

特選客戶簽賬獎賞

於2017年8月1日至12月31日，憑指定東亞銀行信用卡主卡**成功登記**「特選客戶簽賬獎賞」並選擇下列**其中一個**你心目中的簽賬類別，而**每月累積本地/海外簽賬滿HK\$800**或以上，**所選的簽賬類別**可獲享**9X**獎分！讓你全年隨時隨地更快賺取獎賞！



www.hkbea.com/seg9x

推廣期：2017年8月1日至12月31日



例子： 假設特選客戶持有FlyerWorld萬事達卡，並選擇「**海外簽賬**」為指定簽賬類別以享9X獎分，而可享的額外獎分計算如下：

月份	8月 (HK\$)	9月 (HK\$)	10月 (HK\$)	11月 (HK\$)	12月 (HK\$)
累積本地/海外簽賬	900	1,600	80,000	6,000	750
全港食肆	-	600	-	-	-
海外簽賬	900	1,000	80,000	2,500	200
旅行社及航空公司	-	-	-	-	-
泊車及入油	-	-	-	20	-
超級市場、個人護理及便利店	-	-	-	-	-
享有指定簽賬類別的額外獎分	6,660	7,400	341,140	☒	☒

請即登記並投入消費，盡享全年9X獎分禮遇！

註：

1. 不合資格交易包括免息分期、商戶分期付款每月供款、現金透支、網上/自動櫃員機繳款、稅務繳費、循環付款、自動轉賬交易、八達通自動增值服務、轉賬金額、購買及/或充值儲值卡或電子錢包、「好用錢」計劃有關金額、財務費用、逾期手續費、年費、銀行收費及籌碼兌換。
2. 合資格交易於整個推廣期指定簽賬類別最多可獲 9X 獎分包括基本 1X、個別卡類專享之獎分及是次推廣計劃的額外獎分。**9X 獎分的簽賬金額為整個推廣期內首 HK\$50,000 之指定類別簽賬。**

3. 東亞銀行 i-Titanium 卡/東亞銀行 JCB 白金卡所獲享之所有獎分將自動轉換成現金回贈，並調低至港元整數計算（兌換率為每 250 獎分等於 HK\$1 現金回贈）。
4. 合資格海外簽賬包括：(i) 以港元以外貨幣誌賬之香港境外零售簽賬（包括銀聯雙幣白金信用卡的人民幣簽賬），及(ii) 以「即時外幣兌換」方式結算之港元簽賬。
5. 合資格全港食肆簽賬只包括根據 VISA 國際組織/MasterCard Asia/Pacific (Hong Kong) Limited/JCB International Co., Ltd./銀聯國際之商戶編號釐定為餐廳或食肆之香港簽賬。但不包括於酒席宴會、私人宴會、包場派對、設於酒店/百貨公司/俱樂部/會所內的飲食專櫃/商戶及其他簽賬類別的指定商戶所提供的餐飲服務的簽賬。
6. 合資格超級市場、個人護理及便利店簽賬只包括華潤萬家超級市場（包括 U 購 Select 超市及 VanGO 便利店）、大昌行（包括大昌食品及大昌食品專門店）、百佳（FUSION、GOURMET、GREAT Foot Hall、INTERNATIONAL、百佳超級市場、SU-PA-DE-PA、TASTE 及百佳超級廣場）、AEON、惠康（惠康超級市場、Jasons · Food & Living、Market Place By Jasons、Oliver's The Delicatessen 及 ThreeSixty）、Marks & Spencer、Uny 生活創庫（APITA 及 PIAGO）、一田、759 阿信屋、7-Eleven、Circle K、VanGO、卓悅、華潤堂、健怡坊、萬寧、莎莎及屈臣氏之零售及網上簽賬。
7. 合資格其他指定簽賬類別將完全由東亞銀行有限公司（「本行」）酌情決定及根據 VISA 國際組織/MasterCard Asia/Pacific (Hong Kong) Limited/JCB International Co., Ltd./銀聯國際之商戶編號釐定。
8. **主卡持卡人須於推廣期內成功登記，而每月累積合資格交易達 HK\$800，方可享有該月之指定簽賬類別之額外獎分。**
9. 每個主卡及其名下附屬卡賬戶會被視為 1 個合資格賬戶以計算簽賬及額外獎分。額外獎分將於 2018 年 1 月 23 至 31 日存入有關主卡賬戶，並顯示於結單。
10. 如登記多於一次之指定卡戶，本行將以較後登記紀錄內所選之簽賬類別為準以計算整個階段內獲享之額外獎分。

