

## For Immediate Release

# BEA Named Outstanding SME Service Provider in the Quamnet Outstanding Enterprise Awards Programme 2015

Hong Kong, 25<sup>th</sup> January, 2016 – The Bank of East Asia, Limited ("BEA') has been named "Outstanding SME Service Provider (Bank)" in the Quamnet Outstanding Enterprise Awards Programme for the third consecutive year. Organised by Quam (H.K.) Limited, BEA was chosen as the winner of the 2015 award in recognition of the outstanding quality of the corporate banking services it provided to local small and medium enterprises ("SMEs") during the year.

Mr. Paul Lai, Head of BEA's Business Development Department, accepted the award on behalf of the Bank at a ceremony held on 14<sup>th</sup> January, 2016.

"BEA is honoured to be the winner of this prestigious award for the third straight year. My colleagues and I focus on providing tailored products and services that meet the specific needs of our corporate clients, which range in size and operate in different industries. Looking ahead, we shall continue to work hand-in-hand with our local SME customers and strive to meet their banking needs in an ever-changing and challenging business environment," said Mr. Lai.

BEA offers its corporate customers a wide range of flexible, customised products and services including working capital facilities, cross-border finance, trade finance, syndicated loans, Corporate Cyberbanking, MPF, and general insurance services.

For more information on BEA's corporate banking services, please call (852) 2211 1338 or visit any BEA branch or the Bank's homepage at www.hkbea.com.

#### About The Bank of East Asia, Limited

Incorporated in 1918, BEA is Hong Kong's largest independent local bank, with total consolidated assets of HK\$816.0 billion (US\$105.3 billion) as of 30<sup>th</sup> June, 2015. Listed on the Stock Exchange of Hong Kong, the Bank is a constituent stock of the Hang Seng Index.

BEA offers customers a comprehensive range of commercial banking, personal banking, wealth management, and investment services through an extensive network of more than 240 outlets covering Hong Kong and the rest of Greater China, Southeast Asia, the United Kingdom, and the United States. For more information, please visit any BEA branch or the Bank's homepage at www.hkbea.com.



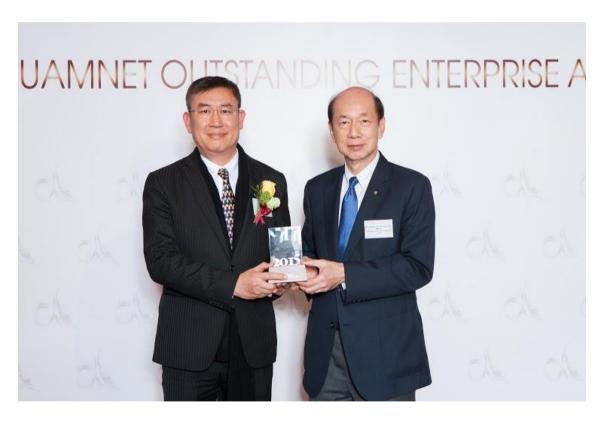
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## BEA - Operator of one of the largest banking networks in Hong Kong





Mr. Paul Lai (left), Head of BEA's Business Development Department, received the Quamnet Outstanding Enterprise Award 2015 on behalf of the Bank from Mr. Stanley Lau (right), SBS, MH, JP, Chairman of Hong Kong Productivity Council at an award ceremony held on 14<sup>th</sup> January, 2016.