

For Immediate Release

BEA Celebrates 100th Anniversary in Style Over 4,000 Guests Attend Gala Reception to Mark the Bank's Centenary

Hong Kong, 2nd January, 2019 – The Bank of East Asia, Limited ("BEA") today hosted a cocktail reception to celebrate its centenary and long list of achievements and contributions to the development of Hong Kong's banking industry.

Held at the Hong Kong Convention and Exhibition Centre, the cocktail reception was officiated by the Guest of Honour, The Hon. Mrs. Carrie Lam Cheng Yuet-ngor, Chief Executive of the Hong Kong Special Administrative Region ("Hong Kong SAR"), and Vice Chairmen of the National Committee of the Chinese People's Political Consultative Conference, The Hon. Tung Chee-hwa and The Hon. Leung Chun-ying. The evening was also attended by Dr. Wang Zhimin, Minister of the Liaison Office of the Central People's Government in the Hong Kong SAR; Commissioner Xie Feng, Commissioner of the Ministry of Foreign Affairs of The People's Republic of China in the Hong Kong SAR; and key officials of the Hong Kong SAR Government including The Hon. Matthew Cheung Kin-chung, Chief Secretary, The Government of the Hong Kong SAR, and Ms. Qiu Hong, Deputy Minister of the Liaison Office of the Central People's Government in the Hong Kong SAR.

Welcoming the guests at the reception were Dr. David K. P. Li, Chairman & Chief Executive of BEA together with Deputy Chairmen Professor Arthur Li and Dr. Allan Wong and other directors of the Bank.

In his welcoming remarks, Dr. Li said, "Our Bank was established in 1918, with a mission to serve the Hong Kong business community and promote trade. We filled a need that was not being met by other institutions, neither Western banks nor Chinese money lenders. As BEA has grown, evolved and prospered hand-in-hand with the city throughout our storied history, we now have a global presence, with branches in Southeast Asia, the United Kingdom, and the North America. We link Hong Kong around the world."

In her speech on BEA's 100th Anniversary, Mrs.Lam said, "The Bank of East Asia has contributed significantly to our global reputation for banking excellence and financial services prowess. I'm confident that, as the Bank flourished in its first century in harmony with Hong Kong, so, too, will it thrive in its second century. Together, there is so much we can accomplish."

The reception featured an exhibition of items from the Bank's archives and the premiere of BEA's new TV commercial, which highlights major milestones in the Bank's history.





The commercial also pays homage to the generations of BEA employees who contributed to the Bank's success by featuring existing staff members in nearly half of the roles.

To serve the wider community, BEA has encouraged its clients, business partners, and other well-wishers to make a donation to the Teen Café operated by the Tung Wah Group of Hospitals in lieu of flowers or other gifts to the Bank on the occasion of its 100th Anniversary. The Bank would like to express its sincere gratitude for the generous support of the donors, who are helping young people in the Teen Café programme to better manage mental health issues.

For more details on BEA's Centenary Celebration Campaign, please visit the Bank's 100th Anniversary website (<u>https://100.hkbea.com/</u>).

About The Bank of East Asia, Limited

Incorporated in 1918, BEA is a leading Hong Kong-based financial services group listed on The Stock Exchange of Hong Kong, with total consolidated assets of HK\$826.8 billion (US\$105.4 billion) as of 30th June, 2018.

BEA provides a comprehensive range of corporate banking, personal banking, wealth management, and investment services to customers throughout Greater China and beyond via an extensive network of nearly 200 outlets covering Hong Kong, Macau, Taiwan, Mainland China, Southeast Asia, the United Kingdom, and the United States. For more information, please visit <u>www.hkbea.com</u>.

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BEA – Operator of one of the largest banking networks in Hong Kong

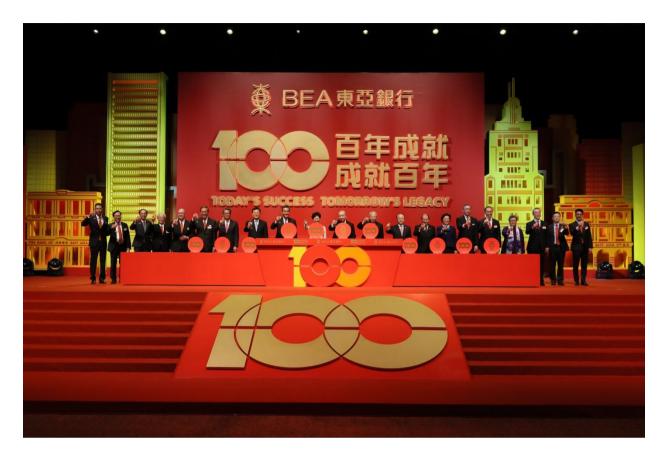






The lighting ceremony is officiated by The Hon. Mrs. Carrie Lam Cheng Yuet-ngor, Chief Executive of the Hong Kong SAR (fifth from the left, first row), Vice Chairmen of the National Committee of the Chinese People's Political Consultative Conference, The Hon. Tung Chee-hwa (fifth from the right, first row) and The Hon. Leung Chun-ying (fourth from the left, first row), Dr. Wang Zhimin, Minister of the Liaison Office of the Central People's Government in the Hong Kong SAR (fourth from the right, first row), Commissioner Xie Feng, Commissioner of the Ministry of Foreign Affairs of The People's Republic of China in the Hong Kong SAR (third from the left, first row), The Hon. Matthew Cheung Kin-chung, Chief Secretary, The Government of the Hong Kong SAR (third from the right, first row), The Hon. Paul Chan Mo-po, Financial Secretary, The Government of the Hong Kong SAR (second from the left, first row), and Ms. Qiu Hong, Deputy Minister of the Liaison Office of the Central People's Government in the Hong Kong SAR (second from the right, first row), Dr. David K. P. Li, Chairman & Chief Executive of BEA (centre) as well as Deputy Chairmen Professor Arthur Li (first from the left, first row) and Dr. Allan Wong (first from the right, first row).





Officiating guests and directors of the Bank join in a celebratory toast for the Bank's 100th anniversary.