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The Bank of East Asia, Limited

(Incorporated in Hong Kong with limited liability in 1918)

(Stock Code: 23)

Announcement

The Bank of East Asia, Limited (the "**Bank**") notes certain press article today regarding certain potential fundraising exercise by the Bank.

The Bank would from time to time consider available opportunities to raise funds on terms that are favourable to the Bank. The Bank is currently considering a potential fundraising exercise but no definitive agreement has been entered into by the Bank or any of its subsidiaries in respect of any such exercise. Should any such exercise be implemented or any definitive agreement be entered into by the Bank in this regard, it will make an announcement disclosing the relevant details as required under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

As the Bank may or may not proceed with such potential fundraising exercise or undertake any other fundraising option, shareholders of the Bank and prospective investors are advised to exercise caution when dealing in the securities of the Bank.

For and on behalf of
The Bank of East Asia, Limited

David LI Kwok-po

Chairman & Chief Executive

Hong Kong, 19th October, 2009

As at the date of this announcement, the Executive Director of the Bank is: Dr. The Hon. Sir David LI Kwok-po (Chairman & Chief Executive); Non-executive Directors of the Bank are: Professor Arthur LI Kwok-cheung (Deputy Chairman), Mr. Aubrey LI Kwok-sing, Dr. William MONG Man-wai, Tan Sri Dr. KHOO Kay-peng, Mr. Richard LI Tzar-kai, Mr. Eric LI Fook-chuen, Mr. Stephen Charles LI Kwok-Sze and Dr. Isidro FAINÉ CASAS; and Independent Non-executive Directors are: Dr. Allan WONG Chi-yun (Deputy Chairman), Mr. WONG Chung-hin, Dr. LEE Shau-kee, Mr. Winston LO Yau-lai, Mr. Thomas KWOK Ping-kwong, Mr. Kenneth LO Chin-ming, Mr. William DOO Wai-hoi, Mr. KUOK Khoon-ean and Mr. Valiant CHEUNG Kin-piu.