





Exclusively for Selected SupremeGold Private Customers

Investment Transaction Reward⁺ -

Accumulated Investment Transaction Amount* (HK\$ or equivalent)

Credit Card Free Spending Credit (HK\$)



\$10,000,000 or above	\$24,000
\$5,000,000 - < \$10,000,000	\$12,000
\$2,000,000 - < \$5,000,000	\$4,500



Call your SupremeGold Private Relationship Manager to learn more!

SupremeGold Private Privilege Hotline 2211 1188

- Please contact your SupremeGold Private Relationship Manager or refer to the +relevant Terms and Conditions on the reward for accumulating HK\$200,000 -< \$2,000,000 (or equivalent) in investment transactions.
- "Designated Investment Transactions" include: lump-sum subscriptions for funds, * linked deposits and bonds.

Promotion runs until 31st March, 2023. Photo is for reference only.

Remarks:

- 1. This promotion is only applicable to selected SupremeGold Private customers of The Bank of East Asia, Limited ("BEA") ("Eligible Customers").
- 2. This promotion is non-transferable. For joint accounts, only the primary account holder is entitled to the promotion.

- 3. "Designated Investment Transactions" refers to lump-sum subscriptions for funds (excluding Monthly Investment Plan subscriptions, fund switching, fund redemption, transfer-in of funds, and fund subscriptions with a subscription fee of lower than 1%), linked deposits (excluding currency-linked deposits) and bonds (excluding bonds issued by the HKSAR Government, bonds issued by entities or organisations that are wholly owned by the HKSAR Government, sovereign bonds issued by the Central People's Government or bonds issued by policy banks of the People's Republic of China). For details of the Designated Investment Transactions, please contact your Relationship Manager.
- 4. Investment Transaction Reward:
 - Eligible Customers who achieve the prescribed Accumulated Investment Transaction Amount in Designated Investment Transactions using the investment sub-accounts under their SupremeGold Private Account through BEA branch, Cyberbanking, and/or BEA App during the promotional period, will be entitled to receive the credit card free spending credit (the "Reward").
 - The Reward will be credited to the Eligible Customer's BEA CENTENNIAL World Elite Mastercard or BEA SupremeGold World Mastercard on or before 30th June, 2023, without prior notice.
 - The Reward will only be awarded to Eligible Customers whose (1) BEA SupremeGold Private Account and (2) BEA Credit Card account are valid when the Reward is credited. Otherwise, eligibility to receive the Reward will be forfeited.
- 5. Lucky Draw:
 - Customers who are eligible for the Reward will be eligible to participate in a lucky draw.
 - The lucky draw will be held after the end of the promotional period, and five (5) winners will be drawn randomly by BEA's computer system.
 - Each Eligible Customer can get a maximum of one (1) lucky draw entry.
 - The lucky draw prize will only be awarded to an Eligible Customer whose BEA SupremeGold Private Account is valid when the lucky draw prize is awarded. Otherwise, eligibility to receive the lucky draw prize will be forfeited.
 - The lucky draw result will be announced <u>here</u> on or before 30th June, 2023. BEA reserves the sole and absolute right to make final and conclusive decisions of the announcement.
- 6. Each Eligible Customer is entitled to receive the Reward and/or lucky draw prize once only.
- 7. Unless otherwise specified, this offer is valid until 31st March, 2023, and is subject to <u>Terms and Conditions</u>. For details, please refer to the relevant promotional materials or contact your Relationship Manager.

To borrow or not to borrow? Borrow only if you can repay!

Important Notice :

- Investment involves risks. The price of units may go down as well as up, as the investments of a fund are subject to market fluctuations and the risks inherent in investments. You should not make an investment decision based solely on this material.
- Before making any investment, you should refer to all relevant investment fund offering documents, including but not limited to the Explanatory Memorandum, for detailed information including risk factors.
- The investment decision is yours, but you should not invest in the investment funds unless the intermediary who sells them to you has explained that the investment funds are suitable for you, having regard to your financial situation, investment experience, and investment objectives.
- The funds may not be available in all jurisdictions and/or may be subject to restrictions. If you are in doubt, you should seek independent professional advice.
- Linked deposits are structured products involving derivatives. The investment decision is yours, but you should not invest in linked deposits unless the intermediary who sells them to you has explained to you that the linked deposits are suitable for you in light of your financial situation, investment experience, and investment objectives.
- Linked deposits are NOT equivalent to time deposits and are NOT protected deposits under the Deposit Protection Scheme in Hong Kong.
- Bonds are investment products. The investment decision is yours but you should not invest in bonds unless you consider it suitable for you having regard to your financial situation, investment experience and investment objectives.
- Bonds are not deposits and are not protected by the Deposit Protection Scheme in Hong Kong.
- Bonds are subject to both the actual and perceived measures of creditworthiness of the issuer. There is no assurance of protection against a default by the issuer in respect of the repayment obligations. In the worst case scenario you might not be able to recover the principal and coupon if the issuer defaults on the bond.
- This material has not been reviewed by the Securities and Futures Commission in Hong Kong.
- The information provided in this promotional material is intended solely for informational purposes and does not constitute an offer, solicitation, invitation, or advice to subscribe to any securities or investment products.