

## BEA GOAL - Service Guide Contents

---

<b>1. Account services</b>	<b>1-4</b>
<ul style="list-style-type: none"><li>• Basic and optional sub-accounts</li><li>• Auto-set-up of time deposits</li><li>• BEA GOAL Card</li><li>• BEA GOAL statements</li><li>• Service hotline for BEA GOAL</li></ul>	
<b>2. Cyberbanking</b>	<b>4-5</b>
<ul style="list-style-type: none"><li>• BEA App</li><li>• Internet</li><li>• Mobile phone</li><li>• Phone</li><li>• ATM</li></ul>	
<b>3. Investment services</b>	<b>5-8</b>
<ul style="list-style-type: none"><li>• Stock trading/Initial Public Offering</li><li>• E-Corporate Action</li><li>• Funds</li><li>• Retail bonds/notes and corporate bonds</li><li>• Linked deposits</li></ul>	
<b>4. Privileges</b>	<b>8</b>
<b>5. Important notes on Cyberbanking security</b>	<b>9</b>
<b>6. Renminbi currency risk disclosure statement</b>	<b>9</b>
<b>7. Risk disclosure relating to Renminbi securities trading</b>	<b>9</b>
<b>8. Contact information</b>	<b>10</b>

This service guide is produced by The Bank of East Asia, Limited (“BEA”). It is intended to help customers operate their BEA GOAL. BEA reserves the right to revise any information contained in this service guide at any time without prior notice.

# 1. Account services

---

BEA GOAL customers have full control of their finances through a single digital account. You can manage your wealth flexibly and handle everyday banking transactions with ease.

## Basic and optional sub-accounts

- BEA GOAL includes 3 basic sub-accounts:

- BEA GOAL - HKD Current Account
- BEA GOAL - Statement Savings Account

Interest is calculated daily and credited at the end of each month. You can make deposits in up to 11 different currencies:

- ▶ Australian dollar ("AUD")
- ▶ Canadian dollar ("CAD")
- ▶ Euro ("EUR")
- ▶ Hong Kong dollar ("HKD")
- ▶ Japanese yen ("JPY")
- ▶ New Zealand dollar ("NZD")
- ▶ Pound sterling ("GBP")
- ▶ Renminbi ("RMB")
- ▶ Singapore dollar ("SGD")
- ▶ Swiss franc ("CHF")
- ▶ United States dollar ("USD")

- BEA GOAL - Time Deposit Account

Time deposits can be placed in up to 12 different currencies, including the currencies available to the BEA GOAL - Statement Savings Account and Thai baht ("THB").

- For added flexibility, you may also choose to open the following optional sub-accounts:
  - BEA GOAL - USD Current Account
  - BEA GOAL - Securities Account
  - BEA GOAL - Linked Deposit Account

## Auto-set-up of time deposits

- The time deposit auto-set-up service allows you to transfer a pre-set deposit amount from your BEA GOAL - Statement Savings Account to your BEA GOAL - Time Deposit Account to place a time deposit in the same currency.
- The minimum amount for the auto-set-up of a HKD time deposit is HK\$100,000. For foreign currency deposits, the minimum amount required is the same as the minimum deposit amount for the relevant type of deposit as determined by BEA.

## **BEA GOAL Card**

The BEA GOAL Card gives you 24-hour access to 3 of your HKD accounts, including your BEA GOAL - HKD Current Account (primary account), BEA GOAL - Statement Savings Account (first designated account), plus one of your other accounts with BEA (secondary designated account).

