

BEA Mall Special Flash Reward – Football Match Tickets for "Kitchee vs Atlético de Madrid" - Terms and Conditions

1. BEA Mall App Special Flash Reward – Football Match Tickets for "Kitchee vs Atlético de Madrid" (the "Reward") runs from 23rd July to 31st July, 2024 (the "Promotional Period").
2. Only Principal BEA Credit Cardholders of BEA credit card ("Cardholders") can redeem the Reward with designated Bonus Points through the BEA Mall App. If the redemption is successful, Cardholders will find the e-code of the Reward from the Redemption History of BEA Mall App within 2 working days of redemption. To collect the Reward, Cardholders are required to visit designated Kar Kar Redemption Center in person within the collection period (23rd July to 6th August, 2024) and must present relevant QR code by logging in BEA Mall App for verification. Printed copies will not be accepted. The e-voucher is only valid on or before the expiry date. Once the e-voucher has expired, it will not be reissued.

Designated Kar Kar Redemption Center Address:

G/F, Park Hovan Commercial Building, 18 Hillwood Road, Tsim Sha Tsui, Kowloon (MTR Jordan Station Exit D)

- Customer Hotline: 3996 8196
 - Service Hours: Mondays to Saturdays 11:00a.m. to 7:30p.m.; Sundays 1:00p.m. to 5:30p.m. (Closed on Public Holidays)
3. The Reward is limited to a quota of 50 sets (of 2 tickets each), which is on a first come first served basis while stocks last. Tickets seating will be assigned randomly, The Bank of East Asia, Limited ("BEA") will issue the tickets to the Eligible Cardholder as its sole discretion. The performance date and seat numbers on the tickets obtained by an Eligible Cardholder in this promotion cannot be changed.
 4. Redemptions cannot be cancelled or altered once made. Redemption letters/Reward that have been claimed or delivered will not be refunded.
 5. All information and photos shown are for reference only.
 6. Each event ticket is only for one person, while the event ticket must be a valid ticket for admission. Any damaged, altered or photocopied tickets will be deemed invalid. Event tickets will not be re-issued under any circumstances. Spectators must comply with The Football Association of Hong Kong, China Ticket Regulations and the terms and conditions set by the Stadium.
 - Spectators must comply with the Stadia Regulation and other Stadium rules and regulations.
 - Spectators must enter the Stadium through the designated entrances and produce valid tickets or passes on entry.
 - One person per ticket regardless of age except children aged under 2 who do not occupy a seat.
 - Tickets sold are neither refundable nor exchangeable.
 - Lost tickets will not be re-issued.
 - Tickets are non-transferable.
 7. No person other than the Cardholder, BEA, or Kitchee (Sports Management) Limited (the "Organiser") will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong) to enforce or enjoy the benefit of any of the provisions of these Terms and Conditions.
 8. The Event is organised by the Organiser, while the Reward event is provided by BEA. The Organiser does not makes any representations or warrants regarding the quality and availability of the Reward event provided by



BEA, nor the information provided by BEA. The Organiser shall not be liable for any matters arising from or in connection with the Reward event. Should Cardholders have any inquiries regarding the Reward event and/or its relevant information, they should contact BEA directly.

