

“Get up to 10% extra Asia Miles Promotion” - Terms and Conditions

1. This promotion runs from 14th August to 31st October, 2023, both dates inclusive (the "Promotional Period").
2. The promotion only applies to cardholders of a BEA World Mastercard who have registered for the BEA Mileage Reward (the "Cardholders"). A BEA World Mastercard includes SupremeGold World Mastercard, BEA Flyer World Mastercard, The Hong Kong Racehorse Owners Association World Mastercard and BEA World Mastercard (excluding BEA supplementary cards and BEA corporate cards) ("Eligible Card").
3. Cardholders are required to convert their Bonus Points from the Eligible Card into Asia Miles (the "Miles") to get 10% extra Miles (the "Offer"). Each Cardholder can receive a maximum of 30,000 extra miles during the promotional period.
4. To be eligible for the promotion, Cardholders are required to register their Eligible Card through the designated BEA webpage (www.hkbea.com/amregistration3/en) during the Promotional Period ("Registration"). During Registration, the Cardholder is required to enter the card number of their Eligible Card and their Cathay membership number and email address, and to ensure that their full name is the same for both their BEA and Cathay Membership Account, otherwise the Offer will be forfeited. If the Cardholder registers more than once, BEA will select the last successful registration record of the Eligible Card and Cathay Membership Number.
5. The Offer will be credited to the Cardholder's Cathay membership account on or before 31st December, 2023.
6. Cardholders are required to log in to the Cyberbanking service of The Bank of East Asia, Limited ("BEA") through the BEA Mall App, BEA App or Bonus Gallery from BEA website to convert Bonus Points to Miles. Cardholders must enter a valid Cathay membership account to make the Miles conversion. The Cardholder and the Cathay member must be the same person. The extra Miles earned cannot be credited to any Cathay membership accounts that are not held by the Cardholders. Each conversion of Bonus Points must reach a minimum of 5,000 Miles, and be a multiple of 500 Miles.
7. Miles will be credited directly to the cardholder's Cathay membership account instantly when conversions are made with BEA App or BEA Mall App. For conversions made from BEA Bonus Gallery Website (<https://bonusgallery.hkbea.com>), Miles will be credited within 7 to 14 working days from the date of conversion. No separate notification will be issued. No cancellations or amendments are allowed once Bonus Points have been converted into Miles.
8. Cardholders must maintain a valid credit card account with a good credit record at the time when deducting the Bonus Points and crediting 10% extra Miles to their account in order to be eligible for the Offer. In case of any fraud/abuse/reversal/cancellation of claims transactions in respect of which extra Miles have been credited, BEA reserves the absolute right to charge the equivalent value of the Miles directly to the Card without prior notice, cancel the Cardholder's eligibility to be entitled to the programme, and/or suspend the Card account for investigation without prior notice.

9. No person other than the Cardholders or BEA will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong) to enforce or enjoy the benefit of any of the provisions of these Terms and Conditions.
10. These Terms and Conditions shall be governed by and construed in accordance with the law of Hong Kong. Customers must submit to the non-exclusive jurisdiction of the Hong Kong courts, but these Terms and Conditions may be enforced in the courts of any competent jurisdiction.
11. BEA reserves the sole right to vary or cancel the Offer and/or amend or alter these Terms and Conditions at any time with appropriate notice. In the event of any dispute, the decision of BEA shall be final and conclusive.
12. The use of Bonus Points is subject to the Terms and Conditions of the “Bonus Gallery”. Please [click here](#) for more details.
13. In case of any inconsistency between the English and Chinese versions of these terms and conditions, the English version shall apply and prevail.

To borrow or not to borrow? Borrow only if you can repay!