

For Immediate Release

BEA Wins 2014 RMB Business Outstanding Award

Hong Kong, 15th July, 2014 – The Bank of East Asia, Limited ("BEA") today announces that it has won the "Outstanding Corporate/Commercial Banking – Connecting China and Hong Kong Award" in the 2014 RMB Business Outstanding Awards Programme jointly organised by Metro Finance, Metro Finance Digital, and Wen Wei Po. BEA has received the award in recognition of its outstanding performance in the provision of Renminbi ("RMB") services in the corporate banking sector during the past year. Mr. Leo Wong, Head of BEA's Cross Border Lending Department, accepted the award on behalf of the Bank.

Commenting on the award, Mr. Wong said, "The success of our RMB services is largely due to the strength of our integrated Hong Kong – Mainland China platform, which we have built over the years. Leveraging the Bank's extensive experience in the provision of cross border services and its expertise in developing value-added solutions to meet diverse business needs, our professional relationship managers work closely with corporate customers to help them grasp every opportunity."

BEA offers tailor-made cross border financing products and a full range of cross border RMB services including deposit-taking, cash management, remittance, dual currency credit cards, and insurance services to meet the needs of its corporate customers.

For more information on BEA's corporate banking services, please call (852) 2211 1338, or visit any BEA branch or the Bank's homepage at www.hkbea.com.

About The Bank of East Asia, Limited

Incorporated in 1918, BEA is Hong Kong's largest independent local bank, with total consolidated assets of HK\$754.0 billion (US\$97.2 billion) as of 31st December, 2013. The Bank is listed on The Stock Exchange of Hong Kong, and is a constituent stock of the Hang Seng Index.

BEA offers customers a comprehensive range of commercial banking, personal banking, wealth management, and investment services through an extensive network of more than 240 outlets covering Hong Kong and the rest of Greater China, Southeast Asia, the United Kingdom, and the United States. For more information, please visit any BEA branch or the Bank's homepage at www.hkbea.com.



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BEA - Operator of one of the largest banking networks in Hong Kong





Mr. Leo Wong, Head of BEA's Cross Border Lending Department (centre) received the Outstanding Corporate/Commercial Banking – Connecting China and Hong Kong Award in the 2014 RMB Business Outstanding Awards Programme on 26th June, 2014 from Mr. Sun Xiangyi, Director-General, Department of Economic Affairs of the Liaison Office of the Central People's Government in the Hong Kong S.A.R. (left) and Mr. Sung Man-hei, Deputy Managing Director of Metro Broadcast Corporation Limited (right).