

For Immediate Release

Fraudulent LinkedIn Account Alert

Hong Kong, 26th October, 2015 – The Bank of East Asia, Limited ("BEA" or the "Bank") would like to alert all customers and the general public about LinkedIn and other email messages from a person claiming to be Dr. David K.P. Li, Chairman & Chief Executive of BEA, and requesting recipients to provide bank account details for the transfer of funds from an account purportedly held by a deceased customer of the Bank. Neither Dr. Li nor the Bank has any affiliation whatsoever with this LinkedIn account. Recipients of this request are strongly urged to delete the message and not to reply to the emails.

The Bank has reflected its concern to LinkedIn and reported this case to the Hong Kong Police. BEA will take any action deemed necessary and appropriate to protect its reputation and the interests of its customers and the general public.

Should customers have any queries, they may call the Bank's Customer Service Hotline on (852) 2211 1333. For customers who have provided sensitive customer information or have conducted transactions through the above LinkedIn and other email messages, please contact the Bank immediately through the above hotline and report the case to the Police or the Cyber Security and Technology Crime Bureau (CSTCB) of the Hong Kong Police Force ((852) 2860 5012).

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