

For Immediate Release

BEA Organises Career Workshop for Secondary School Students

Hong Kong, 2nd September, 2016 – The Bank of East Asia, Limited (“BEA”) has organised a career workshop for secondary school student members of ARCH Community Outreach (“ACO”). Held at the Bank’s BEA Tower offices in July, the workshop was designed to provide students with broad exposure to the banking industry and to assist in the development of critical work skills through a series of talks, demonstrations, and hands-on training.

This is the fifth consecutive year that BEA has organised a career workshop for ACO’s student members. Twenty-two students took part in this year’s workshop, which included an introduction to the banking business and personal banking products. In addition, a session called “A Teller’s Day” enabled students to understand the activities of a bank teller, and how transactions are processed. The workshop ended with a visit to BEA’s Innovation Centre, where students had the opportunity to interact with state-of-the-art banking technology, helping them to understand future trends in banking and service delivery.

“We are pleased to support ACO’s mission to enlighten under-resourced youths in Hong Kong through educational and career development programmes.” said Mr. Tong Hon-shing, Deputy Chief Executive at BEA. “Education is a pillar of BEA’s corporate social responsibility programme, and we firmly believe that education is the best investment for Hong Kong’s future.”

BEA supports a wide range of educational programmes in Hong Kong. In 2015, the Bank launched the BEA “High Five” Club together with St. James’ Settlement at the Kowloon Kindness Centre in Tai Kok Tsui, Kowloon. Children from disadvantaged families participating in the programme receive after-school care, homework assistance, hot meals, and opportunities to join various arts and recreational activities. The Bank also supports the BEA Parent-Child Reading Programme organised by Sheng Kung Hui’s Religious Education Resource Centre to help foster the love of reading and strengthen bonds between parents and their children. For more information on BEA’s educational efforts, please visit www.hkbea.com (About BEA/Corporate Social Responsibility/CSR Reports).

About The Bank of East Asia, Limited

Incorporated in 1918, BEA is Hong Kong's largest independent local bank, with total consolidated assets of HK\$756.6 billion (US\$97.5 billion) as of 30th June, 2016. Listed on The Stock Exchange of Hong Kong, the Bank is a constituent stock of the Hang Seng Index.

BEA offers customers a comprehensive range of corporate banking, personal banking, wealth management, and investment services through an extensive network of more than 230 outlets covering Hong Kong and the rest of Greater China, Southeast Asia, the United Kingdom and the United States. For more information, please visit any BEA branch or the Bank's homepage at www.hkbea.com.

About ARCH Community Outreach

Established by the founders of ARCH Education, ACO is a registered non-profit charitable organisation in Hong Kong, with a mission to bring educational and career development programmes to under-resourced communities to empower bright young adults. ACO is dedicated to raising aspirations of the student community by providing guidance in achieving goals, mentorship and career exposure, and bridging the gap between academic and future career success. For more information on ACO, please visit www.arch-community-outreach.com.

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BEA – Operator of one of the largest banking networks in Hong Kong





Students attending BEA's career workshop received hands-on training, which gave them valuable insight into financial services and enabled them to acquire work-related skills.



Students were given a tour of BEA's Innovation Centre, where they were able to explore and interact with a variety of the latest technologies in today's banking industry.



BEA's career workshop was well received by the 22 student members of ACO, who participated in the training programme in July, 2016.