

Terms and Conditions for Wealth Management Connect (Southbound) SupremeGold Account
Welcome Promotion
A. General Terms and Conditions

1. The promotion is valid from 1 June, 2024 till 30 September, 2024, both days inclusive (the "Promotion Period"), unless otherwise specified.
2. "WMC account" refers to Cross-boundary Wealth Management Connect (Southbound) SupremeGold Account provided by The Bank of East Asia, Limited (the "Bank").
3. "New-to-WMC Customer" refers to a customer who has not maintained individually any WMC account with the Bank within 12 months before the date of opening a new WMC account.
4. New-to-WMC Customer must (i) remit no less than the Specified Amount within one month from the date of account opening (see Table 1 for details); (ii) maintain the Specified Amount until the last calendar day of the next calendar month subsequent to the WMC account opening month ("Specified Date") (see Table 2 for details) to become an "eligible customer" in order to be entitled to Personal care product store gift coupon (Valued at HK\$500) (the "Offers").
5. "Specified Amount" refers to the accumulated balance in the WMC account, that is, the sum of (I) savings accounts deposit balances, (II) time deposit balances and (III) investment account balances (including HKD and foreign currency balances). The equivalent RMB value of the HKD/foreign currency account deposits or HKD/foreign currency investment balances will be calculated based on the exchange rate on the last day of next calendar month subsequent to the WMC account opening month (such exchange rate shall be determined by the Bank at its sole discretion).

Table 1

Specified Amount	The Offers
RMB 500,000	Personal care product store gift coupon (Valued at HK\$500)

Table 2

WMC Account Opening month	Maintain the Specified Amount until the following Specified Date (date inclusive)	Delivery date of the Offers (On or before)
June 2024	31 July, 2024	31 December, 2024
July 2024	31 August, 2024	
August 2024	30 September, 2024	
September 2024	31 October, 2024	

6. Each eligible customer is entitled to receive the Offers once during the Promotion Period.

7. The Offers are non-transferrable and cannot be exchanged or redeemed for cash or other products, unless otherwise specified.
8. The WMC account opening date/month and designated amount of the WMC account shall be based on the Bank's records.
9. The Bank reserves the sole right to vary or cancel the Offers and/or amend or alter these Terms and Conditions at any time without prior notice. In the event of any dispute, the decision of the Bank shall be final and conclusive.
10. Should there be any discrepancy between the English and Chinese versions of these Terms and Conditions, the Chinese version shall apply and prevail.
11. These Terms and Conditions are governed and construed under the jurisdiction of the Hong Kong Special Administrative Region.
12. The Offers are available while stocks last. If the Offers run out of stock, the Bank reserves the right to substitute that Offers with another prize without prior notice.
13. The Offers are provided by third party suppliers. The Offers are subject to the terms as specified by the suppliers. The Bank is not the supplier of the Offers and makes no representation or guarantee as to the service, product, quality and availability of the Offers provided by the suppliers, or does not accept any liability arising in conjunction with the use of the Offers or the services provided by the suppliers. The Bank shall not be liable for any matters arising from or in connection with the Offers provided by the suppliers. Any enquiry or complaint in respect of the Offers should be directed to the relevant suppliers. The Bank does not accept any responsibility.
14. The Bank reserves the sole right to recover the Offers from the eligible customer or the equivalent value of the Offers awarded to him/her if the Bank discovers that he/she does not fulfil the requirements to obtain the Offers or violates any of these Terms and Conditions.
15. No person other than the Eligible customer or the Bank will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong) to enforce or enjoy the benefit of any of the provisions of these Terms and Conditions.

B. Offer Arrangements

1. Eligible customers must meet the requirements (as defined in Part A, Clause 3 & 4) and maintain a valid WMC account at the time of the delivery date in order to be entitled to the Offers. If customers cancel the aforementioned account and/or service on or before the delivery date, their eligibility for the Offers will be forfeited.
2. The Offers will be mailed to the correspondence address of the eligible customer according to the Bank's record, and the Bank will not give prior notice.

