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Promotional Period: 23 <sup>rd</sup> October – 31 <sup>st</sup> December, 2014			

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- Sections include Finance News, International News, China News, Hong Kong News, Executive & Market News, Money Times (Monday), Investment (Tuesday to Friday), Lifestyle, Property, and Property Times (Saturday)

**iMoney – Print Version**

- Published every Saturday, customers can redeem the print version at all Circle K stores or selected 7-11 stores
- The magazine comes in three sections: Wealth, Focus/China, and Winner

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- eNews: Full version of Hong Kong Economic Times including Money Times and Property Times
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- Published every Saturday comes in three sections: Wealth, Focus/China, and Winner
- Platform: Desktop, Android/iPad App (flip version), Android/iPad/iPhone App (text version)

\* All titles are available in Traditional Chinese only.

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