## **BEA GOAL statements**

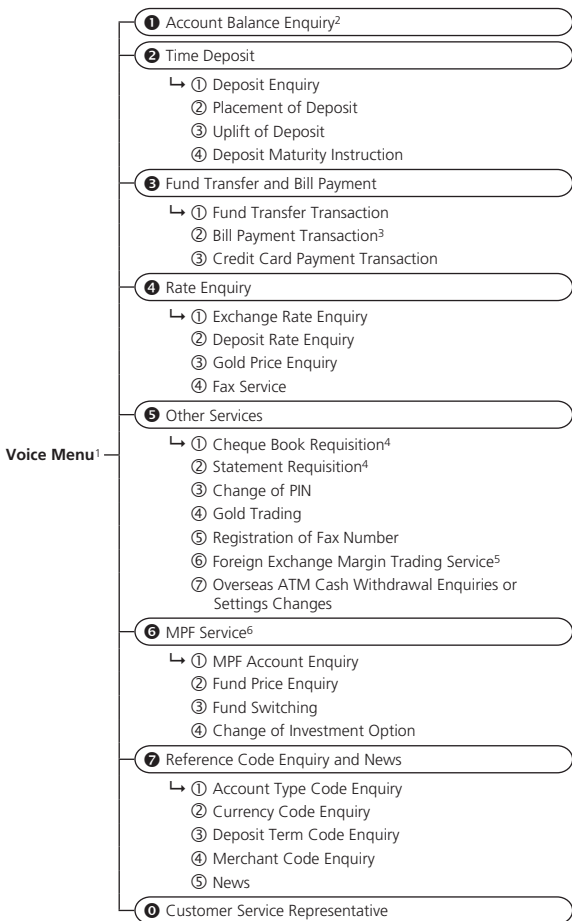
- Each month, you can view your statements online using our Cyberbanking e-statement service. You will also receive a BEA GOAL statement, which is a consolidated statement giving you a comprehensive overview of your financial situation at a glance.
  - Your BEA GOAL statement includes the following details:
    - Summary of the balances of your BEA GOAL sub-accounts and the net position of your BEA GOAL
    - Details of all banking transactions
    - Summaries of your outstanding time deposits and investments
  - If you hold any of the following BEA accounts/plans, you can opt to have their balances appear on your BEA GOAL statement as well:
    - HKD<sup>1</sup>/RMB/USD<sup>1</sup> current account
    - HKD/foreign currency savings account
    - Time deposit account
    - Multi-currency statement savings account<sup>1</sup>
    - Linked deposit account
    - Consumer loan
    - Mortgage loan
    - Credit card<sup>2</sup>
    - Insurance<sup>2</sup>
    - Gold account
- <sup>1</sup> Except SupremeGold and Supreme Account sub-accounts.  
<sup>2</sup> Applies to single-name personal BEA GOAL only.
- The statement also displays your Average Daily Relationship Balance - the average daily balance in the preceding month of your BEA GOAL sub-accounts and the accounts/plans that have been selected to be incorporated into the BEA GOAL statement (excluding the balances of mortgage loans and credit cards, and including only the cash values of insurance policies).

## **Service hotline for BEA GOAL**

The BEA GOAL offers automated and manned phone banking services for your convenience. Call the service hotline on 2211 1888 during service hours.

## Service overview and procedure

1. Dial 2211 1888 on a touch-tone phone.
2. Select language: ① Cantonese ② Putonghua ③ English
3. Key in your BEA GOAL number and personal identification number ("PIN").



<sup>1</sup> Please follow the voice menu and press the appropriate keys to select account type, account number, currency, deposit term, and merchant code.

<sup>2</sup> To make an enquiry or perform a transaction, please select the desired account by choosing the account type and then the account number. Selection of the account number is not required if there is only one account for the selected account type.

<sup>3</sup> Prior registration is required for all merchants, except those under the following low-risk categories: Government or Statutory Organisation; Utilities and Education: Post-secondary or Specialised Institution.

<sup>4</sup> After receiving your request, the cheque book or statement will be sent to you by registered or ordinary mail and the relevant charges will be debited from your account.

<sup>5</sup> For foreign exchange margin trading service, only fund transfers and statement requisition are applicable. For foreign exchange dealing and account enquiries, please select "Foreign Exchange Margin Trading Service" in the "Other Services" menu to connect to the FX Margin Hotline, or dial our hotline directly on 2211 1633.

<sup>6</sup> The BEA (MPF) Hotline is 2211 1777.

Service hours:

<b>Customer Service Representative ("CSR")</b>	
Account and service enquiries	Monday to Friday: 9:00 a.m. - 5:00 p.m. Saturday: 9:00 a.m. - 1:00 p.m. Sunday and public holidays: not available
<b>Cyberbanking - Phone</b>	
24 hours	

## 2. Cyberbanking

---

With Cyberbanking, you can manage your accounts and enjoy a wide range of banking services anytime, anywhere. A wide variety of electronic channels is open to you, including internet, mobile phone, the BEA App, and phone, as well as ATM banking. As a BEA GOAL customer, you can access Cyberbanking using your BEA GOAL number or a pre-set username.

You can manage up to 12 related accounts including your 3 basic BEA GOAL sub-accounts plus up to 9 other related accounts/plans including:

- HKD/RMB/USD current account
- HKD/foreign currency savings account
- Multi-currency statement savings account
- Time deposit account
- Gold account
- Credit card

### **BEA App**

Enjoy quick, reliable, and secure access to banking services and fantastic offers through the BEA App. Our innovative BEA App combines a comprehensive range of banking and financial services, allowing you to manage your finances from the palm of your hand. To access Cyberbanking wherever you are, all you need is a mobile device. Banking has never been easier.

### **Internet**

To manage your finances 24 hours a day, simply visit [www.hkbea.com](http://www.hkbea.com) and use your BEA GOAL number/username and PIN to log in.

