

"Hung Fook Tong CNY Delicacies Offer" - Terms and Conditions

1. The promotion runs from now till 15 February 2026, both dates inclusive (the "Promotional Period").
2. The promotion only applies to the cardholders (the "Cardholders"), who hold BEA Credit Cards or Co-branded Cards, excluding BEA Corporate Card ("Eligible Credit Cards"), issued by The Bank of East Asia, Limited ("BEA").
3. Cardholders must use a valid BEA Credit Card to pay in full at Hung Fook Tong in Hong Kong (the "Merchant") during the Promotional Period in order to enjoy the following offer ("Offer").
4. Cardholders must use a valid eligible BEA Credit Card to purchase Hung Fook Tong Chinese New Year Puddings Coupon ("Coupon") at Hung Fook Tong retail stores in Hong Kong during the Promotional Period in order to enjoy the Offer with up to 41% off (details please refer to below table).
5. Offer: Up to 41% off on Hung Fook Tong Chinese New Year pudding coupons

Hung Fook Tong Rice Chinese New Year Puddings Coupon	Retail price	Special price for using BEA Credit Card
Organic Turnip Pudding (635g)	HK\$305	HK\$200
Turnip Pudding with Chinese Ham and Dried Scallop (620g)	HK\$205	HK\$120
Taro Pudding with Sea Salt and Dried Scallop (620g)	HK\$205	HK\$120
Water Chestnut Pudding with Sugar Cane Juice and Sweet Osmanthus (635g)	HK\$185	HK\$110
Mango Pudding with Bird's Nest (680g)	HK\$185	HK\$110
Glutinous Rice Pudding with Coconut Sugar (730g)	HK\$185	HK\$110
Red Dates Pudding (620g)	HK\$185	HK\$110

6. Cardholders must state their intention to use their BEA Credit Card before making payment to enjoy the Offer.
7. This Offer cannot be exchanged for cash, gift/cash vouchers, or other products/services, nor be used in conjunction with any other Hung Fook Tong coupons and specific promotions.
8. The Coupon cannot be re-used within the redemption period.
9. Coupon redemption period as follow:

Phases	Redemption Period	Applicable shops
Phase 1	6 February 2026 to 10 February 2026	Any Hung Fook Tong stores
Phase 2	11 February 2026 to 13 February 2026	25 selected Hung Fook Tong stores: Hong Kong Island: Hong Kong Station, Sai Ying Pun Station, Tai Koo Station, Aberdeen Wu Nam Street, Admiralty Centre, Siu Sai Wan Plaza



		<p>Kowloon: Tsim Sha Tsui East Station, Lai Chi Kok Station, Kowloon Station, Choi Hung Station, Lam Tin Station, Whampoa Garden, Wong Tai Sin Temple Mall North, Ho Man Tin Plaza</p> <p>New Territories: Kwai Fong Station, Sha Tin Wai Station, Tai Po Market Station, Hang Hau Station, Tsuen Wan West Station, Kam Sheung Road Station, Tuen Mun Ocean Walk, Tin Shui Wai Tin Chak Shopping Centre, Shatin Wo Che Plaza, Shatin Fortune City One, Sheung Shui Choi Yuen Plaza</p>
Phase 3	14 February 2026 to 15 February 2026	5 selected Hung Fook Tong stores: Hong Kong Station, Lai Chi Kok Station, Wong Tai Sin Temple Mall North, Tsuen Wan West Station, Tai Po Market Station

For details, please visit <https://bit.ly/3Q6vrsQ>.

10. The Coupon must be used within the redemption period. If it is overdue, it will be void and will not be returned.
11. All products and services are limited while stocks last.
12. Variety of products may be changed without further notice.
13. All information and photos shown are for reference only.
14. The Coupon redemption stores will be changed according to different dates and is subject to terms and conditions. **For details, please refer to <https://bit.ly/3Q6vrsQ>.**
15. The inventory is limited in each Hung Fook Tong retail store. Please check with the store staff for details or contact Hung Fook Tong Customer Services Hotline at 29202206.
16. From 31 January 2026 to 4 February 2026, customer who need to redeem 5 pieces of Chinese New Year Pudding or above, please go to Hung Fook Tong website (www.hungfooktong.com) or contact the Customer Services Hotline at 29202206 (Office Hours: Monday – Friday 9:30am - 5:30pm) for Chinese New Year Pudding reservation at any Hung Fook Tong stores at least 3 days in advance to ensure there shall be sufficient stocks for redemption. Reservation information cannot be changed after confirmed.
17. No person other than the Cardholder, BEA and the Merchant will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong) to enforce or enjoy the benefit of any of the provisions of these Terms and Conditions.
18. BEA makes no representation or guarantee as to the quality and availability of the products, services, or information provided by the Merchant. BEA shall not be liable for any matters arising from or in connection with the products, services, or information provided by the Merchant. Cardholders should direct any queries to the Merchant. Shall there be any further existence of claims or disputes between cardholders and the Merchant, BEA should be informed of such claims or disputes within a reasonable period so that BEA can make corresponding handling.



19. BEA and the Merchant reserve the sole right to vary or cancel the Offer and/or amend or alter these Terms and Conditions at any time without prior notice. In the event of any dispute, the decision of BEA and Quality of Life Products Company Limited shall be final and conclusive.
20. These Terms and Conditions shall be governed by, and construed in accordance with, Hong Kong law. You agree to submit to the exclusive jurisdiction of the Hong Kong courts.
21. If there is any inconsistency or ambiguity between the English and Chinese versions of these Terms and Conditions, the English version shall apply and prevail.

To borrow or not to borrow? Borrow only if you can repay!