

Press Release 新聞稿

For Immediate Release

2023 “Beyond Environmental Arts Festival” Draws to a Successful Close *Embracing Hong Kong’s Natural Beauty through the Arts*

Hong Kong, 12th July, 2023 – The second “Beyond Environmental Arts Festival” (“BEA Festival”) successfully concluded on 9th July. With the theme of “Back to Nature” and designed to promote environmental awareness and sustainable living through the arts, this year’s activities encouraged participants to appreciate the beauty of nature and take action to protect our planet.

The 6-day event attracted over 1,800 participants, including students from 12 schools who took part in dedicated sessions, and members of the general public who joined the weekend activities.



Officiating at the ceremony of the 2023 BEA Festival were Mr Adrian Li, Co-Chief Executive of BEA (3rd left); Mr Brian Li, Co-Chief Executive and ESG Steering Committee Chairman of BEA (3rd right); Mr Cheung Siu-lun, HK Fencing Athlete and BEA Festival Ambassador (4th left); Mr Samson Li, Deputy Chief Executive and Chief Investment Officer of BEA (2nd left); Mr Tong Hon-shing, Deputy Chief Executive and Chief Operating Officer of BEA (2nd right); Ms Zoe Lau, General Manager and Group Head of People and Sustainability Division of BEA (1st right) and Ms Lindsey McAlister OBE, JP, Founder of Hong Kong Youth Arts Foundation (1st left).

Senior management of The Bank of East Asia, Limited (“BEA”) attended the first day of public sessions on 8th July. Mr Adrian Li, Co-Chief Executive of BEA, said, “BEA has always strived to build strong connections with the local community. In order to achieve our environmental, social and governance (“ESG”) goals, we believe it is essential to foster a green corporate culture. As such, the active participation of our colleagues is vital. We are very grateful to our staff volunteers and partners who have worked together to make today’s event such a success.”

Mr Brian Li, Co-Chief Executive of BEA and Chairman of the Bank’s ESG Steering Committee, said, “BEA attaches great importance to environmental protection and sustainability, and we have already formulated a long-term ESG strategy framework. Beyond our business and operations, we are also committed to corporate social responsibility, with the BEA Festival being one of our flagship community programmes. We hope participants are inspired by this meaningful initiative, and will adopt a more sustainable lifestyle.”

The Festival offered a series of fun activities for the general public, including theatrical and choir performances, creative arts workshops and dance video screening. Participants were also able to appreciate a collection of nature-themed artworks co-created by local artists, students and volunteers. Selected works are currently on display at 2/F of the BEA Tower in Kwun Tong until 28th July, 2023. They will be exhibited at different locations next, including the Bank of East Asia Building and Main Branch in Central. Please follow BEA’s Facebook page for more details.

For more information, please visit the official Festival page on the HKYAF website www.hkyaf.com, and follow the HKYAF [Facebook](#) and [Instagram](#) pages @hkyaf.

(Appendix: 2023 BEA Festival Artworks)

About Beyond Environmental Arts Festival

Organised by Hong Kong Youth Arts Foundation, sponsored by The Bank of East Asia Charitable Foundation and powered by The Bank of East Asia, Limited, the “Beyond Environmental Arts Festival” was first introduced in 2022. The programme aims to raise public awareness of various environmental, social and governance topics through visual and performing arts activities. Each year, a series of fun and engaging activities will be offered to the public for free to promote sustainability to the next generation and demonstrate how small changes to our everyday life can make a huge difference for our planet. For more information and programme updates, visit the official Festival Page at HKYAF website www.hkyaf.com, and follow the HKYAF Facebook and Instagram pages @hkyaf.

About The Bank of East Asia, Limited

Incorporated in 1918, The Bank of East Asia, Limited (“BEA”) is a leading Hong Kong-based financial services group listed on The Stock Exchange of Hong Kong, with total consolidated assets of HK\$882.8 billion (US\$113.1 billion) as of 31st December, 2022.

BEA provides a comprehensive range of corporate banking, personal banking, wealth management, and investment services to customers through an extensive network of about 130 outlets covering Hong Kong, the Chinese Mainland, Macau, Taiwan, Southeast Asia, the United Kingdom, and the United States. For more information, please visit www.hkbea.com.

About Hong Kong Youth Arts Foundation

Hong Kong Youth Arts Foundation (HKYAF) is a charity that provides access to high quality, non-competitive free-of-charge arts experiences for all young people aged 5 to 25. Established in 1993 by Lindsey McAlister OBE, JP, HKYAF organises inclusive and inspirational projects that reach out to youngsters of all cultures, backgrounds, languages and abilities, and actively creates opportunities for those who are disadvantaged and underprivileged. Each year, HKYAF reaches over 800,000 people through its projects, exhibitions and performances.

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2023 BEA Festival Event Highlights



Officiating guests joined by all volunteers and performers



Mr Cheung Siu-lun, HK Fencing Athlete and BEA Festival Ambassador



The *Earth Echoes* choir performance brought together BEA volunteers and community members, spreading the message of environmental protection through enchanting melodies.



The original play *A Guide to Be Wild* spurred self-reflection on the wild within us and the wonders of the natural world.



Participants explored the beauty of nature through creative arts workshops.

