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Press Release 新聞稿

For Immediate Release

2023 "Beyond Environmental Arts Festival" Coming in July
Offers an array of free green arts activities tailored for age 5 and above
Learn from nature and embrace its beauty



Hong Kong, 14th **June, 2023** – Exploring Hong Kong's natural environment is an unexpected delight. In spring, blossoming flowers cover the treetops; in the heat of summer, one can take a dip in the many beaches dotted along our coastline; in autumn, one is greeted by swathes of bushy Chinese silver grass and bright maple leaves; and in winter, the crisp mountain air sets the perfect stage for hiking.

"Beyond Environmental Arts Festival" ("BEA Festival") enters its second year. Through this year's theme of "Back to Nature", BEA Festival offers a series of fun and free activities for students and the general public at 7/F, BEA Tower, Millennium City 5, Kwun Tong from 4th to 9th July, 2023 (Tuesday to Sunday). The first four days are reserved for students, while the sessions on 8th and 9th July (Saturday and Sunday) are open to the public. The Festival includes a theatrical performance, creative arts workshops, installation art exhibitions, choir performance and dance video screening designed to promote environmental awareness and sustainable living through the arts, encouraging participants to appreciate the beauty of nature and take action in protecting planet Earth.



Free Arts Workshops and Theatrical Performance

Organised by Hong Kong Youth Arts Foundation, sponsored by The Bank of East Asia Charitable Foundation and powered by The Bank of East Asia, Limited, this year's BEA Festival presents a theatrical performance titled *A Guide to Be Wild*, a choir performance by members of Earth Echoes, and five craft and experiential workshops, namely the Bamboo Weaving Workshop, Natural Painting Workshop, Bird Ornament Workshop, Mini Dried Floral Wreath Workshop, and Wild Notes: Making Music with Nature's Instruments Workshop. There will also be an exhibition featuring eight artworks, including a wooden sculpture of a buffalo Three-way Relationships, Eco Print: Solar Terms created with recycled plants, and a woven bamboo artwork Bamboo Staff and Straw Sandals, as well as the dance film *Conversation with Nature* filmed on site at Kadoorie Farm and Botanic Garden, and highlights from the *Land Art Experience Day*.

Free Online Registration

All BEA Festival activities are free-of-charge. Online registration for public sessions is now open. Participants can enjoy installation art exhibitions, theatrical performance, choir performance by *Earth Echoes* and join one of the arts workshops. Spaces are limited and allocated on a first-come, first-served basis. For more information and programme updates, please visit the official Festival page on the HKYAF website www.hkyaf.com, and follow the HKYAF Facebook and Instagram pages @hkyaf..

2023 BEA Festival - Public Sessions Details

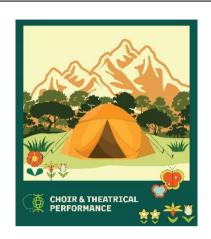
Date: 8th and 9th July, 2023 (Saturday and Sunday) Time: 10:30 am – 5:00 pm (5 sessions in total)

Venue: 7/F, BEA Tower, Millennium City 5, Kwun Tong, Kowloon

All activities are free of charge and suitable for persons aged 5 and above. Advance online registration is available at POPTICKET. Each ticket admits one person. A refundable deposit is required at the time of booking. For details about online applications and event details, please visit www.hkyaf.com (Facebook / Instagram @hkyaf)



2023 BEA Festival Activities



Theatrical Performance: A Guide to Be Wild

Experience the magic of nature through a fun-filled show performed by four professional HKYAF actors. Armed with Grandpa's "Guide to be Wild" adventure map, the group sets out to find the wild within and discovers the many wonders of the natural world.

This captivating journey will leave audiences feeling refreshed, renewed and reconnected with the great outdoors. More than just a performance, the production emphasises the importance of protecting our environment and inspires audiences to take action and make a difference in their community.

