

“BEA Credit Card x Broadway Circuit Offer” - Terms and Conditions

1. The promotion runs from 1st January to 31st December 2023, both dates inclusive (the “Promotional Period”).
2. The Offer does not apply on 1st to 2nd January, 19th to 31st January and 14th to 31st December, 2023.
3. The Offer applies to cardholders of an eligible BEA credit card, except for the BEA JCB PLATINUM CARD and BEA Corporate Card (“Cardholders”). Cardholders must use a valid BEA credit card to pay in full at cinema box office of Broadway Circuit (“Broadway Circuit”) during the Promotional Period in order to enjoy the Offer.
4. Cardholders must state their intention to use their BEA credit card before making payment to enjoy the Offer.
5. The Offer only applies at the cinema box office of Broadway Circuit, not including its online booking platform.
6. The Offer is applicable to the regular price of matinee and night shows (including 2D, RealD 3D, 4DX and IMAX movies).
7. Maximum 8 tickets for the Offer can be used in each transaction.
8. The Offer is not applicable to VIP houses, all tickets at morning show and all shows on Tuesday, Special Event, Film Festival and those films with special engagement with film distributors.
9. The Offer cannot be used in conjunction with any other promotional offers.
10. All information and photos shown are for reference only.
11. No person other than the Cardholder, The Bank of East Asia, Limited (“BEA”), or Broadway Circuit will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong) to enforce or enjoy the benefit of any of the provisions of these Terms and Conditions.
12. BEA makes no representation or guarantee as to the quality and availability of the products, services, or information provided by Broadway Circuit. BEA shall not be liable for any matters arising from or in connection with the products, services, or information provided by Broadway Circuit. Cardholders should direct any queries to Broadway Circuit. Shall there be any further existence of claims or disputes between cardholders and Broadway Circuit, BEA should be informed of such claims or disputes within a reasonable period so that BEA can make corresponding handling.
13. BEA and Broadway Circuit reserve the sole right to vary or cancel the Offer and/or amend or alter these Terms and Conditions at any time without prior notice. In the event of any dispute, the decision of BEA and Broadway Circuit shall be final and conclusive.
14. These Terms and Conditions shall be governed by and construed in accordance with the law of Hong Kong.
15. If there is any inconsistency or ambiguity between the English and Chinese versions of these Terms and Conditions, the English version shall apply and prevail.

To borrow or not to borrow? Borrow only if you can repay!