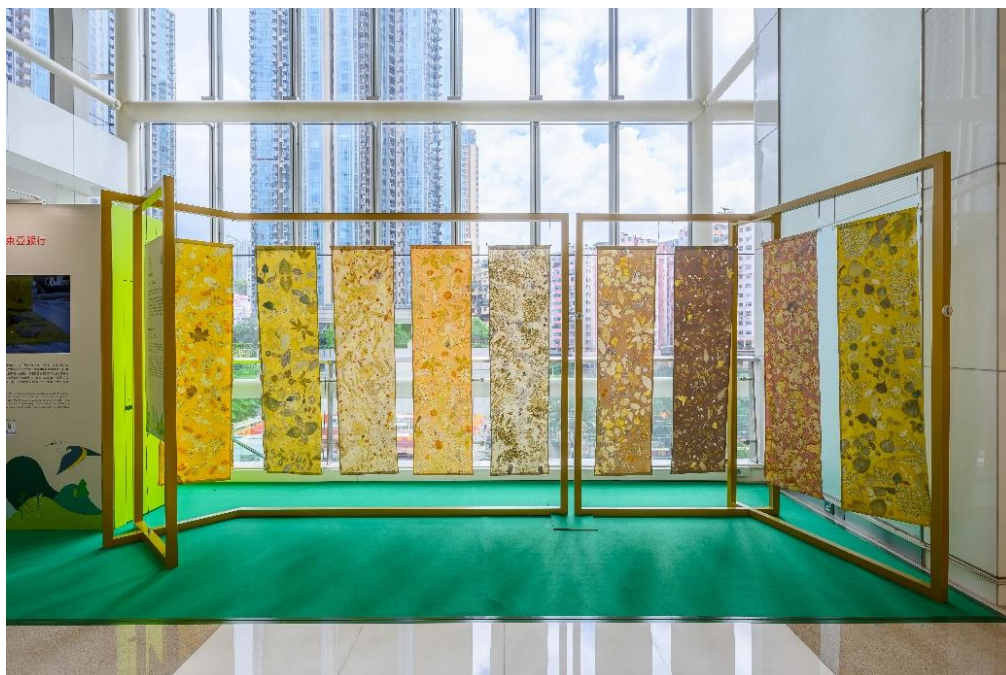


Artist Sunny Yip led 30 BEA volunteers to create 9 art pieces inspired by the 24 Chinese solar terms used in agriculture. *Botanical Print: Solar Terms* encouraged visitors to appreciate the natural world and help protect our planet.



Around 600 students participated in the dedicated sessions and demonstrated how small changes to our everyday life can make a huge difference for our planet.

Appendix – 2023 BEA Festival Artworks



Botanical Print: Solar Terms

Artist: Sunny Yip @themukmun

Credits: BEA Volunteer Team



Decorated Egrets

Artist: Candice Keung Lap-yu

Participating School: STFA Seaward Woo College



Three-way Relationships
Artists: Justin Chan, Vivian Law
Participating School: Our Lady's College



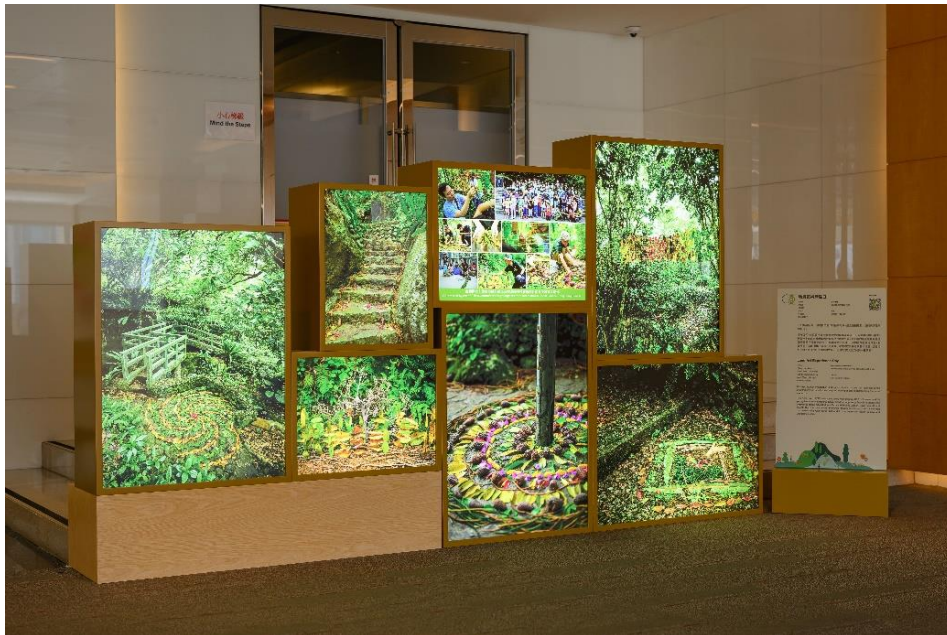
Bamboo Staff and Straw Sandals
Artist: Inkgo Lam



Hong Kong's Native Plants
Artist: Ip Hiu-man



Hong Kong's Native Flowers
Artist: Molly Wong Man-yui
Participating School: AD&FD POHL Leung Sing Tak College



Land Art Experience Day

Artists: Chao Harn-kee, Karen Pow Cheuk-mei, Candice Keung Lap-yu,
Molly Wong Man-yui, Nakao Michiko

Participating Organisation: International Social Service Hong Kong Branch

Credits: BEA Volunteer Team



Dance Film: *Conversation with Nature*

Director: Lindsey McAlister

Dancer-Devisers : Allie Siu Pui-ki, Amelie Shih, Anabelle Fong, Creamy So,
Gloria Guan, Jasmine Haynes, Jillian King Chan, Scotia Edwards

Cinematographer: Ifan Yu

Costume Designer: Red Dowry

Video Link: <https://www.youtube.com/watch?v=FbaaREud-V4>