Earth Echoes

Led by professional musician Ivy Hung, the delightful performance brings together the incredible talents of BEA volunteers, community members, and gifted HKYAF youth singers, who will be performing two Cantonese pop songs centred around the theme of raising public awareness of environmental protection.

The choir's harmonious melodies will take the audience on a journey of wonder and inspiration, showcase the beauty and power of music to bring people together, and support the important cause of treasuring Earth.



Bamboo Weaving Workshop

Bamboo is a versatile plant that can be used to make all kinds of two- and three-dimensional objects.

In this workshop, art instructors from Breakthrough Art Studio work with participants to create colourful images using simple bamboo weaving techniques. Join us and try your hand at making your own bamboo art!

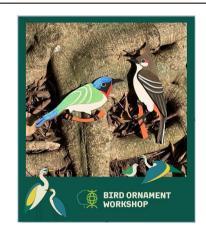
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Natural Painting Workshop

Some common plants and flowers, such as beets, turmeric, red cabbage and butterfly pea flowers, can be used to create colourful pigments for dyes, ink, paint and even food colouring.

In this workshop, artist Candice Keung shows participants how to use natural dye watercolours to create greeting cards decorated with images of Hong Kong's native flowers. Join us for an eco-friendly art experience!



Bird Ornament Workshop

About one-fifth of the bird species found in Hong Kong are resident species — birds that stay and breed in Hong Kong all year round. But how much do you know about them?

In this workshop, artist Molly Wong introduces two common resident birds, the fork-tailed sunbird and the red-whiskered bulbul, and demonstrates how to use plywood to assemble and create colourful bird ornaments.

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Mini Dried Floral Wreath Workshop

Fresh flowers are captivating but the everlasting beauty of dried flowers can capture a moment in time.

In this workshop, artist Kumi Cheng shows participants how to assemble dried flowers, leaves, pinecones and other plant materials to create personalised mini floral wreaths, perfect for decorating your home.



Wild Notes: Making Music with Nature's Instruments Workshop

Learn how to play one-of-a-kind musical instruments made from natural materials.

In this fun jamming session, the musicians of Museek Studio help participants explore the soothing sounds of instruments like the rainmaker and ocean drum, and share information about their history and cultural significance.



About Beyond Environmental Arts Festival

Organised by Hong Kong Youth Arts Foundation, sponsored by The Bank of East Asia Charitable Foundation and powered by The Bank of East Asia, Limited, the "Beyond Environmental Arts Festival" was first introduced in 2022. The programme aims to raise public awareness of various environmental, social and governance topics through visual and performing arts activities. Each year, a series of fun and engaging activities will be offered to the public for free to promote sustainability to the next generation and demonstrate how small changes to our everyday life can make a huge difference for our planet. For more information and programme updates, visit the official Festival Page at HKYAF website www.hkyaf.com, and follow the HKYAF Facebook and Instagram pages @hkyaf.

About The Bank of East Asia, Limited

Incorporated in 1918, The Bank of East Asia, Limited ("BEA") is a leading Hong Kongbased financial services group listed on The Stock Exchange of Hong Kong, with total consolidated assets of HK\$882.8 billion (US\$113.1 billion) as of 31st December, 2022.

BEA provides a comprehensive range of corporate banking, personal banking, wealth management, and investment services to customers through an extensive network of about 130 outlets covering Hong Kong, the Chinese Mainland, Macau, Taiwan, Southeast Asia, the United Kingdom, and the United States. For more information, please visit www.hkbea.com.

About Hong Kong Youth Arts Foundation

Hong Kong Youth Arts Foundation (HKYAF) is a charity that provides access to high quality, non-competitive free-of-charge arts experiences for all young people aged 5 to 25. Established in 1993 by Lindsey McAlister OBE, JP, HKYAF organises inclusive and inspirational projects that reach out to youngsters of all cultures, backgrounds, languages and abilities, and actively creates opportunities for those who are disadvantaged and underprivileged. Each year, HKYAF reaches over 800,000 people through its projects, exhibitions and performances.

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