

BEA Mall Special Offers– "Hong Kong Wine & Dine Festival 2025" Reward Redemption - Terms and Conditions

1. Unless otherwise specified, BEA Mall App Special Offers– "Hong Kong Wine & Dine Festival 2025" Reward Redemption (the "Rewards") runs from 3rd October to 26th October, 2025 (the "Promotional Period").
2. The promotion only applies to principal holders (the "Cardholders"), who hold a BEA Credit Card or co-branded card ("Eligible Credit Card"), excluding BEA GOAL Credit Card, BEA i-Titanium Card, JCB PLATINUM Card, supplementary card and corporate card, issued by The Bank of East Asia, Limited ("BEA").
3. Cardholders can redeem the Rewards with designated Bonus Points or Bonus Points and cash through the BEA Mall App. If the redemption is successful, Cardholders will find the e-voucher of the Reward from "My eVoucher" of the BEA Mall App instantly. To collect the relevant Rewards, Cardholders are required to visit the event venue in person within the event period and must present relevant promo code by logging in BEA Mall App for verification. The e-voucher is only valid on or before the expiry date. Once the e-voucher has expired, it will not be reissued.
4. The Rewards include:

Reward Items	Redemption Period	Offer Details	Value	Required Bonus Points	Quota
1	3 Oct - 25 Oct 2025	Tasting Pass with 8 Tokens - 8 Tokens (Total Value HK\$200) - 1 admission (HK\$40) - 1 standard wine glass (HK\$130)	HK\$370	77,000	50
2	3 Oct - 25 Oct 2025	VIP Pass with 12 Tokens - 12 Tokens (Total Value HK\$300) - Grand Wine Pavilion access with snack coupon HK\$200 - 1 admission (HK\$40) - 1 grand wine glass (HK\$200)	HK\$740	102,500	70



3	3 Oct - 26 Oct 2025 (till 6pm)	1 Token	HK\$25	5,000	600
4	6 Oct - 26 Oct 2025 (till 6pm)	DCH Living Lobster Gourmet Platter (use 6 tokens to redeem)	HK\$200	30,000	100
5	6 Oct - 24 Oct 2025 (till 6pm)	BEA Grand Wine Pavilion Masterclass on 24 Oct (Fri 9:00-9:45pm)	HK\$150	32,500	6
6	6 Oct - 24 Oct 2025 (till 6pm)	BEA Grand Wine Pavilion Masterclass on 25 Oct (Sat 4:15-5:00pm)	HK\$50	7,500	6
7	6 Oct - 25 Oct 2025 (till 6pm)	BEA Grand Wine Pavilion Masterclass on 26 Oct (Sun 5:30-6:15pm)	HK\$50	7,500	6
8	6 Oct - 25 Oct 2025 (till 6pm)	BEA Grand Wine Pavilion Masterclass on 26 Oct (Sun 6:45-7:30pm)	HK\$150	32,500	6

5. The redemption methods for the relevant Rewards are as follows:

Rewards	Designated location for collecting the relevant Rewards
1 and 2	Cardholders must visit the Collection Counter at the event venue in person during the event date and log in to the BEA Mall App to present the relevant promo code to redeem the relevant tasting pass.
3	Cardholders are required to visit the Self-service Top-up Kisok at the event location in person during the event date and log in to the BEA Mall App to present the relevant promo code to top-up the tokens to the Smart Card of the Tasting Pass.
4	Cardholders are required to visit the Self-Service Top-up Kisok of the event venue in person within the event period and must present relevant promo code by logging in BEA Mall App to top-up the tokens to tasting pass of a Smart Card. After redeeming 6 tokens, please visit BEA Booth A805 , and login BEA Mall to present the promo code again to collect the physical DCH Living Lobster Gourmet Platter coupon. Cardholders shall visit the DCH Living Booth B901 to present the physical DCH Living Lobster Gourmet Platter coupon and use 6 tokens to redeem the offer.



