

Terms and Conditions for New-to-Bank ("NTB") & Selected Cross-boundary ("CB") Customers Welcome Offers

1. The promotion is valid from 1st Apr 2025 to 30th Apr 2025 (both days inclusive) (the "Promotion Period"), unless otherwise specified.
2. "New-to-bank Customers" refers to a customer who has not maintained any deposit accounts with The Bank of East Asia, Limited (the "Bank"), either individually or jointly, in 12 months prior to the date on which the new Supreme Gold Private/ SupremeGold account is opened.
3. "Selected Customers" refer to existing SupremeGold Private or SupremeGold Banking customers recommended by branches or relationship manager.
4. Each eligible customer must meet the requirements below in order to be entitled to the Offers (Refer to the table below).

Eligible customers	Customer category	Eligibility	Offers
Holding Hong Kong Non - Permanent Identity Card (include the Designated Talent Admission Schemes) OR Holding Valid Passport or Other Travel Documents and with Non-Hong Kong Residential Address	New-to-bank Customer	Have successfully open a new SupremeGold Private/ SupremeGold account at branch with the bank during the promotion period	1. Muscle massage gun gift; and 2. Round-trip limousine pick-up and drop-off service from Hotel and BEA Branch once
	Selected Customers (SupremeGold Private/ SupremeGold)	Visit to branch with invitation from branch and relationship manager	Round-trip limousine pick-up and drop-off service from Hotel and BEA Branch once
	SupremeGold Private/ SupremeGold Customer	Complete Section I "Personal Particulars of Proposed Insured" and Section II "Financial Resources And Needs Analysis" of	HK\$1,000 supermarket digital coupon

5. Each eligible customer is entitled to receive the Offers above once only during the Promotion Period. The Offer shall be based on the Bank's records. The Offers will not be re-issued in case of loss or damage.
6. The Offer is provided by the third party supplier. The Offer is subject to the terms as specified by the supplier. The Bank is not the supplier of the Offers and makes no representation or guarantee as to the service, product, quality and availability of the Offers provided by the supplier, or does not accept any liability arising in conjunction with the use of the Offers or the services provided by the supplier.
7. The Bank shall not be liable for any matters arising from or in connection with the Offers provided by the suppliers. Any enquiry or complaint in respect of the Offers should be directed to the relevant supplier(s). The Bank does not accept any responsibility.
8. A quota applies to the Offer, which is available on a first-come, first-served basis. The Offer is available while stocks last. If the Offer run out of stock, the Bank reserves the right to substitute that Offer with another prize without prior notice. The Offer (or applicable substitute privileges/gifts) are non-transferable, non-refundable, non-exchangeable for other privileges/gifts or cannot be redeemed for cash.
9. The Bank reserves the sole right to vary or cancel the Offer and/or amend or alter these terms and conditions at any time without prior notice.
10. Employees of the BEA Group are not eligible to enjoy the Offer.
11. The above information is not linked to the sale of any securities and life insurance products, nor does it constitute any offer, solicitation, invitation or recommendation to subscribe for any securities or life insurance products.
12. No person other than the eligible customers or the Bank will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong Special Administrative Region) to enforce or enjoy the benefit of any of the provisions of these Terms and Conditions.
13. In case of dispute, the decision of the Bank shall be final and binding.
14. If there is any discrepancy between the English and the Chinese versions of these Terms and Conditions, the Chinese version shall prevail.