### **Mobile phone**

Enjoy the freedom to conduct your banking while on the road with the Cyberbanking mobile phone service, available in connection with all telecommunications service providers using a handset that supports internet access.

Simply visit [www.hkbea.com](http://www.hkbea.com) to access Cyberbanking wherever you are. There's no need to pre-install any software.

## Phone

Simply dial 2211 1888 on a touch-tone phone, and follow the voice menu to select the service you require.

## ATM

With your BEA GOAL Card, you can enjoy 24-hour instant cash withdrawal at ATMs worldwide through the JETCO and UnionPay ATM networks. What's more, you can settle bills at ATMs displaying the JET PAYMENT symbol in Hong Kong.


### **Daily transaction limits (shared by all electronic channels)**

There is no transaction limit for fund transfers between BEA GOAL sub-accounts in the same currency. For other transaction limits, please visit [www.hkbea.com](http://www.hkbea.com) and click: Personal Banking / Cyberbanking / FAQs / Introduction of Cyberbanking. You can set your own limits for some transactions when you open your account, and can reduce them through the Cyberbanking internet service or increase them at any BEA branch afterwards.

### **Service details**

- To learn more about Cyberbanking, please visit our website at [www.hkbea.com](http://www.hkbea.com) and click: Personal Banking / Cyberbanking.
- For details of ATM services, please click: Personal Banking / Branch, ATM and i-Teller Network / ATM Services.

#### Service hours:

You can access Cyberbanking and perform most transactions 24 hours a day, 7 days a week. For service hours of individual accounts and services, please log in to Cyberbanking and click the  button below the Cyberbanking logo and then "Service Hours".

## 3. Investment services

---

We understand the importance of effective management. To help you capitalise on market opportunities, we offer a host of investment services including:

### **Stock trading/Initial Public Offering**

To ensure that you are able to make trades anytime, anywhere, we provide a number of different methods for placing stock trading orders. You can:

- BEA Securities Services App enables you to place orders and access real-time stock price quotes and portfolio information more efficiently at any time and from anywhere, helping you to capture every investment opportunities and blossom your wealth.

- Trade online through Cyberbanking. To log in, visit [www.hkbea.com](http://www.hkbea.com) and select “Hong Kong - Cyberbanking” from the login menu.
- Call the BEA GOAL Stock Investment Hotline on 2211 1998 and use our automated Interactive Voice Recognition System (“IVRS”) or speak directly to a CSR.

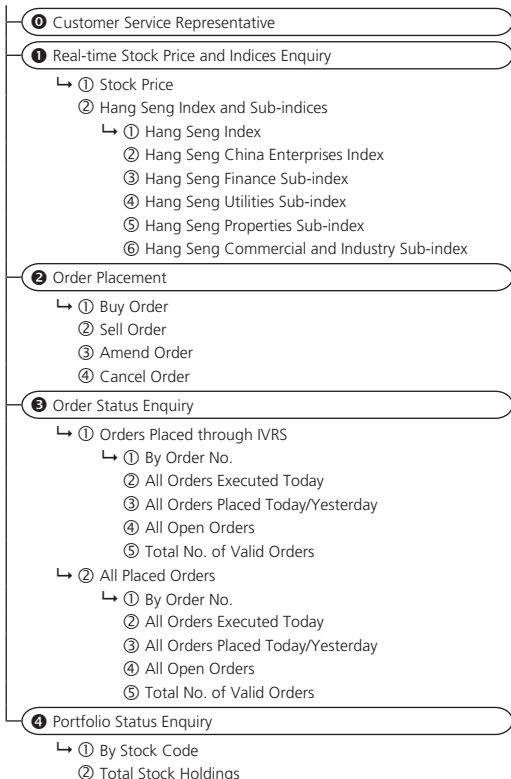
### **Service overview and procedure**

1. Dial 2211 1998 on a touch-tone phone, and follow the voice menu to select the service.
2. Select language: ❶ Cantonese ❷ Putonghua ❸ English

#### **Main Menu**

Account Login

Select Service



#### Service hours:

CSR            Monday to Friday: 8:45 a.m. - 5:30 p.m.  
                   Saturday, Sunday and public holidays: not available

- Buy or sell foreign securities at designated branches.
- We can apply for an Initial Public Offering (“IPO”) on your behalf and provide a staggings loan to you for your IPO application.

## **E-Corporate Action**

- Use E-Corporate Action to submit instructions with ease.
- Submit instructions and check your history online, cutting out the need for paper correspondence.

## **Funds**

- Access a diverse range of funds managed by the world's leading fund houses.
- Invest with a lump sum or through a Monthly Investment Plan.
- Subscribe for, switch, and redeem funds through the Cyberbanking internet service and BEA App, or in person at any BEA branch.

