

For Immediate Release

BEA Wins Outstanding Import and Export Industry Partner Award

Hong Kong, 11th November, 2014 – The Bank of East Asia, Limited ("BEA") announces that it has won the "Outstanding Import and Export Industry Partner Award" organised by The Hong Kong Chinese Importers' & Exporters' Association, one of the prominent local trade association with a history dating back 60 years. BEA has received the award in recognition of its long-standing support of the local import and export sector. Ms. Suney Chan, Head of BEA's Asset Based Finance Department, accepted the award on behalf of the Bank on 30th October, 2014.

Commenting on the award, Ms. Chan said, "This award is a great honour to BEA and a reflection of our dedication to the local import and export sector. We leverage our expertise in trade finance and our extensive network in Hong Kong and Mainland China to help our customers capitalise on every opportunity. Going forward, we will also keep abreast of the latest developments in cross-border business on the Mainland, particularly the China (Shanghai) Pilot Free Trade Zone, Qianhai, Hengqin, and Nansha economic zones, to cater to the diverse needs of our corporate customers."

BEA offers corporate customers a comprehensive range of products and services including syndicated loans, cross-border finance, trade finance, equipment and vehicle finance, Corporate Cyberbanking, MPF, and general insurance services.

For more information on BEA's corporate banking services, please call (852) 2211 1338, or visit any BEA branch or the Bank's homepage at www.hkbea.com.

About The Bank of East Asia, Limited

Incorporated in 1918, BEA is Hong Kong's largest independent local bank, with total consolidated assets of HK\$805.3 billion (US\$103.9 billion) as of 30th June, 2014. The Bank is listed on The Stock Exchange of Hong Kong, and is a constituent stock of the Hang Seng Index.

BEA offers customers a comprehensive range of commercial banking, personal banking, wealth management, and investment services through an extensive network of more than 240 outlets covering Hong Kong and the rest of Greater China, Southeast Asia, the United Kingdom, and the United States. For more information, please visit any BEA branch or the Bank's homepage at www.hkbea.com.

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BEA – Operator of one of the largest banking networks in Hong Kong





Ms. Suney Chan, Head of BEA's Asset Based Finance Department (second from left) received the Outstanding Import and Export Industry Partner Award on 30th October, 2014 from Mr. Yang Jian, Deputy Director of the Liaison Office of the Central People's Government in the Hong Kong Special Administrative Region (second from right), Mr. Cheung Hok Sau Charles, Executive Chairman of the Preparatory Committee to celebrate the 60th anniversary of the establishment of the Hong Kong Chinese Importers' & Exporters' Association (first from left) and Mr. Wan Hang Ping, Vice-Chairman of the Preparatory Committee to celebrate the 60th anniversary of the establishment of the Hong Kong Chinese Importers' & Exporters' Association (first from left) and Mr. Wan Hang Ping, Vice-Chairman of the Hong Kong Chinese Importers' & Exporters' Association (first from left) and Mr. Wan Hang Ping, Vice-Chairman of the Hong Kong Chinese Importers' & Exporters' Association (first from left).