



## 「大灣區輕鬆行」優惠

### 條款及細則：

1. 客戶須於 2023 年 11 月 21 日至 12 月 31 日（包括首尾兩天）（「推廣期」）期間透過東亞銀行有限公司（「本行」）保險服務網頁或電子網絡銀行服務遞交大灣區輕鬆行計劃申請，並獲藍十字（亞太）保險有限公司（「藍十字」）成功繕發保單，方可獲得以上推廣優惠。
2. 除另有指明外，此推廣優惠不可與同一保險產品的其他推廣或折扣優惠同時使用。
3. 本行及藍十字保留隨時更改或取消此項推廣活動及／或修改或修訂此等條款及細則之權利，而無須事前通知。如有任何爭議，本行及藍十字所作的決定為最終及不可推翻。
4. 此宣傳品只供參考之用。有關保險計劃詳情，請參閱相關產品單張；有關條款及細則及所有不保事項，請參閱保單原文。
5. 此宣傳品及條款及細則的中英文版本如有歧異，以英文版本為準。

本保險計劃由友邦保險控股有限公司之子公司 - 藍十字（亞太）保險有限公司（Blue Cross (Asia-Pacific) Insurance Limited）（「藍十字」）承保。東亞銀行有限公司（「本行」）為藍十字之獲委任保險代理商。此保險計劃是藍十字而非本行的產品。此保險計劃所發放的利益須承受藍十字的信貸風險。

對於本行與客戶之間因銷售過程或處理有關交易而產生的合資格爭議（定義見金融糾紛調解計劃的金融糾紛調解的中心職權範圍），本行須與客戶進行金融糾紛調解計劃程序；然而，對於有關產品的合約條款的任何爭議應由藍十字與客戶直接解決。

藍十字（亞太）保險有限公司乃友邦保險控股有限公司之子公司，與 Blue Cross and Blue Shield Association 及其任何關聯公司或持牌人並無任何關聯。

載於此處的所有保險產品資料並不構成亦不應被詮釋為向香港境外之任何人士出售、提供或游說購買任何保險產品。



## **GBA TravelChill Insurance Promotion**

### **Terms and Conditions:**

1. To qualify for the promotional offers, customers must submit the application for a GBA TravelChill Insurance plan through the Insurance Services webpage of The Bank of East Asia, Limited ("BEA") or Cyberbanking between 21<sup>st</sup> November and 31<sup>st</sup> December, 2023, both dates inclusive ("Promotional Period"), and the relevant policy must be successfully issued by Blue Cross (Asia-Pacific) Insurance Limited ("Blue Cross").
2. These promotional offers cannot be enjoyed in conjunction with any other promotional or discount offers for the same insurance product, unless otherwise specified.
3. BEA and Blue Cross reserve the sole right to vary or cancel this promotional programme and/or amend or alter the terms and conditions at any time without prior notice. In the event of any dispute, the decision of BEA and Blue Cross shall be final and conclusive.
4. This marketing material is for reference only. For details of the insurance plan, please refer to the relevant product leaflet. For the exact terms and conditions and the full list of exclusions, please refer to the policy.
5. Should there be any discrepancy between the English and Chinese versions of this marketing material and the terms and conditions, the English version shall apply and prevail.

This insurance plan is underwritten by Blue Cross (Asia-Pacific) Insurance Limited (藍十字 (亞太) 保險有限公司) ("Blue Cross"), a subsidiary of AIA Group Limited. The Bank of East Asia, Limited ("BEA") is an appointed insurance agency of Blue Cross. This insurance plan is a product of Blue Cross but not BEA. All benefits payable under this insurance plan are subject to the credit risk of Blue Cross.

In respect of an eligible dispute (as defined in the Terms of Reference for the Financial Dispute Resolution Centre in relation to the Financial Dispute Resolution Scheme) arising between BEA and the customer out of the selling process or processing of the related transaction, BEA is required to enter into a Financial Dispute Resolution Scheme process with the customer; however, any dispute over the contractual terms of the product should be resolved between Blue Cross and the customer directly.

Blue Cross (Asia-Pacific) Insurance Limited is a subsidiary of AIA Group Limited. It is not affiliated with or related in any way to Blue Cross and Blue Shield Association or any of its affiliates or licensees.

All insurance product information available here is not and shall not be construed as an offer to sell or a provision of insurance products to any person in any jurisdiction outside Hong Kong or a solicitation to such person to buy insurance products.