For Immediate Release

BEA Receives "Best Bank for Wealth Management Connect" Award from Euromoney

Recognised for Cross-Boundary Banking Excellence in the Greater Bay Area

Hong Kong, 30 October 2025 – The Bank of East Asia, Limited ("BEA" or "the Bank") is pleased to announce it has been awarded "Best Bank for Wealth Management Connect" at the *2025 Greater Bay Area Awards* organised by *Euromoney* magazine. This is the first time BEA has received this award, which recognises the Bank's contribution to developing cross-boundary wealth management services in the Greater Bay Area ("GBA").

Mr Fritz Chan, General Manager and Head of Personal Banking Division, said, "We are truly honoured to receive this recognition from *Euromoney*, which affirms our sustained efforts in delivering cross-boundary banking services. Guided by our OneBank strategy, we have leveraged GBA growth opportunities and continued to explore new cross-boundary initiatives. As of the first half of 2025, the southbound cross-boundary customer base has grown by more than 50%, reflecting the success of our efforts to broaden our service reach."

To strengthen its southbound Wealth Management Connect offering, BEA has continuously expanded its product suite. Currently, there are over 260 Cross-boundary Wealth Management Connect Unit Trust share classes available for customers to choose from. BEA also collaborated with BEA Union Investment to launch the "BEA Wise All Weather Fund" this year. This globally diversified portfolio spans equities, bonds, and cash, and is distributed exclusively by BEA, offering cross-boundary investors flexible and balanced investment solutions. In parallel, BEA has introduced new functionality to "BEA Mobile", enabling customers to view account balances at BEA Hong Kong and BEA China directly within the app, providing a more seamless and integrated cross-boundary banking experience.

BEA maintains a strong presence across all "9+2" GBA cities, with the BEA Tower in Qianhai serving as a regional hub and the recent opening of the Futian flagship outlet further expanding the Bank's network in Shenzhen. In Hong Kong, BEA operates Cross-Border Wealth Management Service Centres across key districts, providing comprehensive wealth management services tailored to diverse customer segments.

Looking ahead, BEA will continue to deepen collaboration with Chinese Mainland banking partners and remains committed to delivering high-quality personal banking, wealth management, and investment services to customers across the GBA, while further promoting the growth of cross-boundary business.

About the Awards

Euromoney, a leading international financial publication, organises the *Greater Bay Area Awards*, which recognise financial institutions demonstrating outstanding performance in the GBA.

About The Bank of East Asia, Limited

Incorporated in Hong Kong in 1918, The Bank of East Asia, Limited ("BEA") is a leading Hong Kong-based financial services group listed on The Stock Exchange of Hong Kong, with total consolidated assets of HK$891.4 billion (US$113.5 billion) as of 30 June 2025.

BEA provides a comprehensive range of wholesale banking, personal banking, wealth management and investment services to customers through an extensive network of about 120 outlets covering Hong Kong, the Chinese Mainland, Macau, Taiwan, Southeast Asia, the United Kingdom, and the United States. For more information, please visit: www.hkbea.com.

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