

指定一般保險計劃優惠條款及細則

1. 是次推廣由 2026 年 4 月 1 日至 2026 年 5 月 31 日 (包括首尾兩天) (「推廣期」)。
2. **首 30 名**客戶於推廣期內透過東亞銀行有限公司 (「本行」) 之保險服務網頁或東亞手機銀行或東亞網上銀行成功投保以下指定合資格保險計劃 (「合資格保險計劃」) 及累積淨保費金額滿 HK\$5,000 或以上 (淨保費金額指已扣除保費折扣後之應付保費金額) (「合資格客戶」)，並成功獲藍十字 (亞太) 保險有限公司 (「藍十字」) 收取保單費用，可獲「藍十字尊享：香港迪士尼樂園公司會籍」1 位 (會籍一年有效期內無限次免費進入香港迪士尼樂園及其他獨家禮遇) (價值 HK\$4,998) (「禮品」)。

合資格保險計劃：

1. 「密密遊」旅遊保 (「環球計劃 A」或「環球計劃 B」)
 2. 家居綜合保+
 3. 家居綜合保
 4. 家傭綜合保 (「計劃 B」或「計劃 C」)
 5. 智駕樂
 6. 大灣區輕鬆行 (全年計劃)
 7. 海外升學保
 8. 「e 優選」寵物保險計劃
 9. 「e 優選」寵物門診醫療保
 10. 運動樂全保 (全年計劃)
 11. 綜合意外保 (付款方式每年)
3. 禮品將在推廣期結束後 3 個月內，藍十字以電郵或平郵通知合資格客戶有關領取安排。詳情請參閱禮品領取通知。合資格客戶如未能於指定時間內領取禮品，該禮品將被視作放棄，本行亦不提供任何補償。
 4. 客戶於投保申請合資格保險計劃時之電郵及通訊地址 (如適用) 必須為有效。
 5. 是次推廣下的保單持有人必須為同一位客戶。
 6. 每名合資格客戶只可獲禮品一份。

7. 禮品不可兌換現金、轉售或退回，亦不可轉換為其他物品，而一旦遺失或損壞亦不會獲得補發。
8. 禮品之使用須受相關供應商之條款及細則約束。本行及藍十字不會對有關供應商提供的資料、產品或服務之質素和供應作出任何陳述或保證，亦不會就電子禮券所引起或與其有關的事宜負上任何責任。如有查詢，合資格客戶應直接與有關供應商聯絡。
9. 禮品先到先得，送完即止。
10. 本行及藍十字保留隨時更改或取消此項推廣活動及／或修改或修訂此等條款及細則之權利，而無須事前通知。如有任何爭議，本行及藍十字所作的決定為最終及不可推翻。
11. 宣傳品只供參考之用。有關保險計劃詳情，請參閱相關產品單張；有關條款及細則及所有不保事項，請參閱保單原文。
12. 此等宣傳品及條款及細則之中英文版本如有歧異，以英文版本為準。

上述一般保險計劃由友邦保險控股有限公司之子公司 -- 藍十字（亞太）保險有限公司（Blue Cross (Asia-Pacific) Insurance Limited）（「藍十字」）承保。以上資料並不包含保單的完整條款及細則，且只供參考之用。有關詳盡條款及細則及所有不保之事項，概以保單為準。東亞銀行有限公司（「本行」）為藍十字之獲委任保險代理商。上述一般保險計劃是藍十字而非本行的產品。上述一般保險計劃所發放的利益須承受藍十字的信貸風險。

對於本行與客戶之間因銷售過程或處理有關交易而產生的合資格爭議（定義見金融糾紛調解計劃的金融糾紛調解的中心職權範圍），本行須與客戶進行金融糾紛調解計劃程序。

藍十字（亞太）保險有限公司乃友邦保險控股有限公司之子公司，與 Blue Cross and Blue Shield Association 及其任何關聯公司或持牌人並無任何關聯。

