

**For Immediate Release**

## **BEA Awards Scholarships to Staff Members' Children**

**Hong Kong, 7<sup>th</sup> August, 2015** – The Bank of East Asia, Limited (“BEA”) held an award presentation ceremony yesterday at its Head Office in Central for recipients of the Bank’s University Scholarship for Staff Member Dependents (“BEA Scholarship”) for the 2015-16 academic year. Launched in June 2014, the BEA Scholarship programme recognises the academic excellence, extracurricular achievements, and charitable contributions of university-level dependents of staff members of the Bank and its wholly-owned subsidiaries. This year, eight recipients have been selected by the assessment panel.

Speaking at the award presentation ceremony, Dr. David K.P. Li, BEA’s Chairman & Chief Executive, said “Education has always been a key focus of BEA’s corporate social responsibility programme, and I am delighted to present scholarships to children of the Bank’s staff members for a second year in the BEA Scholarship programme. I am truly impressed by the calibre of the recipients and I hope that this scholarship will help them achieve their academic goals. I wish them every success in the coming academic year.” Each recipient will receive an amount worth up to HK\$30,000.

BEA supports a wide range of educational programmes in Hong Kong. In 2014, the Bank launched the BEA “High Five” Club together with St. James’ Settlement at the Kowloon Kindness Centre in Tai Kok Tsui, Kowloon. Children from disadvantaged families participating in the programme receive after-school care, homework assistance, hot meals, and opportunities to join various arts and recreational activities. The Bank also supports the BEA Parent-Child Reading Programme organised by Sheng Kung Hui’s Religious Education Resource Centre to help foster of love of reading and strengthen bonds between parents and their children. For more information on BEA’s educational efforts, please visit [www.hkbea.com](http://www.hkbea.com) (About BEA / Corporate Social Responsibility / CSR Reports).

### **About The Bank of East Asia, Limited**

Incorporated in 1918, BEA is Hong Kong’s largest independent local bank, with total consolidated assets of HK\$816.0 billion (US\$105.3 billion) as of 30<sup>th</sup> June, 2015. Listed on The Stock Exchange of Hong Kong, the Bank is a constituent stock of the Hang Seng Index.

BEA offers customers a comprehensive range of commercial banking, personal banking, wealth management, and investment services through an extensive network of more than 240 outlets covering Hong Kong and the rest of Greater China, Southeast

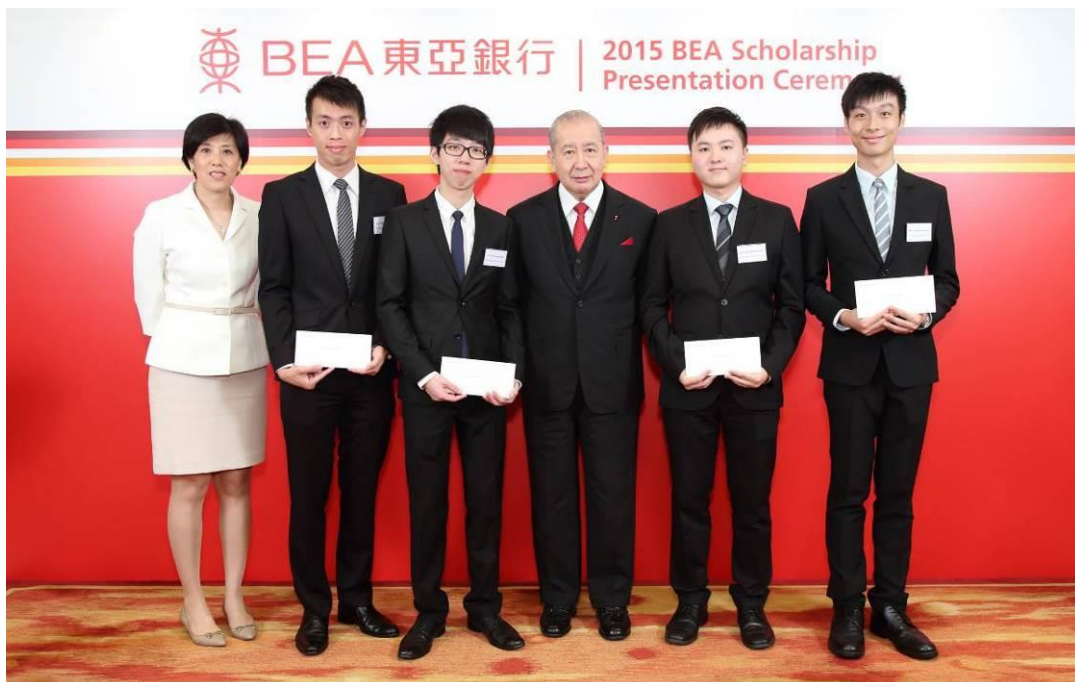
Asia, the United Kingdom, and United States. For more information, please visit any BEA branch or the Bank's homepage at [www.hkbea.com](http://www.hkbea.com).

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Media enquiries:

Ms. Mimi Kam  
General Manager and Head of Human Resources  
& Corporate Communications Division  
The Bank of East Asia, Limited  
Tel.: (852) 3608 0989  
Email: [kamam@hkbea.com](mailto:kamam@hkbea.com)

***BEA – Operator of one of the largest banking networks in Hong Kong***



Dr. David K.P. Li, Chairman & Chief Executive of BEA (third from the right) and Ms. Mimi Kam, General Manager and Head of Human Resources & Corporate Communications Division (far left), join BEA Scholarship recipients at a presentation ceremony held on 6<sup>th</sup> August, 2015.