

#### For Immediate Release

#### Come Join Us in "Beyond Environmental Arts Festival" 2024

Fun and Free Green Arts Activities for Age 5 and Above Adopt Low Carbon Living to Help Combat Climate Change



**Hong Kong, 12 June 2024** – "The era of global warming has ended; the era of global boiling has arrived." These were the words of the United Nations Secretary General at the end of 2023. The unseasonably warm winters, frequent hot nights, typhoons and thunderstorms in Hong Kong are the warning signs. Climate change is not a future problem; it is making an irreversible impact on our world, which we cannot ignore.

The third "Beyond Environmental Arts Festival" ("BEA Festival") returns this summer with a series of fun and free activities on the theme of "Climate Change". The programme includes open-air music and films, a theatrical performance, creative arts workshops, an installation art exhibition and dance video screening, and more. The art activities are designed to encourage changes in everyday life, the adoption of low carbon living, and the promotion of sustainability among the next generation to combat this global challenge.



#### Free arts workshops, theatrical performances, exhibition, open-air music and films

Organised by Hong Kong Youth Arts Foundation, sponsored by The Bank of East Asia Charitable Foundation, and powered by The Bank of East Asia, Limited, this year's BEA Festival kicks off on 28 June with "Voices of Change: Open-air Music and Films" at Café 23, The Bank of East Asia Building, Central. More activities will be held during 2 to 7 July at BEA Tower, Kwun Tong. The first four days are reserved for students, while the weekend sessions are open to the public. Participants can enjoy the second session of "Voices of Change", as well as a theatrical performance "The Eco Heroes", and five arts workshops where they can get creative and make their own clay coral magnets, energy saving reminder plaques, "Be the Change" badges and paper craft ecosystems, or learn how to transform waste items into percussion instruments.

Between 1 July and 2 August, visitors can also enjoy an exhibition of five sets of artworks on the theme of climate change. The featured works are "The Bloom of the Shield", a large rope net installation contemplating the Earth's depleting ozone layer; "Empathise with 52-hertz", a 4-metre-long whale and coral installation reflecting on the effects of climate change on the world's marine ecosystems; "Prophecy of the Future", a 3D optical illusion painting; "Echoes of the Earth", a shadow dance film; as well a series of reverse glass paintings created at Hong Kong Wetland Park by BEA volunteers and youngsters from community services programmes. The exhibition will take place at 2/F, BEA Tower, Kwun Tong. No registration is required.

#### Online registration

All activities are free-of-charge, and advance registration is required. Online registration for all events is now open via POPTICKET. For more information, please visit the official Festival page on <a href="https://www.hkyaf.com">www.hkyaf.com</a>, and follow HKYAF on Facebook and Instagram @hkyaf.

#### **Event details**

#### **BEA Festival 2024 - Public Sessions**

Date: 6 and 7 July 2024 (Saturday and Sunday)
Time: 10:30am - 5:00pm (6 sessions in total)

Venue: 7/F, BEA Tower, Millennium City 5, Kwun Tong, Kowloon (Registration Counter at

2/F)

Suitable for persons aged 5 and above. Each ticket admits one person only. Advance online registration at <a href="POPTICKET">POPTICKET</a> is required. A deposit of HK\$50 is required for registration and is refundable in full after attendance.



#### BEA Festival 2024 - "Voices of Change: Open-air Music and Films"

#### First show

Date: 28 June 2024 (Friday) Time: 7:00pm - 8:45pm

Venue: Café 23, 2/F, The Bank of East Asia Building, 10 Des Voeux Road Central, Central,

Hong Kong

#### Second show

Date: 6 July 2024 (Saturday) Time: 7:00pm - 8:45pm

Venue: 43/F, BEA Tower, Millennium City 5, Kwun Tong, Kowloon (Registration Counter at

2/F)

Suitable for persons aged 10 and above. Each ticket admits one person only. Advance online registration at <u>POPTICKET</u> is required. A deposit of HK\$50 is required for registration and is refundable in full after attendance.

#### **BEA Festival 2024 activities**



#### Voices of Change: Open-air Music and Films

Dive into live music performances by local youth bands and singers underneath the sunset, and enjoy a series of short films around climate change. The activity is designed to raise participants' understanding towards climate change. Let's unite to combat this global challenge.