載於此處的所有保險產品資料並不構成亦不應被詮釋為向香港境外之任何人士出售、提供或游說購買任何保險產品

Terms and Conditions of General Insurance Promotion for Designated Plans

1. The Promotion is from 1st April, 2026 to 31st May, 2026 (both dates inclusive) ("Promotion Period").
2. **The first 30** customers who have successfully enrolled for the following designated eligible insurance plans ("Eligible Insurance Plans") through the Insurance Services webpage of The Bank of East Asia, Limited ("BEA") or BEA Mobile or BEA Online with an accumulated net premium amount of \$5,000 or above (net premium amount refers to the premium amount payable after deducting premium discount) during the Promotion Period ("Eligible Customers") and the policy premium successfully collected by Blue Cross (Asia-Pacific) Insurance Limited ("Blue Cross") will be entitled to receive a "Blue Cross' Privilege: Hong Kong Disneyland Corporate Membership for 1 Person" (Multiple free entry to Hong Kong Disneyland within 1-year membership term and other exclusive benefits)(Valued at HK\$4,998) ("Gift").

Eligible Insurance Plans:

1. Frequent Traveller Insurance (Worldwide Plan A or Worldwide Plan B)
 2. Household Protection Plus
 3. Household Protection Insurance
 4. Domestic Helper Protection Insurance (Plan B or Plan C)
 5. SmartPro Drive Insurance
 6. GBA TravelChill Insurance (Annual Plan)
 7. Overseas Study Protection Insurance
 8. e-Select Pet Insurance
 9. e-Select Pet Outpatient Insurance
 10. Sports Protection Insurance (Annual Plan)
 11. Personal Accident Insurance (Payment Mode - Annual)
3. Eligible Customers will be notified of the gift collection arrangement within 3 months after the end of the Promotion Period by email or surface mail. For details, please refer to the gift collection notification. If the Eligible Customers fails to collect the gift within the specified time, the gift will be deemed forfeited and BEA will not provide any compensation.
 4. Customers' email and corresponding address (where applicable) provided during the application for Household Protection Plus must be valid.
 5. The policyholder under this promotion must be the same customer.
 6. Each Eligible Customers can receive one Gift only.
 7. The Gift is not redeemable for cash, not for resale and cannot be refunded, or cannot exchanged for other offers. The Gift is not replaceable in the event of any loss or damage.

8. Use of the Gift is bound by the terms and conditions issued by the related merchant. BEA and Blue Cross make no representation or guarantee as to the quality and availability of the products, services, or information provided by the related merchant. BEA and Blue Cross shall not be liable for any matters arising from or in connection with the Gift. Eligible Customers should direct any queries to the related merchants.
9. The Gift is available on first-come-first-served basis.
10. BEA and Blue Cross reserve the sole right to vary or cancel the Promotion and/or amend or alter these Terms and Conditions at any time without prior notice. In the event of any dispute, the decision of BEA and Blue Cross shall be final and conclusive.
11. The marketing material is for reference only. For details of the insurance plan, please refer to the relevant product leaflet. For the exact terms and conditions and the full list of exclusions, please refer to the policy.
12. Should there be any discrepancy between the English and Chinese versions of the marketing materials and the terms and conditions, the English version shall apply and prevail.

The above general insurance plans are underwritten by Blue Cross (Asia-Pacific) Insurance Limited (藍十字 (亞太) 保險有限公司) ("Blue Cross"), a subsidiary of AIA Group Limited. The above information does not contain the full terms & conditions of the policy and is for reference only. Please refer to the policy for the exact terms & conditions and the full list of policy exclusions. The Bank of East Asia, Limited ("BEA") is an appointed insurance agency of Blue Cross. The above general insurance plans are products of Blue Cross but not BEA. All benefits payable under the above general insurance plans are subject to the credit risk of Blue Cross.

In respect of an eligible dispute (as defined in the Terms of Reference for the Financial Dispute Resolution Centre in relation to the Financial Dispute Resolution Scheme) arising between BEA and the customer out of the selling process or processing of the related transaction, BEA is required to enter into a Financial Dispute Resolution Scheme process with the customer.

Blue Cross (Asia-Pacific) Insurance Limited is a subsidiary of AIA Group Limited. It is not affiliated with or related in any way to Blue Cross and Blue Shield Association or any of its affiliates or licensees.

All insurance product information available here is not and shall not be construed as an offer to sell or a provision of insurance products to any person in any jurisdiction outside Hong Kong or a solicitation to such person to buy insurance products.