Terms and Conditions for Wealth Management Connect (Southbound) SupremeGold Account
New Funds Offer
A. General Terms and Conditions

1. The promotion is valid from 1 June, 2024 till 30 September, 2024, both days inclusive (the "Promotion Period"), unless otherwise specified.
2. **"WMC account"** refers to Cross-boundary Wealth Management Connect (Southbound) SupremeGold Account provided by The Bank of East Asia, Limited (the "Bank").
3. WMC Customer must (i) remit no less than the Specified Amount into the WMC account within the promotion period (see Table 1 for details); (ii) maintain the Specified Amount until the last calendar day of the following 6 calendar months subsequent to the WMC account remittance month ("Specified Date") (see Table 2 for details) to become an "eligible customer" in order to be entitled to specified Personal care product store gift coupon (the "Offers").
4. "Specified Amount" refers to the accumulated balance in the WMC account, that is, the sum of (I) savings accounts deposit balances, (II) time deposit balances and (III) investment account balances (including HKD and foreign currency balances). The equivalent RMB value of the HKD/foreign currency account deposits or HKD/foreign currency investment balances will be calculated based on the exchange rate on the last day of next calendar month subsequent to the WMC account remittance month (such exchange rate shall be determined by the Bank at its sole discretion).

Table 1

Specified amount (RMB)	The Offers Personal care product store gift coupon (HK\$)	Remarks
≥500,000 - <1,000,000	\$500	<ul style="list-style-type: none"> • HK\$500 Personal care product store gift coupon for the first RMB500,000 balance in WMC account
≥1,000,000 - <1,500,000	\$1,000	<ul style="list-style-type: none"> • An extra HK\$500 Personal care product store gift coupon for every subsequent RMB500,000 WMC account balance
≥1,500,000 - <2,000,000	\$1,500	
≥2,000,000 - <2,500,000	\$2,000	
≥2,500,000 - <3,000,000	\$2,500	
= 3,000,000	\$3,000	<ul style="list-style-type: none"> • Capped at HK\$3,000 HK\$500 Personal care product store gift coupon

Table 2

WMC Account remittance month	Maintain the Specified Amount until the following Specified Date (date inclusive)	Delivery date of the Offers (On or before)
June 2024	31 December, 2024	31 May, 2025
July 2024	31 January, 2025	
August 2024	28 February, 2025	
September 2024	31 March, 2025	

5. Each eligible customer is entitled to receive the Offers once during the Promotion Period.
6. The Offers are non-transferrable and cannot be exchanged or redeemed for cash or other products, unless otherwise specified.
7. The WMC account remittance date/month and designated amount of the WMC account shall be based on the Bank's records.
8. The Bank reserves the sole right to vary or cancel the Offers and/or amend or alter these Terms and Conditions at any time without prior notice. In the event of any dispute, the decision of the Bank shall be final and conclusive.
9. Should there be any discrepancy between the English and Chinese versions of these Terms and Conditions, the Chinese version shall apply and prevail.
10. These Terms and Conditions are governed and construed under the jurisdiction of the Hong Kong Special Administrative Region.
11. The Offers are available while stocks last. If the Offers run out of stock, the Bank reserves the right to substitute that Offers with another prize without prior notice.
12. The Offers are provided by third party suppliers. The Offers are subject to the terms as specified by the suppliers. The Bank is not the supplier of the Offers and makes no representation or guarantee as to the service, product, quality and availability of the Offers provided by the suppliers, or does not accept any liability arising in conjunction with the use of the Offers or the services provided by the suppliers. The Bank shall not be liable for any matters arising from or in connection with the Offers provided by the suppliers. Any enquiry or complaint in respect of the Offers should be directed to the relevant suppliers. The Bank does not accept any responsibility.
13. The Bank reserves the sole right to recover the Offers from the eligible customer or the equivalent value of the Offers awarded to him/her if the Bank discovers that he/she does not fulfil the requirements to obtain the Offers or violates any of these Terms and Conditions.

14. No person other than the Eligible customer or the Bank will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong) to enforce or enjoy the benefit of any of the provisions of these Terms and Conditions.

B. Offer Arrangements

1. Eligible customers must meet the requirements (as defined in Part A, Clause 3) and maintain a valid WMC account at the time of the delivery date in order to be entitled to the Offers. If customers cancel the aforementioned account and/or service on or before the delivery date, their eligibility for the Offers will be forfeited.
2. The Offers will be mailed to the correspondence address of the eligible customer according to the Bank's record, and the Bank will not give prior notice.