#### Theatrical Performance: The Eco Heroes

Four superheroes embark on a mission to save Planet Earth. This is no regular mission – these climate change heroes are on a quest to encourage young people to make a positive impact on our planet. With their incredible powers, our eco-champions take audiences on a journey that demonstrates the importance of sustainability, recycling, conserving resources and reducing waste. This educational theatrical experience inspires everyone to take the initiative to make a difference.





#### **Workshop: Clay Coral Magnet**

Coral reefs play an important role in maintaining marine biodiversity, but in recent years, rising sea temperatures have caused severe coral bleaching and dieback. If nothing is done, the world's coral reefs may disappear by the end of this century.

In this workshop, artist Wong Man-yui introduces the colourful world of underwater coral reefs and the importance of ocean conservation, and shows you how to shape your own coral magnet out of clay.



#### Workshop: Energy Saving Reminder Plaque

As a result of global warming, human life around the world is increasingly being threatened by the effects of extreme weather events like heatwaves, flooding and drought.

In this workshop, artist Felix Yiu Ming-shan shares how we can all make a difference by doing our best to save energy. Join Felix and make a decorated wooden plaque as a creative reminder that every small action we take in our daily lives can help protect the environment.



#### Workshop: Be the Change - Badge-making

There is no Planet B! What can we do to help save our planet?

Share your eco-action ideas with artist Candice Keung Lapyu and turn your green action pledge into a personalised badge decorated with felt and ribbons. Be the change you want to see – wear your badge proudly and inspire those around you to join in and help save our world!





### Workshop: Ecosystem Paper Craft

Wetlands are some of the most valuable ecosystems. They help regulate the climate, purify water, protect coastlines and prevent floods. They also provide vital habitats for animals and plants.

To find out more about the power of wetlands, join illustrator A-Yip in a fun paper craft workshop and create your own 3D wetland scene using paper art and collage.



# Workshop: Eco-percussionist – Transforming Waste into Music

Create catchy beats with upcycled instruments!

In this workshop, BOMBAK Percussion Ensemble shares how ordinary objects like glass containers, plastic bottles, and even old lunchboxes, can be used to create magical sounds and rhythms. Craft your own upcycled instruments and join a fun percussion jam that embraces creative sustainability! Don't forget to bring along some waste from home, such as plastic bottles, plastic bags, chopsticks, tin cans and paper cups to create fun variations at the jamming session!

#### **About "Beyond Environmental Arts Festival"**

Organised by Hong Kong Youth Arts Foundation, sponsored by The Bank of East Asia Charitable Foundation and powered by The Bank of East Asia, Limited, the "Beyond Environmental Arts Festival" was first introduced in 2022. The programme aims to raise public awareness of various environmental, social and governance topics through visual and performing arts activities. Each year, a series of free, fun and engaging activities are offered to the public to promote sustainability and demonstrate how small changes to our everyday life can make a huge difference for our planet. For more information and programme updates, visit the official festival page at the HKYAF website <a href="https://www.hkyaf.com">www.hkyaf.com</a>, and follow HKYAF on Facebook and Instagram @hkyaf.



#### About The Bank of East Asia, Limited

Incorporated in Hong Kong in 1918, The Bank of East Asia, Limited ("BEA") is a leading Hong Kong-based financial services group listed on The Stock Exchange of Hong Kong, with total consolidated assets of HK\$860.4 billion (US\$110.1billion) as of 31 December 2023.

BEA provides a comprehensive range of wholesale banking, personal banking, wealth management and investment services to customers through an extensive network of about 130 outlets covering Hong Kong, the Chinese Mainland, Macau, Taiwan, Southeast Asia, the United Kingdom, and the United States. For more information, please visit: www.hkbea.com.

#### About Hong Kong Youth Arts Foundation

Hong Kong Youth Arts Foundation ("HKYAF") is a charity that provides access to high quality, non-competitive free-of-charge arts experiences for all young people aged 5 to 25. Established in 1993 by Lindsey McAlister OBE, JP, HKYAF organises inclusive and inspirational projects that reach out to youngsters of all cultures, backgrounds, languages and abilities, and actively creates opportunities for those who are disadvantaged and underprivileged. Each year, HKYAF reaches over 800,000 people through its projects, exhibitions and performances.

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