

“BEA Credit Card x KKday Year-round Offers” - Terms and Conditions

1. The promotion runs from 30th March to 31st December, 2023, both dates inclusive (the “Promotional Period”); itineraries have to be completed on or before 31st January, 2024, after which the offer will be invalid. Only **HKD** transactions will be eligible for the Offers.
2. The Offers apply to cardholders of an eligible BEA credit card, except for the BEA JCB PLATINUM Card, UnionPay Dual Currency Credit Card and Corporate Card (“Cardholders”). Cardholders must use a valid BEA credit card to pay in full for reservation at KKday.com (“KKday”) website or mobile app during the Promotional Period in order to enjoy the Offers.
3. The Offers only apply for valid BEA credit card cardholders who are registered as members of KKday in Hong Kong and Macau. To become a member of KKday, you have to complete the registration process on either the KKday mobile app (<http://bit.ly/3aDZJyK>) or website (www.kkday.com/zh-hk or www.kkday.com/en/home).
4. To be entitled to the Offers, you need to enter the promo code “23KKDBEA100” to get 5% off when making a booking of HK\$800 or above on Japan, Korea and Thailand travel products with maximum deduction of HK\$100 per transaction; or enter the promo code “23KKDBEA150” to get 5% off when making a booking of HK\$1,000 or above for local activities with maximum deduction of HK\$150 per transaction. Offers do not apply to non-appointed products such as theme park tickets, dining vouchers, event tickets, gift cards, etc. and other products or activities as specified by KKday from time to time. For details, please refer to: <https://bit.ly/3gwO4qP>. Once a promo code has expired, it will not be reissued.
5. KKday will not accept any liability should a member fail to enter the promo code when conducting the transactions. Either of these will result in the member forfeiting their entitlement to the Offers.
6. No refund will be accepted if the customer purchases an ineligible product or if their e-voucher expires, or for any other individual reason caused by the customer.
7. Product prices may change due to exchange rates. Customers should refer to the official website when making their purchase.
8. Actual itineraries are dependent on travel and road conditions, and may be adjusted accordingly.
9. The Offers are not transferable, and each promo code is only valid for a single product in one order.
10. The Offers cannot be redeemed/exchanged for cash/other products, nor used in conjunction with other promotional offers or discounts.
11. The Offers are available on a first-come, first-served basis.
12. Please refer to the Terms & Conditions of the specific product page before purchasing or using a product.
13. All information and photos shown are for reference only.
14. Terms and Conditions apply. Please see the "Booking and Cancellation Terms and Conditions" on the KKday webpage for details.
15. No person other than the Cardholder, The Bank of East Asia, Limited (“BEA”), or KKday will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong) to enforce or enjoy the benefit of any of the provisions of these Terms and Conditions.
16. BEA makes no representation or guarantee as to the quality and availability of the products, services, or information provided by KKday. BEA shall not be liable for any matters arising from or in connection with the products, services, or information provided by KKday. Cardholders should direct any queries or complaints to KKday. Shall there be any further existence of claims or disputes between cardholders and KKday, BEA should be informed of such claims or disputes within a reasonable period so that BEA can make corresponding handling.
17. BEA and KKday reserve the sole and unfettered right to vary or cancel the Offers and/or amend or alter these Terms and Conditions at any time without prior notice. In the event of any dispute, the decision of BEA and KKday shall be final and conclusive.
18. These Terms and Conditions shall be governed by and construed in accordance with the law of Hong Kong.

19. If there is any inconsistency or ambiguity between the English and Chinese versions of these Terms and Conditions, the English version shall apply and prevail.

To borrow or not to borrow? Borrow only if you can repay!