條款及細則

1. 所有交易須於推廣期內完成，並以交易日為準。
2. 以港元以外貨幣誌賬之香港境外合資格交易（包括東亞銀行銀聯雙幣白金信用卡的人民幣交易）將按交易日之匯率換算為港元，以計算持卡人的總簽賬額。
3. 額外獎分只會存入有關合資格主卡賬戶。所有額外獎分不可兌換現金及不可轉讓。
4. 持卡人之合資格賬戶於推廣期內及額外獎分發放時必須維持有效。
5. 所有交易及額外獎分將由電腦系統計算。東亞銀行有限公司（「本行」）記錄為最終及不可推翻。
6. 未誌賬/取消/退款的交易及任何被發現為欺詐交易或最終被取消/退款之交易，皆為不合資格交易。
7. 對於被證實為不合資格之交易，本行保留於持卡人之合資格賬戶扣除相等於額外獎分價值金額之權利。
8. 除持卡人及本行以外，並無其他人士有權按《合約（第三者權益）條例》（香港法例第 623 章）強制執行此等條款及細則的任何條文，或享有此等條款及細則的任何條文下的利益。
9. 本行保留隨時更改或取消此計劃及/或修改或修訂此等條款及細則之權利，並作出適當的通知。如有任何爭議，本行所作的決定為最終及不可推翻。

借定唔借？還得到先好借！

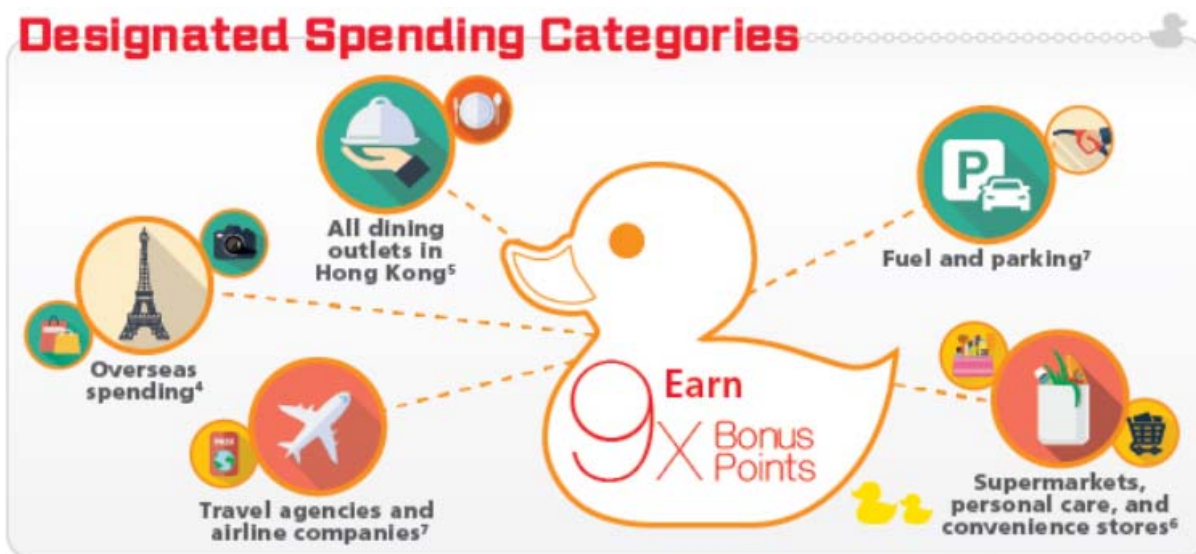
Spending rewards for selected cardholders

From 1st August, 2017 to 31st December, 2017, you can earn **9X Bonus Points** in any selected spending category. To earn more rewards whenever and wherever you are, all you need to do is **successfully register** for “Spending Rewards for Selected Cardholders” and **select ONE** of the spending categories below with your designated BEA Credit Card and **spend a monthly accumulated amount of HK\$800 or more locally/overseas**.



Promotional Period : 1st August to 31st December, 2017

www.hkbea.com/seg9x/en



Register now and start spending to enjoy this amazing 9X Bonus Points offer for the rest of the year!

Example : Assuming the cardholder is holding a FlyerWorld MasterCard and selected “overseas spending” as the designated spending category for 9X Bonus Points. The entitlement of 9X Bonus Points as per below calculation:

Month	Aug (HK\$)	Sep (HK\$)	Oct (HK\$)	Nov (HK\$)	Dec (HK\$)
Accumulated amount locally/overseas	900	1,600	80,000	6,000	750
All dining outlets in Hong Kong	-	600	-	-	-
Overseas spending	900	1,000	80,000	2,500	200
Travel agencies and airline company	-	-	-	-	-
Fuel and parking	-	-	-	20	-
Supermarkets, personal care, and convenience stores	-	-	-	-	-
Extra Bonus Points for selected designated category	6,660	7,400	341,140	☒	☒

Remarks:

