

For Immediate Release

BEA Celebrates 40 Years of Dedication in Shenzhen
*Official opening of flagship outlet in Futian further enhances
cross-boundary wealth management services*

Hong Kong, 16 October 2025 – The Bank of East Asia ("BEA" or the "Bank") and its Chinese Mainland wholly-owned subsidiary, The Bank of East Asia (China) Limited ("BEA China"), together commemorate 40 years of committed operations in Shenzhen.

With over a century of history in the Chinese Mainland, BEA first established a Shenzhen Representative Office in 1985, which was later upgraded to a full-fledged branch in 1987. In recent years, BEA further strengthened its strategic presence in Shenzhen to enhance cross-boundary financial services and contribute to the quality development of the Guangdong-Hong Kong-Macao Greater Bay Area ("GBA").

The official opening of the Futian flagship outlet today further expands the Bank's network in Shenzhen. Situated within the central business district of Futian, and near the Futian high speed rail station, the outlet offers efficient and convenient cross-boundary banking and wealth management services for customers who frequently travel between Shenzhen and Hong Kong.

Mr Brian Li, Co-Chief Executive of BEA, said: "This year marks the 45th anniversary of the Shenzhen Special Economic Zone as well as the 40th year of BEA in this city. As one of the first foreign banks to establish a presence in Shenzhen during the zone's formative years, we are proud to have played an active role in its growth and development. Today, we remain committed to deepening the collaboration between our teams in Shenzhen and Hong Kong, ensuring seamless and comprehensive banking and wealth management services for our customers across both cities, and solidifying our position as their cross-boundary financial partner of choice."

Mr Bi Ming-qiang, Deputy Chief Executive of BEA and Executive Director & Chief Executive of BEA China, added: "Shenzhen has always been pivotal in BEA's Chinese Mainland strategy. Our network in the city includes six outlets located across the city's key financial, innovation, and technology hubs, and is an important bridge connecting the Mainland and Hong Kong markets."

The GBA is a core part of BEA's business strategy. With an extensive network that covers all "9+2" cities, coupled with the establishment of a strategic hub at BEA Tower in Qianhai, BEA continues to drive growth in the GBA through synergistic development across its key business segments including banking, securities, investments, and asset management, as well as close cooperation with other members of the BEA Group under its OneBank strategy. The Bank will continue to capitalise on the growth opportunities in the GBA, and deliver premium value and experiences to customers through ongoing enhancements to its cross-boundary services.

About The Bank of East Asia, Limited

Incorporated in Hong Kong in 1918, The Bank of East Asia, Limited ("BEA") is a leading Hong Kong-based financial services group listed on The Stock Exchange of Hong Kong, with total consolidated assets of HK\$891.4 billion (US\$113.5 billion) as of 30 June 2025.

BEA provides a comprehensive range of wholesale banking, personal banking, wealth management and investment services to customers through an extensive network of about 120 outlets covering Hong Kong, the Chinese Mainland, Macau, Taiwan, Southeast Asia, the United Kingdom, and the United States. For more information, please visit:

www.hkbea.com.

About The Bank of East Asia (China) Limited

Headquartered in Shanghai, The Bank of East Asia (China) Limited ("BEA China") was one of the first foreign banks approved by regulators to locally incorporate in Chinese Mainland. Leveraging its deep insights into the Mainland market as well as BEA's banking expertise in Hong Kong and overseas, BEA China offers a wide range of financial services to customers. For more information, please visit www.hkbea.com.cn.

– End –

Media enquiries:

Ms Marcella Yeung
Head of Corporate Communications
The Bank of East Asia, Limited
T +852 3608 0271
E yeungmps@hkbea.com

Mr Mill Seen
Senior Corporate Communications Manager
The Bank of East Asia, Limited
T +852 3608 5289
E seenmsl@hkbea.com



Mr Brian Li, Co-Chief Executive of BEA, says that this year marks the 45th anniversary of the Shenzhen Special Economic Zone as well as the 40th year of BEA in this city. BEA is proud to have played an active role in Shenzhen's growth and development.



Mr Bi Ming-qiang, Deputy Chief Executive of BEA and Executive Director & Chief Executive of BEA China, says the official opening of the Futian flagship outlet further expands the Bank's network in Shenzhen.



Mr Brian Li (right) and Mr Bi Ming-qiang (left) dot the eyes of the dancing lions at the official opening ceremony of BEA China's Futian flagship outlet.