9. BEA makes no representation or guarantee as to the quality and availability of the products, services, or information provided by the Organiser. BEA shall not be liable for any matters arising from or in connection with the products, services, or information provided by the Organiser. Cardholders should direct any queries to the Organiser. Shall there be any further existence of claims or disputes between cardholders and the Organiser, BEA should be informed of such claims or disputes within a reasonable period so that BEA can make corresponding handling.
10. All tickets redeemed or issued cannot be canceled, refunded, exchanged or resold. In any event, the Organiser and BEA will not reissue or replace tickets and will not bear any responsibility if the tickets are lost, defaced or stolen. BEA will assist in handling the matter of lost event tickets; in this case, the Cardholder needs to report the loss of the lost event tickets to the Hong Kong Police and submit the loss report certificate (original) to BEA. Then, the Organiser will decide whether to issue a letter to the Cardholder to replace the lost event tickets, that is, the event tickets reported lost will be voided, and only the Cardholder with a valid replacement letter can allow to enter the venue. Please contact BEA for details.
11. If any of Cardholders commits misconduct, fraud, or misuses of the event tickets, or intentionally obtains benefits from others' fraud or misconduct, BEA and the Organiser have the right to cancel the event tickets and report the case to the Police.
12. The performance date of the Event will be decided at the sole discretion of the Organiser. The Organiser has the right to change the performance date or cancel the Event at any time without prior notice. In case of dispute(s) arising therefrom between Cardholders and the Organiser, the Organiser reserves the right for the final decision at its own discretion. Provided that the Event is postponed due to any reason, the Organiser will decide and announce the relevant arrangements for postponement, and Cardholders should follow the Organiser's public notice.
13. In the event that the program cannot be staged due to force majeure (such as a typhoon or heavy rain) and the Organizer is successful in re-staging it within 48 hours of the originally scheduled time, no refund will be made by the Organizer.
14. No money will be refunded if, for any reason, a match is abandoned.
15. The Organizer reserves the right not to refund to any person who failed to comply with the Stadium regulation and was removed from the Stadium..
16. Entry of persons who are found to have brought prohibited items will be denied of entry. Prohibited items include but not limited to plastic, glass, metal bottles or containers, and bottled or canned drinks and food (except baby food and medication);, any items, flags, banners, buntings, posters, flyers, leaflets, and/or other promotional, propaganda and display materials, the contents of which are discriminatory, political, or have any association with racist, xenophobic, charitable or ideological nature or items that could detract from the sporting focus, compromise public safety and security, or restrict the view of other spectators and / or harm the reputation of the Event ; any kind of article, object or substance which could be used as a weapon or which may be harmful to health; any noise instruments; any remote-controlled flying devices or toys; and any other thing that may constitute an infringement of the Stadia Regulation, Cap. 132BY or, in the case of football matches under the direct administration of FIFA, the FIFA Stadium Safety and Security Regulations.
17. All cheering materials or slogan (promotional and non-promotional) need to be approved by the Organizer before they can be brought into the Stadium.
18. Throwing objects, employing foul language and behaving in a disorderly manner in the Stadium are prohibited.



19. The use of umbrellas in such a manner as to cause danger or any unnecessary obstruction, or interference with any person in the Stadium is prohibited.
20. All the seating areas in the Stadium have been designated as non-smoking areas. During events, spectators are not permitted to smoke in the non-smoking areas; otherwise they may be removed from the Stadium.
21. The Organizer does not guarantee that those to whom the ticket(s) are issued will have an uninterrupted and/or unobstructed view for the match from the seat(s) provided.
22. Tickets shall not be used for any promotional purposes without the consent of the Organizer.
23. No person can distribute any promotional materials, souvenirs or give-away items or carry out any form of promotional, sales or marketing activity without the consent of the Organizer.
24. No video shooting or sound recording without the consent of the Organizer.
25. The Organizer reserves the right to reschedule the fixture of the tournament.
26. The Organizer reserves the right to claim for any loss against any unauthorized person in respect of his/her entry into the restricted area (including but not limited to the pitch area)
27. If any person behaves in a riotous, disorderly, indecent, disruptive or offensive manner, or engage in any act or activity which are not in compliance with the HKSAR legislation, and causes losses to the Organizer, the Organizer reserves all the right to claim damages and / or apply for other legal remedies
28. Please browse the following URL for the match venue information: <http://www.hkfa.com/en/venue>.
29. Please browse the following URLs for the Terms and Conditions of Use of Hong Kong Stadium and Mong Kok Stadium for Major Local and International Sporting Events and Stadia Regulation (Cap. 132BY) respectively: <http://www.lcsd.gov.hk/en/rule.html> and https://www.elegislation.gov.hk/hk/cap132BY!en-zh-Hant-HK?INDEX_CS=N
30. For any person who fails to comply with the Terms and Conditions, the Organiser and the venue management reserve the final decision on the admission of such person. If any of Cardholders is unable to enter the venue due to failure to comply with the Terms and Conditions released by the Organiser and the venue management, neither BEA, nor the Organiser and/or the venue management are required to make any compensation. In case of any dispute, BEA and the Organiser reserve the right of final decision.
31. The final admission and seating arrangements for the Event is subject to the announcement made by the venue management and the latest guidelines of the Organiser.
32. BEA will collect personal information from Cardholders, and the use of such personal information shall be subject to the personal information collection statement made by BEA. The Organiser is not involved in the collection and use of any personal data. Please contact BEA for details.
33. BEA and the Organiser reserve the sole right to vary or cancel the Offer and/or amend or alter these Terms and Conditions at any time without prior notice. In the event of any dispute, the decision of BEA and the Organiser shall be final and conclusive.
34. These Terms and Conditions shall be governed by and construed in accordance with the law of Hong Kong.
35. If there is any inconsistency or ambiguity between the English and Chinese versions of these Terms and Conditions, the English version shall apply and prevail.

To borrow or not to borrow? Borrow only if you can repay!