



特選客戶簽賬獎賞



高達

HK\$1,950

回贈

於**2019年8月22日至10月31日**，憑指定東亞銀行信用卡簽賬滿指定目標金額，可獲**高達HK\$1,950回贈**。

指定東亞銀行信用卡賬戶號碼（最後4位數字）：

請參閱手機短訊

Designated BEA Credit Card Account No. (last 4 digits):

Please refer to the SMS

推廣期：第1階段：2019年8月22至31日（已完結）

第2階段：2019年9月1至30日（已完結）

第3階段：2019年10月1至31日

每階段累積本地/ 海外零售簽賬 目標金額	特選客戶簽賬獎賞－ 每階段現金回贈 [^] 1	每月「東亞日」 回贈 [*] 2	整個推廣期 最高可獲 [#] 1 + 2
HK\$2,000	HK\$60	每月最高可獲 HK\$500回贈	高達 HK\$1,950 回贈
HK\$4,000	HK\$150		

[^] 每個合資格賬戶累積簽賬滿指定金額，每階段最高可獲HK\$150現金回贈及整個推廣期內最高可獲HK\$450現金回贈。

^{*} **每個合資格賬戶如達到以下「東亞日」條款2所列的簽賬要求**，每個曆月最高可獲50,000「東亞日-本地簽賬」獎分及50,000「東亞日-海外/網上外幣簽賬」獎分(相當於i-Titanium卡/JCB白金卡最高可獲HK\$400現金回贈)及HK\$100「東亞日-手機付款」現金回贈（相當於每個曆月最高可獲HK\$500回贈及整個推廣期最高可獲HK\$1,500回贈）。

[#] 整個推廣期內，每個合資格賬戶於特選客戶簽賬獎賞及「東亞日」合共最高可獲HK\$1,950回贈。

註：

特選客戶簽賬獎賞：

- 只適用於此邀請電郵內指定之東亞銀行信用卡賬戶。每個賬戶於整個推廣期內最高可獲**HK\$450現金回贈**。
- 合資格交易包括本地/海外零售簽賬/網上購物及全新單一免息分期（總金額），包括店舖/電話/郵寄購物。
- 不合資格簽賬包括現金透支、網上/自動櫃員機繳款、稅務繳款、循環付款、自動轉賬交易、八達通自動增值服務、轉賬金額、購買及/或充值儲值卡或電子錢包、「好用錢」計劃有關金額、財務費用、逾期手續費、年費、銀行收費及籌碼兌換。
- 每個主卡及其名下附屬卡賬戶會被視為1個合資格賬戶以計算簽賬及現金回贈。現金回贈以每階段計算及將於2020年1月存入有關主卡賬戶，並顯示於其結單。

「東亞日」：

- 必須於簽賬當月或之前成功登記東亞日。
- 每個合資格賬戶如達到以下每月簽賬要求，於本地/海外/網上外幣簽賬可獲額外4.4%回贈及透過Apple Pay/Google Pay於本地餅店/快餐店/咖啡專門店簽賬可獲高達10%回贈。**

卡類別	已登記BEA餐饗獎賞之World Mastercard/ Visa Signature卡		其他信用卡	
簽賬期	2019年8月31日 或之前	由2019年 9月1日起	2019年8月31日 或之前	由2019年 9月1日起
每月累積 簽賬要求	HK\$2,000 或以上	HK\$4,000 或以上	HK\$1,000 或以上	HK\$2,000 或以上

每月累積簽賬金額包括於本地食肆/網上/零售/海外/網上外幣/手機付款之合資格交易。

- 不適用於已登記BEA飛行里數獎賞之World Mastercard及Flyer World Mastercard。
- 須受「東亞日」條款及細則約束，詳情請按**此**。

本地食肆/網上/
零售簽賬



日日東亞日

詳情

客戶服務熱線 3608 6628

www.hkbea.com

借定唔借？還得到先好借！



Spending Rewards for Selected Cardholders



Up to
HK\$1,950
rebate

From **22nd August to 31st October, 2019**, you can earn **up to HK\$1,950 rebate** with your designated BEA Credit Card by achieving the programme's spending targets.

Designated BEA Credit Card Account No. (last 4 digits):

Please refer to the SMS

Promotional Period:

Phase 1: 22nd to 31st August, 2019 (Ended)

Phase 2: 1st to 30th September, 2019 (Ended)

Phase 3: 1st to 31st October, 2019

Targets for accumulated local/overseas retail transactions in each phase	Spending rewards for selected cardholders – rebate in each phase [^] 1	"BEA Days" monthly rebate* 2	Maximum reward during entire promotional period [#] 1 + 2
HK\$2,000	HK\$60	Maximum monthly reward of up to a HK\$500 rebate	Up to HK\$1,950 Rebate
HK\$4,000	HK\$150		

[^] Each eligible account will be entitled to a maximum rebate of HK\$150 in each phase after achieving the spending target and a maximum rebate of HK\$450 during the entire promotional period.

* Each eligible account will be entitled to a maximum of 50,000 "BEA Days - Local Transactions" Bonus Points, 50,000 "BEA Days – Overseas/Online Foreign currency transactions" Bonus Points (equivalent to a maximum rebate of HK\$400 with the i-Titanium/JCB PLATINUM Card), and HK\$100 rebate for "BEA Days-Mobile Payment" in each calendar month **after achieving the spending requirement as specified in Clause 2 of the "BEA Days" Remarks below** (equivalent to a maximum rebate of up to HK\$500 in each calendar month and a maximum rebate of up to HK\$1,500 during the entire promotional period).

[#] Each eligible account will be entitled to a maximum rebate of HK\$1,950 together with the Spending Rewards for Selected Cardholders Programme and "BEA Days" during the entire promotional period.

