

**“Apply BEA Credit Card x KKday promo code for up to HK\$685 instant savings for summer travel”  
Terms and Conditions:**

1. This promotion runs from 15 June 2026 to 31 August 2026, both dates inclusive (the “Promotional Period”), itineraries have to be completed on or before 31 October, 2026, after which the offer will be invalid.
2. The promotion only applies to the holders (the “Cardholders”), who hold a BEA Credit Card or co-branded card, excluding the BEA JCB PLATINUM Card and corporate card (“Eligible Credit Cards”), issued by The Bank of East Asia, Limited (“BEA”).
3. Cardholders must use a valid Eligible Credit Card to pay in full through for reservation at kkday.com (“KKday”) website or mobile app during the Promotional Period in order to enjoy the following Offers. Offers are not applicable to payment transactions made via e-Wallet or third party payment app (including but not limited to Alipay, Alipay HK, Apple Pay, Google Pay™, PayMe, WeChat Pay and WeChat Pay HK).
4. In order to enjoy the designated instant discount, Cardholders are required to book a designated product for a designated single net transaction amount by using an Eligible Credit Card through KKday during the Promotional Period. The designated promo code is required to enter before checkout. Offer quota applies on a first-come, first-served basis while stocks last. Offer details as follows:

Designated Travel, Dining and Entertainment Experience	Designated Spending Amount (HK\$)	BEA Credit Card Instant Discount (HK\$)
Sports Event, Theme Park Tickets, Hotels and Cruises	\$2,200 or more	\$350 Promo code 【26BEA350】
Greater Bay Area Activity	\$800 or more	\$125 Promo code 【26BEA125】
Food and Beverage	\$1,000 or more	\$110 Promo code 【26BEA110】
Global Activity (except Hong Kong and Macau activity)	\$650 or more	\$100 Promo cod 【26BEA100】

5. Each eligible credit card can only enjoy each of the offer once within the promotional period. Only HKD transactions will be eligible for the Offers.
6. Offers only apply for valid BEA credit card cardholders who are registered as members of KKday in Hong Kong and Macau. To become a member of KKday, you have to complete the registration process on either the KKday mobile app (<https://bit.ly/3aDZJyK>) or website (<https://www.kkday.com/zh-hk> or [www.kkday.com/en/home](https://www.kkday.com/en/home)).
7. Offers do not apply to non-appointed products such as theme park tickets, dining vouchers, event tickets, gift cards, etc. and other products or activities as specified by KKday from time to time. For details, please refer to: <https://bit.ly/3gwO4qP>. Once a promo code has expired, it will not be reissued.
8. KKday will not accept any liability should a member fail to enter the designated promo code when conducting the transactions. Either of these will result in the member forfeiting their entitlement to the Offers.



9. No refund will be accepted if the customer purchases an ineligible product or if their e-voucher expires, or for any other individual reason caused by the customer.
10. Product prices may change due to exchange rates. Customers should refer to the official website when making their purchase.
11. Actual itineraries are dependent on travel and road conditions, and may be adjusted accordingly.
12. Offers are not transferable, and each promo code is only valid for a single product in one order.
13. Please refer to the Terms & Conditions of the specific product page before purchasing or using a product.
14. Promo code cannot be used for any submitted orders, and will not be reissued if the transaction is cancelled for any reason.
15. The Offers cannot be exchanged for cash, gift/cash vouchers, or other products/services, nor be used in conjunction with any other promotional offers.
16. All information, prices and photos shown are for reference only. Displayed prices may be adjusted due to changes in exchange rates. The actual price is based on the KKday website price on the day.
17. Terms and Conditions apply. Please refer to KKday promotional webpage for details.
18. No person other than the Cardholder, BEA, and KKday (the "Merchant") will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong) to enforce or enjoy the benefit of any of the provisions of these Terms and Conditions.
19. BEA makes no representation or guarantee as to the quality and availability of the products, services, or information provided by the Merchant. BEA shall not be liable for any matters arising from or in connection with the products, services, or information provided by the Merchant. Cardholders should direct any queries or complaints to the Merchant. Shall there be any further existence of claims or disputes between cardholders and Merchants, BEA should be informed of such claims or disputes within a reasonable period so that BEA can make corresponding handling.
20. BEA and the Merchant reserve the sole right to vary or cancel the Offer and/or amend or alter these Terms and Conditions at any time without prior notice. In the event of any dispute, the decision of BEA and the Merchant shall be final and conclusive.
21. These Terms and Conditions shall be governed by, and construed in accordance with, Hong Kong law. You submit to the non-exclusive jurisdiction of the Hong Kong courts but these Terms and Conditions may be enforced in the courts of any competent jurisdiction.
22. If there is any inconsistency or ambiguity between the English and Chinese versions of these Terms and Conditions, the English version shall prevail.

**To borrow or not to borrow? Borrow only if you can repay!**