

快閃優惠碼條款及細則

1. 客戶須於 2026 年 8 月 26 日至 9 月 10 日（包括首尾兩天）期間透過東亞銀行有限公司（「本行」）保險服務網頁或東亞手機銀行[^]或東亞網上銀行申請「家居綜合保+」/「家居綜合保」時輸入快閃優惠碼「GBEABW21」，並成功獲藍十字（亞太）保險有限公司（「藍十字」）收取保費，方可獲得額外 HK\$20 美心電子禮券（「電子禮券」）。
[^]東亞手機銀行只適用於申請「家居綜合保」
2. 電子禮券將於計劃申請日後 3 個月內由藍十字電郵給合資格的客戶。
3. 電子禮券不可轉換及不能兌換現金或其他優惠。電子禮券之使用須受供應商戶之條款及細則約束。本行及藍十字不會對供應商戶提供的資料、產品或服務之質素和供應作出任何陳述或保證，亦不會就電子禮券所引起或與其有關的事宜負上任何責任。如有查詢，客戶應直接與供應商戶聯絡。
4. 電子禮券數量有限，送完即止。
5. 除另有指明外，此推廣優惠可與同一保險產品的其他推廣或折扣優惠同時使用。
6. 本行及藍十字保留隨時更改或取消此項推廣活動及／或修改或修訂此等條款及細則之權利，而無須事前通知。如有任何爭議，本行及藍十字所作的決定為最終及不可推翻。
7. 此宣傳品只供參考之用。有關保險計劃詳情，請參閱相關產品單張。有關保險計劃之條款及細則及所有不保事項，請參閱保單原文。
8. 此宣傳品及條款及細則的中英文版本如有歧異，以英文版本為準。

一般保險計劃由友邦保險控股有限公司之子公司 -- 藍十字（亞太）保險有限公司（Blue Cross (Asia-Pacific) Insurance Limited）（「藍十字」）承保。以上資料並不包含保單的完整條款及細則，且只供參考之用。有關詳盡條款及細則及所有不保之事項，概以保單為準。東亞銀行有限公司（「本行」）為藍十字之獲委任保險代理商。一般保險計劃是藍十字而非本行的產品。一般保險計劃所發放的利益須承受藍十字的信貸風險。

對於本行與客戶之間因銷售過程或處理有關交易而產生的合資格爭議（定義見金融糾紛調解計劃的金融糾紛調解的中心職權範圍），本行須與客戶進行金融糾紛調解計劃程序。

藍十字（亞太）保險有限公司乃友邦保險控股有限公司之子公司，與 Blue Cross and Blue Shield Association 及其任何關聯公司或持牌人並無任何關聯。

此電郵僅在香港發放。載於此電郵的所有保險產品資料並不構成亦不應被詮釋為向香港境外之任何人士出售、提供或游說購買任何保險產品。

Terms and Conditions for Flash Sales Promo Code:

1. To qualify for the extra HK\$20 Maxim's Gift e-Voucher (the "e-Voucher"), customers must submit their applications for "Household Protection Plus" / "Household Protection Insurance" with enter flash sales promo code "GBEABW21" through the insurance services webpage of The Bank of East Asia, Limited ("BEA") or BEA Mobile[^] or BEA Online between 26th August 2026 and 10th September 2026, both dates inclusive, and the policy premium successfully collected by Blue Cross (Asia-Pacific) Insurance Limited ("Blue Cross").
[^]BEA Mobile is only applicable to apply "Household Protection Insurance"
2. The e-Voucher will be delivered to eligible customers by Blue Cross through email within 3 months from the application date.
3. The e-Voucher is non-replaceable and cannot be exchanged for cash or other offers. Use of the e-Voucher is bound by the terms and conditions issued by the participating merchant. BEA and Blue Cross make no representation or guarantee as to the quality and availability of the products, services or information provided by the participating merchant. BEA and Blue Cross shall not be liable for any matters arising from or in connection with the e-Voucher. Customers should direct any queries to the participating merchant.
4. The e-Voucher is available while stocks last.
5. The promotional offer can be enjoyed in conjunction with any other promotional or discount offers for the same insurance product, unless otherwise specified.
6. BEA and Blue Cross reserve the sole right to vary or cancel this promotional offer and/or amend or alter the terms and conditions at any time without prior notice. In the event of any dispute, the decision of BEA and Blue Cross shall be final and conclusive.
7. This marketing material is for reference only. For details of the insurance plan, please refer to the relevant product leaflet. For the exact terms and conditions of the insurance plan and the full list of exclusions, please refer to the policy.
8. Should there be any discrepancy between the English and Chinese versions of this marketing material and the terms and conditions, the English version shall apply and prevail.

General insurance plans are underwritten by Blue Cross (Asia-Pacific) Insurance Limited (藍十字 (亞太) 保險有限公司) ("Blue Cross"), a subsidiary of AIA Group Limited. The above information does not contain the full terms & conditions of the policy and is for reference only. Please refer to the policy for the exact terms & conditions and the full list of policy exclusions. The Bank of East Asia, Limited ("BEA") is an appointed insurance agency of Blue Cross. General insurance plans are products of Blue Cross but not BEA. All benefits payable under general insurance plans are subject to the credit risk of Blue Cross.

In respect of an eligible dispute (as defined in the Terms of Reference for the Financial Dispute Resolution Centre in relation to the Financial Dispute Resolution Scheme) arising between BEA and the customer out of the selling process or processing of the related transaction, BEA is required to enter into a Financial Dispute Resolution Scheme process with the customer.

Blue Cross (Asia-Pacific) Insurance Limited is a subsidiary of AIA Group Limited. It is not affiliated with or related in any way to Blue Cross and Blue Shield Association or any of its affiliates or licensees.

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