

## "BEA Credit Card x KKBOX Year-round Offer" Terms and Conditions

- **1.** The promotion runs from 1<sup>st</sup> November, 2023 to 31<sup>st</sup> December, 2023, both dates inclusive (the "Promotional Period").
- 2. The Offer applies to holders of an eligible BEA Credit Card, except a BEA corporate card ("Cardholders"). Cardholders must use a valid BEA credit card to pay in full at KKBOX Hong Kong Limited ("KKBOX") website (https://event.kkbox.com/creditcard.hk/?s=bea) during the Promotional Period in order to enjoy the following Offer.
  - Subscribe to the "Standard Quality Personal Plan" and get the first month for HK\$9.9\*, and every month thereafter for HK\$53 (instead of HK\$58).
    \*Once the offer is redeemed, KKBOX will automatically start charging the cardholders HK\$53 per month after the 30-day promotional period. Subscribe to this plan within the promotional period to enjoy the discounted price of HK\$53 per month for at least 12 months. If you unsubscribe the service during the promotional period, you will no longer be able to enjoy this Offer.
- 3. Each KKBOX user can enjoy the Offer only once.
- 4. The Offer is not applicable to KKBOX paid subscribers.
- 5. The Offer is not applicable to purchases of a family plan service.
- 6. The Offer cannot be exchanged for cash, gift/cash vouchers, or other products/services, nor be returned or resold, nor be used in conjunction with any other promotional offers.
- 7. All information and photos shown are for reference only.
- 8. No person other than the Cardholder, The Bank of East Asia, Limited ("BEA"), or KKBOX will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong) to enforce or enjoy the benefit of any of the provisions of these Terms and Conditions.
- **9.** BEA makes no representation or guarantee as to the quality and availability of the products, services, or information provided by KKBOX. BEA shall not be liable for any matters arising from or in connection with the products, services, or information provided by KKBOX. Cardholders should direct any queries or complaints to KKBOX. Shall there be any further existence of claims or disputes between cardholders and KKBOX, BEA should be informed of such claims or disputes within a reasonable period so that BEA can make corresponding handling.
- **10.**BEA and KKBOX reserve the sole right to vary or cancel the Offers and/or amend or alter these Terms and Conditions at any time without prior notice. In the event of any dispute, the decision of BEA and KKBOX shall be final and conclusive.
- **11.** These Terms and Conditions shall be governed by and construed in accordance with the law of Hong Kong.



**12.** If there is any inconsistency or ambiguity between the English and Chinese versions of these Terms and Conditions, the English version shall prevail.

To borrow or not to borrow? Borrow only if you can repay!