1. Ineligible transactions include interest-free instalment plans, monthly instalments for retail purchases, cash advances, online/Automatic Teller Machine (“ATM”) bill payments, tax payments, recurring transactions, auto-pay transactions, Octopus Automatic Add Value Service, fund transfer amount, purchase and/or recharge prepaid cards or Digital Wallet, “Cash in Hand” programme-related amounts, finance charges, late charges, annual fees, bank charges, and casino chip purchases.
2. Each eligible transaction will be rewarded with a maximum of 9X Bonus Points for the whole promotional period, which includes the basic 1X Bonus Points, the Bonus Points exclusive to each card type, and this programme’s extra Bonus Points.
9X Bonus Points will be earned on the first HK\$50,000 spent in the designated spending category for the whole promotional period.
3. All Bonus Points earned using the BEA i-Titanium/BEA JCB PLATINUM Card will be converted to a cash rebate automatically and will be rounded down to the nearest Hong Kong dollar (the conversion rate is 250 Bonus Points to HK\$1 cash rebate).
4. Eligible overseas transactions include: (i) retail transactions made outside of Hong Kong and posted in any currency other than Hong Kong dollars (including transactions made in renminbi using the UnionPay Dual Currency PLATINIUM Credit Card), and (ii) transactions settled in Hong Kong dollars under Dynamic Currency Conversion.
5. All eligible transactions at dining outlets in Hong Kong which are classified as restaurants or dining merchants are according to the merchant codes issued by VISA International/MasterCard Asia/Pacific (Hong Kong) Limited/JCB International Co., Ltd./ UnionPay International. Transactions made in respect of banquet services, private functions, private room events, dining outlets in hotels, department stores, associations and clubhouses, and the food and beverage services provided by the designated merchants of other spending categories will not be counted as Eligible Transactions.
6. Eligible transactions of supermarkets, personal care, and convenience stores include retail and online transactions of China Resources Vanguard Supermarket (U Select and VanGO), Dah Chong Hong (DCH Foods and DCH Food Mart Deluxe), PARKnSHOP (FUSION, GOURMET, GREAT Food Hall, INTERNATIONAL, PARKnSHOP, SU-PA-DE-PA, TASTE and Superstore), AEON, WELLCOME (WELLCOME, Jasons-Food and Living, Market Place By Jasons, Oliver's The Delicatessen and ThreeSixty), Marks & Spencer, Uny (APITA and PIAGO) , YATA, 759 Store, 7-Eleven, Circle K, VanGO, Bonjour, CRCare, HealthPlus, Mannings, Sa Sa and Watsons.
7. Eligibility of other designated spending categories shall be determined at the sole and absolute discretion of The Bank of East Asia, Limited (“BEA”) according to the merchant codes issued by VISA International/MasterCard Asia/Pacific (Hong Kong) Limited/JCB International Co., Ltd./ UnionPay International.
8. **To be eligible for extra Bonus Points in that particular month, the principal cardholder is required to register successfully during the promotional period, make monthly accumulated eligible transactions HK\$800 or above.**
9. Each principal card account and its supplementary card accounts will be treated as one eligible account when calculating spending and extra Bonus points. The extra Bonus Points will be credited to the relevant principal card account between 23rd and 31st January, 2018, and will appear on the relevant statement.
10. If cardholders register more than once, BEA will use the selected spending category in the latest registration record to calculate extra Bonus Points for the entire phase.

Terms and Conditions

1. All transactions must be conducted during the promotional period according to their transaction date.
2. Eligible transactions that are made outside of Hong Kong and posted in any currency other than Hong Kong dollars (including transactions made in renminbi using the BEA UnionPay Dual Currency PLATINIUM Credit Card) will be converted into Hong Kong dollars at the exchange rate applicable on the transaction date to calculate the cardholder’s total spending.

3. Extra Bonus Points can only be credited to the relevant eligible principal card account. All extra Bonus Points cannot be converted into cash, and are non-transferable.
4. The cardholder's eligible account must be valid during the promotional period and at the time the extra Bonus Points are given.
5. A computer system will be used to calculate transactions/extra Bonus Points. The records of The Bank of East Asia, Limited ("BEA") shall be final and conclusive.
6. Un-posted/cancelled/refunded transactions and transactions that are found fraudulent or eventually cancelled/refunded will be considered ineligible.
7. If a transaction proves to be ineligible, BEA shall be entitled to debit an amount equal to the value of the relevant extra Bonus Points from the Cardholder's account.
8. No person other than the cardholder or BEA will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong) to enforce or enjoy the benefit of any of the provisions of these Terms and Conditions.
9. BEA reserves the sole right to vary or cancel this programme and/or amend or alter these Terms and Conditions at any time with appropriate notice. In the event of any dispute, the decision of BEA shall be final and conclusive.

To borrow or not to borrow? Borrow only if you can repay!