

For Immediate Release



Inaugural “Beyond Environmental Arts Festival”
*offers free, fun theatrical performance,
creative art workshops and installation art exhibitions*



Hong Kong, 11th July, 2022 – The Bank of East Asia, Limited (“BEA” or the “Bank”) announces the debut of its “Beyond Environmental Arts Festival” (“BEA Festival”) in July, organised alongside the Hong Kong Youth Arts Foundation (“HKYAF”). Through a series of fun, engaging activities with this year’s theme of “Waste Not, Want Not”, the BEA Festival aims to raise public awareness of environmental protection, promote sustainable living to the next generation, and demonstrate how small changes to our everyday lives can make a huge difference to our planet.

All activities, to be held on two consecutive weekends in July, are **free of charge** and suitable for persons aged 5 and above. Activities include an original theatrical performance “Time4Change”, creative art workshops and installation art exhibitions.

Event Details

- Date** : 23rd, 24th, 30th & 31st July, 2022 (Saturdays & Sundays)
- Time** : Two sessions per day to choose from:
11:00 a.m. – 1:00 p.m.; 2:30 p.m. – 4:30 p.m.
- Venue** : Auditorium, 7/F, BEA Tower, Millennium City 5
418 Kwun Tong Road, Kwun Tong, Kowloon
- Online Registration** : Please visit the Festival Page at HKYAF website (www.hkyaf.com) and register online now to enjoy the original theatrical performance and join the workshop of your choice. Limited seats are available on a first come, first served basis. **Participants are required to follow on-site anti-epidemic measures and arrangements as specified by HKYAF. Events may be subject to change according to HKSAR Government updates. Please stay alert to updates on the HKYAF website.*

Through an internal recycling campaign, BEA staff contributed over 2,200 pieces of old clothing, plastic and different materials for the creative art workshops. Besides promoting environmental protection, another focus of BEA Festival is to support young local artists. This year, young creators have come together to collaborate with about a hundred BEA volunteers and youth participants to deliver refreshing art pieces, of which four will be displayed at the venue during the event period for photo-taking.

Activities

Original Theatrical Performance “Time4Change”

As we go about our daily lives, we all produce waste – much more than we imagine! What can we do to make a difference and help protect the environment? Maybe it is time to make some changes!

Written and directed by Lindsey McAlister, the Founder of HKYAF, “Time4Change” is an original, high-energy family-friendly theatrical performance about five young environmental activists who speak up for our planet. Join them on their quest for change and inspire young people to make choices that can save our planet now and for future generations.



“Reclaimed Wood Coasters” Workshop

Every day, hundreds of tonnes of discarded wooden pallets are sent to landfills in Hong Kong.

In this workshop, art instructors from The Warehouse Teenage Club will work with participants to cut, sand, wax and assemble reclaimed wood pieces to create cool and useful upcycled coasters, and at the same time, relieve the burden on the environment.



“Miniature Fabric Dolls” Workshop

Fast fashion items may be cheap to buy but the planet pays a significant price.

Artist Eva Cheng will demonstrate how old clothing can be upcycled into fabric doll charms. Participants are encouraged to bring along two pieces of recycled cotton cloth (20x20cm)–and fabric scraps of any size or material for making the doll’s body–to the workshop. Small items such as buttons, zips or ribbons are also welcome for decoration purposes. Together, we will upcycle your old clothing into an accessory. Don’t forget to think twice before you buy new clothes next time!



“Paper Porcupine Puppets” Workshop

Everyone loves online shopping, but our click-to-buy habits generate tonnes of packaging waste. Besides shopping selectively, what can you do to help reduce or recycle this waste?

Artist Candice Keung will show participants how to make a fun porcupine rod puppet from thin cardboard sheets, waste paper and a straw. Participants are encouraged to bring along a thin A4-size cardboard sheet, 5 recycled magazine pages or food packaging boxes and a straw to the workshop.



“Plastic Insect Pins” Workshop

According to some studies, if nothing is done to reduce plastic pollution, 99% of marine species will consume microplastics by 2050 and the effect on the food chain and human health could be devastating.

Artist Yui Wong will work with participants to upcycle plastic spoons and pieces of transparent plastic with beads, twist ties and acrylic paint pens into colourful ladybirds and dragonflies. The workshop aims to inspire participants to consider the impact we have on the environment in everyday life and minimise the use of plastic. Participants are encouraged to bring along a plastic spoon and thin clear plastic sheets to the workshop.



About The Bank of East Asia, Limited

Incorporated in 1918, The Bank of East Asia, Limited (“BEA”) is a leading Hong Kong-based financial services group listed on The Stock Exchange of Hong Kong, with total consolidated assets of HK\$907.47 billion (US\$116.39 billion) as of 31st December, 2021. BEA provides a comprehensive range of corporate banking, personal banking, wealth management, and investment services to customers through an extensive network of about 150 outlets covering Hong Kong, the rest of Greater China, Southeast Asia, the United Kingdom, and the United States. For more information, please visit www.hkbea.com.

About Beyond Environmental Arts Festival

Organised by Hong Kong Youth Arts Foundation, sponsored by The Bank of East Asia Charitable Foundation and powered by The Bank of East Asia, Limited, the “Beyond Environmental Arts Festival” is a programme to raise public awareness of various environmental, social and governance topics through visual and performing arts activities. Each year, there will be a series of fun and free public engagement activities, in the hope of promoting sustainability to the next generation. Small changes to our everyday life can make a huge difference for our planet. For more information and programme updates, visit the official Festival Page at HKYAF website www.hkyaf.com, and follow the HKYAF Facebook and Instagram pages @hkyaf.

About Hong Kong Youth Arts Foundation

Hong Kong Youth Arts Foundation (“HKYAF”) is a charity that provides access to high quality, non-competitive, free-of-charge arts experiences for all young people aged 5 to 25. Established in 1993 by Lindsey McAlister OBE, JP, HKYAF organises inclusive and inspirational projects for youngsters of all cultures, backgrounds, languages and abilities, and actively creates opportunities for those who are disadvantaged and underprivileged. Each year, HKYAF reaches over 800,000 people through its projects, exhibitions and performances.

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