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Press Release 新聞稿

For Immediate Release

## BEA and St. James' Settlement Jointly Host 2023 "BEA Upcycles" *Sharing the Fun of Upcycling with the Public*

**Hong Kong, 12<sup>th</sup> September, 2023** – The second "BEA Upcycles" kicked off at G/F, Cityplaza North. From now until 17<sup>th</sup> September, a series of fun games and activities under the theme of "Play", along with an art exhibition, charity sales and creative workshops, are being offered with the aim of promoting environmental protection.



Mr Brian Li, Co-Chief Executive and ESG Steering Committee Chairman of BEA (2<sup>nd</sup> left), Ms Josephine Lee, Chief Executive Officer of St. James' Settlement (2<sup>nd</sup> right), Ms Zoe Lau, General Manager and Group Head of People and Sustainability Division of BEA (1<sup>st</sup> left) and SJS member Pui Wo (1<sup>st</sup> right) attend the event.

Mr Brian Li, Co-Chief Executive of The Bank of East Asia, Limited ("BEA") and Chairman of the Bank's ESG Steering Committee, said, "BEA is a strong advocate of sustainability and we have a solid ESG strategy. Beyond our business and operations, our Bank is committed to corporate social responsibility, and we connect with the community through our flagship programmes. We are pleased to join hands again with St. James' Settlement

(“SJS”) to present “BEA Upcycles”. This meaningful event is not only meant to inspire the public to adopt greener lifestyles but also to provide a platform for persons with disabilities (“PWDs”) to showcase their artistic talents, thus fostering social inclusion as well as promoting environmental protection.”

Ms Josephine Lee, Chief Executive Officer of St. James’ Settlement, said, “We are truly grateful to BEA for extending its support for the second consecutive year to St. James’ Settlement Jockey Club Upcycling Centre (“UPCC”). This event engages rehabilitated individuals as workshop mentors and environmental ambassadors, and promotes local designs. This unique collaboration between PWDs and Alize Lam, a professional upcycling product designer, brings out diverse skills and artistic talents. Meanwhile, the public can gain a deeper understanding of the value of upcycling by appreciating the design pieces and taking part in the activities, which, in turn, can generate new and creative ideas. We believe that through these efforts, we can help build a sustainable and environmentally conscious society.”

The “BEA Upcycles” event offers a variety of upcycling experiences for the public. Visitors can marvel at the pinwheel art installation co-created by local upcycling designer Alize Lam, PWDs and BEA volunteers, and explore the potential of upcycling through other exhibits and fun games. There will also be a charity sale of upcycled products and creative workshops.

For more details, please visit the UPCC’s [Facebook](#) and [Instagram](#) pages.

### **About The Bank of East Asia, Limited**

Incorporated in 1918, The Bank of East Asia, Limited (“BEA”) is a leading Hong Kong-based financial services group listed on The Stock Exchange of Hong Kong, with total consolidated assets of HK\$872.1 billion (US\$111.3 billion) as of 30<sup>th</sup> June, 2023.

BEA provides a comprehensive range of corporate banking, personal banking, wealth management, and investment services to customers through an extensive network of about 130 outlets covering Hong Kong, the Chinese Mainland, Macau, Taiwan, Southeast Asia, the United Kingdom, and the United States. For more information, please visit [www.hkbea.com](http://www.hkbea.com).

### **About The Bank of East Asia Charitable Foundation**

Throughout its history spanning over 100 years, BEA has supported a wide range of charitable programmes and events in the communities it serves. In 2009, the Bank established The Bank of East Asia Charitable Foundation (“BEA Foundation”) in support of education and to help alleviate the burdens of underprivileged members of society. For more information on BEA’s CSR efforts, please visit the Bank’s homepage at [www.hkbea.com](http://www.hkbea.com) (About BEA / Sustainability / Contributing to Our Community).

### **About St. James’ Settlement Jockey Club Upcycling Centre**

St. James’ Settlement Jockey Club Upcycling Centre aims at promoting environmental protection and a green lifestyle by creating upcycled products through encouraging corporations and organizations to donate used or leftover materials. Local designers are invited to make use of those waste materials for designing new products and to get persons with disabilities involved in producing upcycled products. The Centre also arouses public awareness of green living through upcycling workshops, exhibitions and other events and activities.

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Group photo of BEA volunteers and the UPCC team.



There are many fun games at the event for members of the public to try out.



Charity sale of upcycled products produced by PWDs.



From now until 17<sup>th</sup> September, members of the public are welcome to visit “BEA Upcycles” at G/F, Cityplaza North.