## **Retail bonds/notes and corporate bonds**

You can subscribe to retail bonds/notes and corporate bonds through the Cyberbanking internet service or in person at any BEA branch.

## **Linked deposits**

- Set up linked deposits from a choice of available underlying instruments, including currencies, equities, and others, based on your investment objectives and market views.
- Depending on the product structure, deposit tenors commonly range from 1 week to 6 months. You may also request a tailor-made tenor to suit your investment strategy.
- Some linked deposit products can be subscribed through the Cyberbanking internet service and BEA App. You can also place linked deposit orders at any BEA branch.

To help you develop an effective investment strategy, you can obtain an assessment of your risk tolerance level and expected investment returns by performing an online risk assessment through the Cyberbanking internet service and BEA App or by visiting any BEA branch.

## **Important notes**

- Investment involves risk. Before making an investment decision, investors should refer to the relevant investment product offering documents for detailed information including the risk factors. Investors should not make an investment decision based solely on this document. If investors are in doubt, independent professional advice should be sought.



- Linked deposits are structured products involving derivatives. The investment decision is yours, but you should not invest in linked deposits unless the intermediary who sells them to you has explained to you that the linked deposits are suitable for you having regard to your financial situation, investment experience, and investment objectives.
- The prices of securities fluctuate, sometimes dramatically. The prices of securities may move up or down, and may become valueless. Losses may be incurred rather than profit made as a result of buying and selling securities.
- The risk of loss in leveraged gold trading/foreign exchange trading can be substantial. You may sustain losses in excess of your initial margin funds.
- The information provided in this document is intended solely for informational purposes and does not constitute an offer, solicitation, invitation, or advice to subscribe to any securities or investment products.

This document is issued by BEA and has not been reviewed by the Securities and Futures Commission in Hong Kong.

## 4. Privileges

---

BEA GOAL customers are entitled to special benefits related to banking / investment products and services, including:

<b>Product/service</b>	<b>Privileges</b>
Monthly service fee	Waived
BEA GOAL Card	Perpetual annual fee waiver
BEA GOAL Credit Card	Annual fee waiver for the first year
Securities deposit fee	Waived
Stock trading	600 free, real-time stock price quotes per month shared online and through mobile

## 5. Important notes on Cyberbanking

## security

---

Please visit [www.hkbea.com](http://www.hkbea.com) and click: Personal Banking / Cyberbanking / FAQs / Security Precautions to learn more about the latest security precautions.

## 6. Renminbi currency risk disclosure statement

---

RMB currency risk: The value of the RMB is subject to the fluctuation of its exchange rate. Customers may suffer exchange rate loss due to such fluctuation if they convert RMB into other currencies (including Hong Kong Dollars).

The RMB is currently not completely freely convertible. Personal customers may be offered to conduct conversion of RMB using offshore rates and may occasionally not be able to do so fully or immediately, as this is subject to the RMB's position and market conditions at that time. Customers should understand and consider the possible impact on the liquidity of RMB funds. The exchange rate for the offshore RMB market in Hong Kong may be at a premium or discount when compared to the onshore market in the People's Republic of China and there may be significant bid and offer spreads.

## 7. Risk disclosure relating to Renminbi securities trading

---

Customers who intend to trade RMB securities should note that the prices of RMB securities fluctuate, sometimes dramatically, as with any other securities. RMB securities prices may move up or down, and may become valueless. Losses may be incurred rather than profit made as a result of buying and selling securities. Before making any investment decision, customers should consider carefully and seek professional advice where necessary. Before making any investment, investors should refer to all relevant offering documents for detailed information including the risk factors. This material has not been reviewed by the Securities and Futures Commission in Hong Kong.

## 8. Contact information

---

Customer Service Hotline	2211 1333
BEA GOAL Stock Investment Hotline	2211 1998
Lost BEA GOAL Card Reporting Hotline <ul style="list-style-type: none"> <li>• Office hours</li> <li>• Non-office hours</li> </ul>	2211 1818 2211 1862
Cyberbanking <ul style="list-style-type: none"> <li>• Phone</li> <li>• Internet Hotline</li> <li>• Lost PIN Reporting Hotline             <ul style="list-style-type: none"> <li>- Office hours</li> <li>- Non-office hours</li> </ul> </li> </ul>	2211 1888 2211 1321 2211 1345 2211 1862
Website	<a href="http://www.hkbea.com">www.hkbea.com</a>

**Applicable to all lending businesses (e.g. consumer loan, mortgage loan, etc.) and credit card business:  
 Reminder: To borrow or not to borrow? Borrow only if you can repay!**