Remarks:

Spending Rewards for Selected Cardholders Programme:

- Only applies to the designated BEA Credit Card account as stated in this invitation email. Each account will be entitled to a maximum rebate of HK\$450 during the entire promotional period.**
- Eligible transactions include local/overseas retail transactions/online purchases and new single interest-free instalment plans (total amount), including shop/phone/mail orders.
- Ineligible transactions include cash advances, online/Automatic Teller Machine (ATM) bill payments, tax payments, recurring transactions, auto-pay transactions, Octopus Automatic Add Value Service, fund transfers, purchases and/or recharge of prepaid cards or digital wallets, "Cash in Hand" programme-related amounts, finance charges, late charges, annual fees, bank charges, and casino chip purchases.
- Each principal card account and its supplementary card account(s) will be treated as one eligible account when calculating spending and rebates. The rebates will be counted in each phase and credited to the relevant principal card account in January 2020, and will appear on the relevant statement.

"BEA Days":

- To be eligible, you must successfully register on or before the month in which you make the spending.
- Each eligible account will receive extra 4.4% rebate for local/overseas/online foreign currency transaction and up to 10% rebate on purchases at local bakeries/fast food restaurants/coffee shops through Apple Pay/Google Pay after achieving the below spending requirement in any month.**

Card types	World Mastercard (registered for BEA Dining Reward)/ Visa Signature Card		Other Credit Cards	
Spending period	On or before 31 st August, 2019	From 1 st September, 2019 onwards	On or before 31 st August, 2019	From 1 st September, 2019 onwards
Monthly accumulated spending requirement	HK\$2,000 or more	HK\$4,000 or more	HK\$1,000 or more	HK\$2,000 or more

Monthly accumulated spending amount includes eligible local dining/online/retail/overseas/online foreign currency/mobile transactions.

- Does not apply to the World Mastercard (registered for BEA Mileage Reward) or Flyer World Mastercard.
- "BEA Days" terms and conditions apply. Please click [here](#) for details.

Local dining/
online/retail
transactions



BEA Days

Details

Customer Service Hotline 3608 6628

www.hkbea.com

To borrow or not to borrow? Borrow only if you can repay!

2019年8月 - 10月特選客戶簽賬獎賞條款及細則

1. 所有交易須於推廣期內完成，並以交易日為準。
2. 持卡人之合資格賬戶於推廣期內及現金回贈發放時必須維持有效。
3. 合資格交易將完全由東亞銀行有限公司（「本行」）酌情決定及根據Visa國際組織/Mastercard Asia/Pacific (Hong Kong) Limited/ JCB International Co., Ltd./ 銀聯國際之商戶編號釐定。
4. 以港元以外貨幣誌賬之香港境外零售簽賬及有關外幣交易費用（如適用）將按Visa國際組織/ Mastercard Asia/Pacific (Hong Kong) Limited/ JCB International Co., Ltd./ 銀聯國際之匯率換算為港元，以計算持卡人的合資格簽賬額。
5. 所有交易及現金回贈將由電腦系統計算。本行記錄為最終及不可推翻。
6. 所有獲得之現金回贈只能用作扣減有關信用卡賬戶之結欠金額。
7. 所有獲得之現金回贈之金額不可轉讓。已取消賬戶之現金回贈之金額將一律自動註銷，及不獲退款及轉讓。
8. 未誌賬/取消/退款的交易及任何被發現為欺詐交易或最終被取消/退款之交易，皆為不合資格交易。
9. 對於被證實為不合資格之交易，本行保留於持卡人之合資格賬戶扣除相等於現金回贈金額之權利。
10. 除持卡人及本行以外，並無其他人士有權按《合約（第三者權益）條例》（香港法例第623章）強制執行此等條款及細則的任何條文，或享有此等條款及細則的任何條文下的利益。
11. 本行保留隨時更改或取消此計劃及/或修改或修訂此等條款及細則之權利，並作出適當的通知。如有任何爭議，本行所作的決定為最終及不可推翻。

2019 August – October Spending Rewards for Selected Cardholders Terms & Conditions

1. All transactions must be conducted during the promotional period according to their transaction date.
2. The cardholder's eligible account must be valid during the promotional period and at the time rebates are given.
3. Transaction eligibility shall be determined at the sole and absolute discretion of The Bank of East Asia, Limited ("BEA") according to the merchant codes issued by Visa International/ Mastercard Asia/Pacific (Hong Kong) Limited/ JCB International Co., Ltd/ China UnionPay.
4. To calculate a Cardholder's spending, eligible transactions that are posted in any currency other than Hong Kong dollars (including transactions made in renminbi using the BEA UnionPay Dual Currency PLATINUM Credit Card) will be converted into Hong Kong dollars together with the relevant foreign currency transaction fee (if applicable) at the exchange rate of Visa International / Mastercard Asia/Pacific (Hong Kong) Limited / JCB International Co., Ltd. / China UnionPay.
5. A computer system will be used to calculate transactions/rebates. The records of BEA shall be final and conclusive.
6. Any rebate credited can be used to offset the balance of the relevant card account only.
7. Rebates earned are not transferrable. Rebates for a cancelled account will be automatically cancelled and cannot be refunded or transferred.
8. Un-posted/cancelled/refunded transactions and transactions that are found fraudulent or eventually cancelled/refunded will be considered ineligible.
9. If a transaction proves to be ineligible, BEA shall be entitled to debit an amount equal to the value of the relevant rebate from the Cardholder's account.
10. No person other than the cardholder or BEA will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong) to enforce or enjoy the benefit of any of the provisions of these Terms and Conditions.
11. BEA reserves the sole right to vary or cancel this programme and/or amend or alter these Terms and Conditions at any time with appropriate notice. In the event of any dispute, the decision of BEA shall be final and conclusive.