

"Extra 20% on Shangri-La Circle Points Conversion at BEA Mall & Hotel Vouchers Promotion" - Terms and Conditions

1. Extra 20% on Shangri-La Circle Points Conversion at BEA Mall & Hotel Vouchers Promotion (the "Promotion") runs from 24 March 2025 to 30 June 2025, both dates inclusive (the "Promotional Period").
2. The Promotion only applies to the principal cardholders (the "Cardholders"), who hold BEA Credit Cards or Co-branded/ Affinity Cards, excluding the BEA GOAL Credit Card, BEA i-Titanium Card, BEA JCB PLATINUM Card, supplementary card and corporate card ("Eligible Credit Cards"), issued by The Bank of East Asia, Limited ("BEA").
3. This Promotion is only applicable to the first 2,000 cardholders who log in to the BEA Mall and successfully register with an Eligible Credit Card during the Promotional Period. The Promotion does not accept registration with supplementary card or RMB account of UnionPay Dual Currency Credit Card. After Successful Registration, BEA will send an email to the cardholder's email address as provided during registration. Registration status and quota are determined by the computer records of BEA. The offer is subject to a quota and is available on a first-come, first-served basis.
4. Cardholders only need to successfully register once during the Promotional Period and must convert Shangri-La Circle Points with valid Eligible Credit Cards in order to earn rewards. If the Cardholder holds more than one Eligible Credit Cards, the Cardholder is only required to register once with any of his/her principal Eligible Credit Cards for the Promotion, and all conversion of their eligible principal cards will be combined as one account to calculate reward.
5. To convert the Bonus Point to Shangri-La Circle Points, Cardholder must be a member of the Shangri-La's loyalty program, Shangri-La Circle ("Shangri-La Circle"), and links Shangri-La Circle membership account to BEA Mall. Cardholders can register as Shangri-La Circle member through the Shangri-La Circle website or its designated mobile application. For more information about the Shangri-La's loyalty program, please visit Shangri-La Circle website.
6. Cardholders who convert Bonus Points to Shangri-La Circle Points at BEA Mall with Eligible Credit Cards during the Promotional Period can receive extra 20% Shangri-La Circle Points and a 25% off on buffet voucher; for the conversion of 600 Shangri-La Circle Points or above, Cardholders can receive an additional room upgrade voucher. Bonus Points redemption can be accumulated, a maximum of 800 Shangri-La Circle Points, a 25% off on buffet voucher and a room upgrade voucher (the "Reward") can be earned during the Promotional Period.
7. The expiry date of 25% off on buffet voucher and room upgrade voucher is 180 days from the date of crediting to Shangri-La Circle membership account and bound by the terms of Shangri-La Circle.
8. This Promotion is bound by the terms and conditions of "Convert Bonus Points to Shangri-La Circle Points at BEA Mall".
9. The extra 20% Shangri-La Circle Points, 25% off on buffet voucher and room upgrade voucher will be credited to the Shangri-La Circle membership account by September 2025. Such Eligible Credit Card accounts of Cardholders should remain valid and in good standing when the relevant Reward is credited.
10. The redeemed Shangri-La Circle Points at BEA Mall will be credited to Cardholders' Shangri-La Circle membership account within 7 business days. No further notice will be made by BEA. Once the Bonus Points are converted, they cannot be cancelled or changed.
11. A Cardholder who has failed to receive their reward within the period mentioned in clause 9 is required to inform BEA by 31 October 2025, otherwise they will be deemed to have forfeited the reward.
12. BEA makes no representation or guarantee as to the quality and availability of the products, services, or information provided by Shangri-La Circle. BEA shall not be liable for any matters arising from or in connection with the products, services, or information provided by Shangri-La Circle. Cardholders should direct any queries or complaints to Shangri-La Circle. Shall there be any further existence of claims or disputes between Cardholders and Shangri-La Circle, BEA should be informed of such claims or disputes within a reasonable period so that BEA can make corresponding handling.
13. In case of any disputes, the decision of BEA and Shangri-La Circle shall be final.
14. No person other than the Cardholder, BEA, or Shangri-La International Hotel Management Limited ("Shangri-La") will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong) to enforce or enjoy the benefit of any of the provisions of these Terms and Conditions.



15. BEA (subject to further agreement between BEA and Shangri-La) reserves the sole right to vary or cancel the Service and/or amend or alter these Terms and Conditions at any time without prior notice. In the event of any dispute, the decision of BEA and Shangri-La shall be final and conclusive.
16. These Terms and Conditions shall be governed by, and construed in accordance with, Hong Kong law. The Cardholder, BEA and Shangri-La agree to submit to the exclusive jurisdiction of the Hong Kong.
17. If there is any inconsistency or ambiguity between the English and Chinese versions of these Terms and Conditions, the English version shall apply and prevail.

To borrow or not to borrow? Borrow only if you can repay!