

About BEA 100 FinTech Challenge

As part of the celebration for BEA 100th Anniversary, the Bank organizes the “BEA 100 FinTech Challenge”, to inspire innovation in FinTech and banking industry, also discover FinTech talents. Participants will create winning solutions with emerging technologies in the theme of “Intelligent Banking”.

Prizes for the winners

- Champion HKD100,000
- 1st runner-up HKD50,000
- 2nd runner-up HKD20,000

Eligibility

Full-time undergraduate or postgraduate students aged 18 or above in the 2018/19 academic year (as of 31 August 2019) studying in university in Hong Kong are welcomed to join the Event.

Students can form a team with 4 - 6 members of different university or faculty to sign up for the competition. As the focus of the competition is to apply technology to financial services, it is suggested to form the team with members with difference expertise, such as Programmer, Graphic and UI/UX Designer, Business Analyst, Project Manager etc.

Judging Criteria

Proposals will be evaluated according to the following criteria:

- FinTech Centricity & Prototype (Functionality and Features): the utilization of technology to enhance financial services
- Innovation (Originality / Creativity): the creativity and uniqueness of the proposal
- Feasibility & Sustainability / Business Potential and User Experience: how practical the proposal can be implemented with solid business model and seamless user experience.
- Analytical Skill (fact based and measurable): back the proposal by solid data and analysis
- Presentation Skill