BEA Corporate and all supplementary cards are not eligible. The list of Eligible Cards is subject amendment by The Bank of East Asia, Limited (the "Bank") from time to time with appropriate notice.
3. Cardholders of an Eligible Card ("Eligible Cardholders") must log in to the Cyberbanking system of BEA before redeeming the vouchers and must provide an updated email address in Cyberbanking in order to receive the relevant email from Bank.
4. The Cardholder is required to redeem Bonus Points or a combination of Bonus Points and credit card credit for a Häagen-Dazs™ Ice-cream Mooncake Voucher ("Voucher") using an Eligible Card in the BEA Mall/Bonus Gallery of the BEA App during the Promotional Period ("Redemption"). Selected Ice-cream Mooncake items are Moonlight Bloom and Moonlight Jewels.
5. After the Redemption of 1 Voucher during the Promotional Period, the Cardholder can get a complimentary "Single Scoop voucher" ("Gift").
6. The Voucher and Gift are available on first-come-first-served basis and only while stock lasts. Any desired change of the Voucher and/or Gift will be subject to availability at the time of Redemption.
7. The Voucher will be granted to relevant cardholders in the form of a redemption email together with a QR code ("Redemption Email"). The Redemption Email containing a QR code for the voucher will be sent to the cardholder's email address (according to the Bank's record) on or before 22nd September, 2020. The Gift will be presented together in the same Redemption Email containing a QR code.
8. Cardholders are required to present the Redemption Email to collect a box of Moonlight Bloom/ Moonlight Jewels between 23rd September and 2nd October, 2020 at the designated redemption locations listed in the Redemption Email.
9. Bonus Gallery Terms and Conditions apply. Please visit <https://www.hkbea.com/pdf/bg-tnc-e.pdf> for details.
10. Vouchers and Gifts redeemed under this Promotion cannot be cancelled, returned, exchanged, or traded for cash or other promotions, and are not replaceable in the event of any loss or damage. Other Terms & Conditions apply to the Voucher and Gifts. Please enquire with the relevant merchant for more details.

To borrow or not to borrow? Borrow only if you can repay!