5 to 8	Cardholders are required to present the relevant promo code by logging in BEA Mall App at the entrance of the event for admission in person on the designated event date and then visit the BEA Grand Wine Pavilion to collect the ticket in order to participant in the Grand Wine Pavilion masterclass.
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6. The BEA booth A805 will be open from 23 October 2025 (4:00 pm to 11:00 pm) and 24 to 26, October 2025 (12:00 pm to 11:00 pm).
7. Rewards 1 and 2 include the Smart Cards. Rewards 3 and 4 do not include admission ticket. Please purchase these separately if needed. Cardholders must hold the Smart Card to top up the token and then use it.
8. For Rewards 5 to 8, Grand Wine Pavilion Masterclass is located inside the BEA Grand Wine Pavilion and is only valid for the selected class and its designated date and time. They are for one person only (unless otherwise specified). Please present the promo code from BEA Mall at the entrance of Grand Wine Pavilion Masterclass for registration. Please arrive at BEA Grand Wine Pavilion 10 minutes before the workshop starts. If participants do not attend within 15 minutes after the session starts, the organizer reserves the right to allocate the seats to other participants. Participants must be aged 18 or above to be eligible for session and wine tasting, the proof of age, e.g. identity card, passport or other travel documents to be provided for inspection upon the request of event staff.
9. The Rewards quota is limited, which is on a first come first served basis while stocks last.
10. Redemptions cannot be cancelled or altered once made. Reward that has been claimed or delivered will not be refunded.
11. All information and photos shown are for reference only.
12. Each Tasting Pass is only for one person, while the Tasting Pass must be a valid ticket for admission. Any damaged, altered or photocopied tickets will be deemed invalid. Event tickets and tokens will not be re-issued under any circumstances.
13. Tokens will be stored on a smart card. The Tokens can be used at any booths at the Event for wine and food tasting. Tokens are required for each tasting according to the display at respective booths, as advised by the exhibitors. Each Token can only be used once and will be deducted from the smart card by the exhibitors after use for accounting purposes.
14. The Tasting Pass, tokens and masterclass tickets sold are not refundable and non-exchangeable, cannot be re-sold and will be void if altered.
15. Additional terms and conditions of "Hong Kong Wine & Dine Festival 2025" apply. Please visit https://www.discoverhongkong.com/content/dam/dhk/intl/what-s-new/events/wine-dine-festival/2025/pdf/WineDine2025-TNC_EN.pdf for details.
16. No person other than the Cardholder, BEA, or Hong Kong Tourism Board (the "Organiser") will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws



of Hong Kong) to enforce or enjoy the benefit of any of the provisions of these Terms and Conditions.

17. The Event is organised by the Organiser, while the Reward event is provided by BEA. The Organiser does not make any representations or warrants regarding the quality and availability of the Reward event provided by BEA, nor the information provided by BEA. The Organiser shall not be liable for any matters arising from or in connection with the Reward event. Should Cardholders have any inquiries regarding the Reward event and/or its relevant information, they should contact BEA directly.
18. BEA makes no representation or guarantees as to the quality and availability of the products, services, or information provided by the Organiser. BEA shall not be liable for any matters arising from or in connection with the products, services, or information provided by the Organiser. Cardholders should direct any queries to the Organiser.
19. BEA will collect personal information from Cardholders, and the use of such personal information shall be subject to the personal information collection statement made by BEA. The Organiser is not involved in the collection and use of any personal data. Please contact BEA for details.
20. BEA and the Organiser reserve the sole right to vary or cancel the Offer and/or amend or alter these Terms and Conditions at any time without prior notice. In the event of any dispute, the decision of BEA and the Organiser shall be final and conclusive.
21. These Terms and Conditions shall be governed by and construed in accordance with the law of Hong Kong.
22. If there is any inconsistency or ambiguity between the English and Chinese versions of these Terms and Conditions, the English version shall apply and prevail.

Terms and Conditions of DCH Living Exclusive Offers:

23. After successful redemption of Reward 4 through BEA Mall App, Cardholders are required to visit the Self-Service Top-up Kisok of the event venue in person within the event period and must present relevant promo code by logging in BEA Mall App to top-up the tokens to tasting pass of a Smart Card. After redeeming 6 tokens, please visit BEA Booth A805, and login BEA Mall to present the promo code again to collect the physical DCH Living Lobster Gourmet Platter coupon. Cardholders shall visit the DCH Living (the "Merchant") Booth B901 to present the physical DCH Living Lobster Gourmet Platter coupon and use 6 tokens to redeem the offer.



24. Redemptions cannot be cancelled or altered once made. Rewards that have been redeemed cannot be returned. Terms and conditions apply.
25. The Reward is limited to a quota, which will be redeemed on a first come first served basis, while stocks last.
26. Printed copies of e-vouchers will not be accepted. The e-voucher is only valid on or before the expiry date. Once it expires, it will not be reissued.
27. Copies of the physical DCH Living Lobster Gourmet Platter coupon are not accepted. Damaged or tampered coupons will not be accepted.
28. Apart from Reward 4, Cardholders can get HK\$250 off upon purchasing HK\$1,000 or more on full bottle wine in DCH Living Booths (B901-B902) during the event period 23 to 26 October 2025 with BEA Credit Card. ("DCH Living Spending Offer")
29. DCH Living Spending Offer only applies to the cardholders, who hold BEA Credit Cards or Co-branded Cards, excluding BEA Corporate Card ("Eligible Cards"), issued by BEA, during the event period. The offer also applies to supplementary cardholders. Cardholders must use a valid BEA credit card to pay in full at the Merchants during the event period to enjoy the offers.
30. Cardholders must state their intention to use their BEA credit card before making payment to enjoy the DCH Living Spending Offer.
31. DCH Living's booth B901 will be open on 23 October (4:00 pm to 10:30 pm) and 24 to 26 October 2025 (12:00 pm to 10:30 pm). Cardholders are required to redeem the relevant rewards at the designated time during the promotion period. All rewards are available on a first-come, first-served basis while stocks last, and the offer details may be changed from time to time without prior notice.
32. BEA and the Merchant reserve the sole right to vary or cancel the Offer and/or amend or alter these Terms and Conditions at any time without prior notice. In the event of any dispute, the decision of BEA and the Merchants shall be final and conclusive.

To borrow or not to borrow? Borrow only if you can repay!