

For Immediate Release

Fraudulent Email Notification

Hong Kong, 4th September, 2014 – The Bank of East Asia, Limited (“BEA”) would like to alert all customers and the general public that the BEA Group has no affiliation whatsoever with a recent phishing email entitled “THE BANK OF EAST ASIA: Activate 3D Secure” that requests customers to confirm their credit card account status as part of a purported security system launched by the Bank. Customers are urged not to access this website via the hyperlink:
(http://www.vmartgallery.org/contacts/_notes/5132d6b325b0d3e0287da417f5639a12/).

BEA would like to confirm that it has not launched a new security system and it never asks customers to provide credit card details including card number, expiration date, and 3-digit security codes via URLs or hyperlinks embedded in email messages.

All BEA internet-based services can be accessed safely and securely through the Bank’s homepage at www.hkbea.com.

The Bank has reported this case to the Hong Kong Police and the Hong Kong Monetary Authority, and will take any action deemed necessary and appropriate to protect the reputation of the Bank and the interests of its customers and the general public.

For more information, customers may call the Customer Service Hotline on (852) 2211 1333.

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