

For Immediate Release**BEA Becomes First Bank Headquartered in Hong Kong
to Join the UN Principles for Responsible Banking**

Hong Kong, 29 January 2026 – The Bank of East Asia, Limited ("BEA" or "the Bank") is the first bank headquartered in Hong Kong to become a signatory to the **UN Principles for Responsible Banking** ("PRB" or the "Principles") – a single framework for a sustainable banking industry developed through collaboration between banks worldwide and the United Nations Environment Programme Finance Initiative ("UNEP FI").

The Principles, supported by over 360 banks representing approximately 50% of global banking assets, serve as the leading framework for ensuring that banks' strategies and practices align with the vision society has set out for its future in the UN Sustainable Development Goals and the Paris Agreement. As a signatory, BEA is committed to identifying and measuring the environmental and social impacts resulting from its business activities, setting related targets, and regularly reporting publicly on its progress.

"In recent years, we at BEA have focused much of our efforts on integrating sustainability principles into our business activities and organisational culture. We believe our ESG efforts will benefit from the additional guidance of the PRB," said Mr Brian Li, Co-Chief Executive and Chairman of the ESG Steering Committee of BEA. "We are honoured to stand alongside our global peers in pursuing a sustainable future, positively impacting the economy and the communities we serve."

In addition to PRB, BEA is the first bank headquartered in Hong Kong to join the Partnership for Carbon Accounting Financials ("PCAF"). Since joining in 2022, BEA has benefited from PCAF's technical guidance regarding the measurement of financed emissions. In December 2025, BEA co-organised a workshop with PCAF and the Hong Kong Green Finance Association to build greater understanding of financed emissions measurement methodologies among local banks, and to discuss market practices in support of Hong Kong's net zero transition.

By aligning with international industry practices and principal standards, the bank is well positioned to achieve net zero financed emissions by 2050.

More information on:

- UN Principles for Responsible Banking: www.unepfi.org/responsiblebanking
- BEA's sustainability efforts: <https://www.hkbea.com/html/en/bea-about-bea-sustainability.html>



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About The Bank of East Asia, Limited

Incorporated in Hong Kong in 1918, The Bank of East Asia, Limited ("BEA") is a leading Hong-Kong-based financial services group listed on The Stock Exchange of Hong Kong, with total consolidated assets of HK\$891.4 billion (US\$113.5 billion) as of 30 June 2025.

BEA provides a comprehensive range of wholesale banking, personal banking, wealth management and investment services to customers through an extensive network of about 120 outlets covering Hong Kong, the Chinese Mainland, Macau, Taiwan, Southeast Asia, the United Kingdom, and the United States. For more information, please visit: www.hkbea.com.

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