

**For Immediate Release**

**BEA Brings Mobile Payment Convenience with Android Pay**  
*Customers Can Enjoy a 25% Cash Rebate and Many Attractive Offers*

Hong Kong, 20<sup>th</sup> October, 2016 – The Bank of East Asia, Limited (“BEA”) announces the launch of Android Pay, enabling customers who use Android mobile phones to shop without a physical credit card. In addition to a variety of BEA Credit Card offers, customers can enjoy exclusive offers through Android Pay.

BEA Credit Cardholders who add their BEA MasterCard or Visa Credit Card\* to Android Pay between now and 26<sup>th</sup> October, 2016 will receive 5,000 Bonus Points, while customers who use Mobile Banking will also receive an extra HK\$20 Circle K i-Coupon. In addition, holders of the first 30,000 eligible credit card accounts who complete five or more transactions through Android Pay between now and 31<sup>st</sup> December, 2016 will receive a 25% cash rebate upon registration. A cash rebate of up to HK\$180 will be credited to each eligible credit card account.

Mr. Vincent Hui, General Manager & Head of the Personal Banking Division of BEA said, “High penetration rate of Android mobile phones in Hong Kong brings enormous market potential. Earlier this year, BEA launched offers on spending, movies, and games in Google Play Store in Hong Kong with very positive results. We expect our customers enjoy the benefits and convenience of Android Pay.”

Android Pay is a secure, mobile purchasing system working with Android phones that support NFC and KitKat 4.4 or higher. To pay by Android Pay, customers should download the Android Pay app from Google Play Store, and add their BEA Credit Card for confirmation. Android Pay doesn’t send users’ credit card numbers with payment, but instead uses a virtual account number to represent the account information, thereby keeping card details safe.

BEA Credit Card provides a wide range of offers on shopping to cardholders who settle payment with Android Pay. For more information on BEA Credit Card offers, please visit [www.hkbea.com/hotpromotions](http://www.hkbea.com/hotpromotions).

\*Does not apply to the UnionPay Dual Currency PLATINUM Credit Card, JCB PLATINUM Card, or Corporate Card. Please visit [www.hkbea.com/androidpay](http://www.hkbea.com/androidpay) for further terms and conditions.

## **About The Bank of East Asia, Limited**

Incorporated in 1918, BEA is Hong Kong's largest independent local bank, with total consolidated assets of HK\$756.6 billion (US\$97.5billion) as of 30<sup>th</sup> June, 2016. Listed on The Stock Exchange of Hong Kong, the Bank is a constituent stock of the Hang Seng Index.

BEA offers customers a comprehensive range of corporate banking, personal banking, wealth management, and investment services through an extensive network of more than 230 outlets covering Hong Kong and the rest of Greater China, Southeast Asia, the United Kingdom, and United States. For more information, please visit any BEA branch or the Bank's homepage at [www.hkbea.com](http://www.hkbea.com).

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***BEA – Operator of one of the largest banking networks in Hong Kong***

