

Terms and Conditions of “Give U Gift U Lucky Draw Reward”

Promotion Period

The Promotion Period of "Give U Gift U Lucky Draw" ("Reward") organized by The Bank of East Asia, Limited (the "Bank") runs from 1 March 2023 to 29 February 2024 (both dates inclusive) (the "Promotion Period"), with a total of six phases held in every two months.

Phase	Reward Counting Period	Lucky Draw Date	Awards Date
1	1 March 2023 – 30 April 2023	Before 31 May 2023	Mid-June 2023
2	1 May 2023 – 30 June 2023	Before 31 July 2023	Mid-August 2023
3	1 July 2023 – 31 August 2023	Before 30 September 2023	Mid-October 2023
4	1 September 2023 – 31 October 2023	Before 30 November 2023	Mid-December 2023
5	1 November 2023 – 31 December 2023	Before 31 January 2024	Mid-February 2024
6	1 January 2024 – 29 February 2024	Before 31 March 2024	Mid-April 2024

Eligible Customer

The Reward is applicable to customer of the Bank who meets the following conditions (the “Eligible Customers”):

- 1) Holds an All-in-one account with securities sub-account individually or jointly (including SupremeGold Private, SupremeGold Account, Supreme Account, BEA GOAL or i-Account) (the “Eligible Account”); and
- 2) For joint account holders, only the primary account holder is entitled to enjoy the Offer.

Reward: Trendy Mobile Phone or Laptop 5 winners in each phase

Eligible Transaction and Channel

- 1) The Reward is only applicable to an Eligible Customer who executes securities transaction via The Stock Exchange of Hong Kong Limited or China-Hong Kong Stock Connect Northbound Trading (“Eligible Transaction”) through Cyberbanking, BEA Securities Services App or automated phone service channel of the Bank (“Eligible Channel”) during the Promotion Period. For more details, please contact Customer Service Hotline on 2211 1311 or visit the Bank’s website.
- 2) Securities transactions of the derivative products issued by the Bank will not be treated as Eligible Transaction for calculating the Lucky Draw entry.
- 3) The date and time of an Eligible Transaction is subject to the Bank's computer records and data. In case of any disputes, the Bank’s decision shall be final and binding.
- 4) Any transactions which are eventually cancelled/returned or found to be fraudulent will be considered ineligible for this promotion.

Lucky Draw Details

- 1) An Eligible Customer who executes 5 Eligible Transactions via Eligible Channel during each Reward Counting Period of Promotion Period can receive one lucky draw entry. The combined transactions for single securities executed in same direction through same channel on same trading date will be counted as 1 Eligible Transaction only.
- 2) An Eligible Customer is entitled to enjoy one lucky draw entry only during each Reward Counting Period of Promotion Period.
- 3) Each Eligible Customer can get one Reward only in each Reward Counting Period of Promotion Period.
- 4) Eligible Customer will be enrolled in the Lucky Draw automatically and no further registration is required.
- 5) The lucky draw will be conducted within one month after the end of each Reward Counting Period of Promotion Period, and the notification of prize collection will be sent to the customer's email address or correspondence address registered with the Bank.
- 6) The winner who receives the notification of Reward collection is required to redeem the Reward according to the instructions stated in the notification, otherwise the winner will be deemed to have forfeited the Reward.
- 7) Winners must maintain their up-to-date and valid personal information with the Bank by the time of the Lucky Draw result announcement. The Bank assumes no liability and will not offer any compensation in respect of any failure to receive the notification of Reward collection.
- 8) The Bank reserves the sole right to recover the Reward from any prize winner or the equivalent value of the Reward awarded to him/her if the Bank discovers that he/she does not fulfill the requirements to obtain the Reward or violates any of these Terms and Conditions.
- 9) If the Reward runs out of stocks, the Bank reserves the right to substitute the Reward with another prize at its discretion without prior notice.
- 10) The Bank is not the supplier of the Reward and makes no representation or guarantee as to the quality and availability of the Reward provided by the suppliers. The Bank shall not be liable for any matters arising from or in connection with the Reward provided by the suppliers. Reward winners should direct any queries or complaints to the relevant suppliers. The illustration/value of the Reward solely serve as reference and the Bank shall not be liable for any price or market value difference.

General Terms and Conditions

- 1) The Eligible Customer must maintain a valid All-in-one account of the Bank at the time when the Reward is awarded, otherwise the Reward will be forfeited.
- 2) The Reward may vary from time to time according to the market fluctuations or other factors. The Bank reserves the sole right to amend, cease and/or cancel any Reward, or alter any of these Terms and Conditions at any time. In case of any disputes, the Bank reserves the right of final decision.
- 3) After the Rewards have been delivered, they cannot be changed, transferred, returned, or converted into cash, and will not be re-issued.

- 4) Securities transactions of the derivative products issued by the Bank will not be treated as Eligible Transaction for calculating the Lucky Draw entry.
- 5) No person other than the customer or the Bank will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong) to enforce or enjoy the benefit of any of the provisions of these Terms and Conditions.
- 6) These Terms and Conditions are governed by and construed in accordance with the laws of the Hong Kong Special Administrative Region.
- 7) Should there be any discrepancy between the English and Chinese versions of these Terms and Conditions, the English version shall apply and prevail.

Important Notice:

Investment involves risks. The prices of securities may move up or down, and may become valueless. There is an inherent risk that you may incur losses rather than gain profit as a result of buying and selling securities. Stock price fluctuate, and may go down as well as up. It is possible that you may lose some or all of your investment as a result of conducting securities transaction. Information contained herein is for reference only. It does not constitute any offer, solicitation, or recommendation for the purchase or sale of any investment.